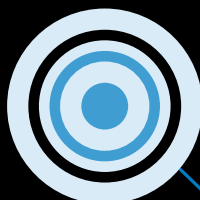


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B2B

**BUSINESS**  
— TO —  
**BUSINESS**  
TRADESHOW

BROUGHT TO YOU BY:

LINCOLN

*The Community of Opportunity*

Chamber of Commerce

OCTOBER 18  
**2011**  
PERSHING CENTER



October 17, 2011

Greetings!

You won't want to miss the 17<sup>th</sup> annual Business to Business Tradeshow brought to you by the Lincoln Chamber of Commerce. Mark your calendar for Tuesday, October 18<sup>th</sup> at Pershing Center, 226 Centennial Mall South.

This year's show, which is once again SOLD OUT, will feature over 140 dynamic Lincoln Chamber of Commerce member businesses representing a wide range of products and services. The doors open at 10:30 a.m. and will conclude at 5:30 p.m.

This is an excellent opportunity for you to network with other Lincoln companies interested in doing business. The exhibitors will be showcasing their products and services designed to help your business grow.

Please find your complimentary ticket attached. For additional tickets go to the Lincoln Chamber of Commerce website, [www.LCOC.com](http://www.LCOC.com). For more information, please contact the Chamber by calling 402-436-2350.

I look forward to visiting with you at Lincoln's biggest and best Business to Business Tradeshow.

Sincerely,

Wendy Birdsall, CCE  
President  
Lincoln Chamber of Commerce

*bring  
a friend*

*your  
ticket*



# THANK YOU TO OUR SPONSORS:

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**105****AAA Nebraska**

2900 O St.

Lincoln, NE 68510

402-441-4514

[www.aaa.com](http://www.aaa.com)

AAA offers Chamber members a discount on our AAA membership that covers Roadside Service, travel materials and discounts at variety of Show Your Card and Save businesses. We offer full line of insurance products, including auto, home and life coverages. We have a full service travel agency to help plan your next vacation.

**106****Advanced Chiropractic Solutions**

3700 S 9th Street, Suite E

Lincoln, NE 68502

328-0028

[www.](http://www.advancedchiropracticsolutions.com)

[advancedchiropracticsolutions.com](http://www.advancedchiropracticsolutions.com)

As chiropractors in Lincoln we specialize in treating the specific health care needs of individuals and families in the very best way possible. We have had the privilege of changing so many patient's lives by guiding and adjusting their lifestyle towards lifetime wellness through chiropractic care.

**4007****AFLAC Agent Fran Potter**

5300 W. Zeamer

Lincoln, NE 68524

416-6074

[frances\\_potter@us.aflac.com](mailto:frances_potter@us.aflac.com)

Aflac is different from health insurance; it's insurance for daily living. Aflac pays you cash benefits to use as you see fit. Aflac is affordable. We have a range of products that can fit most budgets. Plus, Aflac claims are easy to file.

**4004 & 4005****Airgas**

4016 Progressive Avenue

Lincoln, NE 68504

888-619-8992

[www.airgas.com](http://www.airgas.com)

Airgas cannot wait to officially arrive in Lincoln, landing in December 2011. With nearly 1,100 Locations Nationwide, Airgas is the largest U.S. supplier of Industrial, Medical, and Specialty Gases along with Welding Goods, Equipment, Safety, and Related products. We've combined the power of our National Network with STRONG local service from experienced people. Airgas is: Locally KNOWN, Nationally!

**2009****Aqua Systems**

2949 Cornhusker Hwy

Lincoln, NE 68504

466-6800

[www.ilovemywater.net](http://www.ilovemywater.net)

Aqua Systems specializes in water softners, drinking systems, water purification and problem water solutions. Our business to business division specializes in bottle-less water coolers and office coffee products. For information and pricing on our water systems visit us at [www.ilovemywater.net](http://www.ilovemywater.net)

**3008****Bank of the West**

1314 O Street

Lincoln, NE 68508

473-0707

[www.bankofthewest.com](http://www.bankofthewest.com)

At Bank of the West, our focus is on relationships and exceptional customer service. As one of the leading financial services companies in the nation, our team members are dedicated to helping our customers achieve their goals - whether they're opening a first account, purchasing a home, running a small business, or leading a large corporation.

**6007 & 6008****Blue Ox Tree Service**

1700 S 24th Street, Suite 3

Lincoln, NE 68502

805-0537

[www.blueoxtrees.com](http://www.blueoxtrees.com)

Blue Ox Tree Service is one of the premier professional tree services in Lincoln, NE. Our strength is superior service, honesty, and peace of mind. Services include tree trimming, tree removal, and stump grinding for commercial and residential clients. We are members of the Chamber of Commerce, LIBA, Better Business Bureau, and Tree Care Industry Association (TCIA). We are the only fully Accredited TCIA tree service in Lincoln, NE. Please contact us at [www.blueoxtrees.com](http://www.blueoxtrees.com).

**6010****Body By Vi**

1230 S 48th Street

Lincoln, NE 68510

540-8572

[www.jackiepatterson.bodybyvi.com](http://www.jackiepatterson.bodybyvi.com)

Body By Vi promotes a 90 day challenge to health by replacing 1-2 meals per day with a great tasting nutritional shake. We have weight loss programs as well as programs for building lean muscle.

**1004****BryanLGH Medical Center**

1600 S 48th Street

Lincoln, NE 68506

402-489-0200

[www.bryanlgh.org](http://www.bryanlgh.org)**204****Center Sphere**

16811 Burke St. Ste #106

Omaha, NE 68118

[Cenetrsphere.com](http://Cenetrsphere.com)

405-770-0953

Center Sphere takes traditional networking to the next level. It is about building solid, trusted, active networks through forming deep relationships. We take traditional networking beyond leads and referrals. Our members are committed to creating alliances, partnerships, and synergistic opportunities within our Center Sphere.

**6012****Chester Good Insurance Agency - Farmers Insurance**

6221 S 58th Street Suite F

Lincoln, NE 68516

423-3114

[www.farmersagent.com/cgood](http://www.farmersagent.com/cgood)  
Farmers Insurance Group is built on a long history of landmark achievements and dedication of service to our customers. Today, we're the third-largest property & casualty insurer in the country.

# Lincoln ranks #1 Most Fiscally Fit Cities in America

~ Men's Health Magazine

**5004****Christmas Décor by  
Festive Expressions**

604 Calvert Street  
Lincoln, NE 68502  
421-2204

[www.christmasdecor.net](http://www.christmasdecor.net)

*Brighten Your Holidays with Christmas Décor. Choose from a wide range of decorating options for your home and/or business. Let the pros decorate for you. Our company uses: Professional Designers, Trained Installers, Property-Friendly Installation Methods, Proactive Maintenance, Takedown & Storage and The Best Product on the Market! Call Us Today.*

**7004****City of Lincoln/  
Purchasing**

440 S. 8th St.  
Lincoln, NE 68502  
441-8314

[www.Lincoln.NE.Gov](http://www.Lincoln.NE.Gov)

*The City/County Purchasing Division is responsible for administering purchasing, policies, programs, and procedures for the acquisition of materials, equipment, supplies, services and construction projects for the City of Lincoln, Lancaster County, and West Haymarket JPA.*

**IN KIND SPONSOR****1008 & 1009  
Colby Ridge**

5601 S. 49th St., #1  
Lincoln, NE 68516  
328-2836

[www.colbyridge.com](http://www.colbyridge.com)

*Colby Ridge Popcorn has been a Lincoln favorite for over 20 years. We specialize in helping individuals, businesses and groups create delicious and memorable snacks and gifts. Whether you need a birthday or thank you gift, or Christmas gifts for hundreds of clients, Colby Ridge can create a one-of-a-kind gift that will make you or your organization stand above the rest.*

**5008****Complete Health  
Chiropractic**

5640 South St. Ste. #3  
Lincoln, NE 68506  
488-0288

[www.huskerchiro.com](http://www.huskerchiro.com)

*We are a chiropractic office focused on helping families achieve and maintain superior health.*

**2012****CONCEPTS AV  
Integration**

3712 S 132nd Street  
Omaha, NE 68104  
298-5011

[www.ConceptsAV.com](http://www.ConceptsAV.com)

*CONCEPTS AV Integration is dedicated to realizing project visions with AV solutions that include rental, sales, design, integration, programming and more. We aim to offer the highest quality products and services at the greatest value. Our exceptionally trained associates are passionate about taking customers from desires and ideas to realities.*

**3007****Concordia University**

570 Fallbrook Blvd., Ste. 203  
Lincoln, NE 68521  
327-6530

[www.cune.edu](http://www.cune.edu)

*In the college of graduate studies at Concordia University, Lincoln campus our focus is you the adult learner. Whether you are looking to complete your undergraduate degree or complete your graduate degree, our passion for learning enfuses every program. We believe in holistic approach to learning, leading and Living.*

**IN KIND SPONSOR****2003****Cornerstone Printing &  
Imaging**

201 N 14th Street  
Lincoln, NE 68508  
437-0000

[www.cornerstoneimaging.com](http://www.cornerstoneimaging.com)

*Cornerstone is committed to making your life easier. We believe in keeping things simple, straightforward and professional and will work hard to ensure that your projects are done right and on time. We specialize in direct mail, digital printing, and also have many other printing products and services to help you.*

**LANYARD SPONSOR****7001****Cornhusker Bank**

1101 Cornhusker Hwy.  
Lincoln, NE 68521  
434-2265

[www.CornhuskerBank.com](http://www.CornhuskerBank.com)

*Cornhusker Bank is locally owned and committed to the success of our customers and the Lincoln community. Individuals and businesses have access to all the products and services offered by larger national banks, while doing business with a locally owned bank. Cornhusker Bank's complete financial services for businesses and individuals include: personal banking, lending solutions, cash management, insurance and investing. You can count on us to offer consistent, high quality service for years to come. Visit us on-line at [www.CornhuskerBank.com](http://www.CornhuskerBank.com).*

# Looking to increase your company's visability?

# We have the answer.

# Sponsorship Opportunities with the Lincoln Chamber



**CONTACT:**

**Jaime Henning**

**402-436-2366**

**[jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com)**



**208**  
**Cost Effective Technologies/Floor99**

121 S 13th Street  
Lincoln, NE 68508  
877-770-8178  
www.floor99.net

*Floor99 is the perfect technology solution for small and mid-sized businesses. Eliminate endless, expensive software and hardware updates with Floor99. Bring your company to the cloud, where we'll tailor an IT solution for you from thousands of applications. Upgrade your IT experience—with Floor99*

**5002**  
**Dana F. Cole & Company, LLP**

1248 O Street, Suite 500  
Lincoln, NE 68508  
479-9300  
www.danacole.com

*Dana F. Cole & Company, LLP, Certified Public Accountants, provides a full range of accounting, auditing, tax and management services to our clients. We are an experienced team of CPAs whose main commitment is to our clients. Experience, skill, knowledge, financial awareness, sound advice and creative planning are among the benefits we have to offer.*

**SWAG BAG SPONSOR**

**101**  
**Doane College**

1014 Boswell Street  
Crete, NE 68333  
800-333-6263

www.doane.edu

*Doane College offers bachelors and masters degrees at campuses in Crete, Lincoln and Grand Island. Doane's mission is to provide an exceptional liberal arts education in a creative, inclusive, and collaborative community where faculty and staff work closely with students preparing them for lives rooted in intellectual inquiry, ethical values, and a commitment to engage as leaders and responsible citizens.*

**4006**  
**Duane Svec Advertising**

113 N. Main Street  
Hooper, NE 68031  
654-3877

www.duanesvec.com

*We've been serving up promotional products since 1988. Executive gifts, client appreciation, new product launches or services, awarding your staff or keeping your name out in front, we're here to help promote your brand! We specialize in finding the right items to meet your budget and distribution needs. Your next promotion will be the best!*

**408**  
**ESGR Employer Support of the Guard and Reserve**

9141 Pioneer Court  
Lincoln, NE 68520  
488-0323

www.esgr.com

*Employer Support of the Guard and Reserve (ESGR) is a Department of Defense Agency that seeks to promote a culture in which all American employers support and value the military service of their employees. We recognize outstanding support, increase awareness of the law, and resolve conflicts through informal mediation.*

**JUNIOR SPONSOR**

**1014**  
**First National Bank**

134 S. 13th St., Ste. 100  
Lincoln, NE 68508  
323-5250

www.firstnational.com

*First National Bank has helped its customers succeed for more than 150 years. Whatever you're trying to achieve, we have the people and products to help make it happen. Visit us today at 13th & N Streets, 14th & L Streets, 87th & Highway 2 and 27th and Pine Lake Road. Member FDIC.*

**1013**  
**Five Nines Technology Group**

1560 S 70th Street  
Lincoln, NE 68506  
817-2630

www.gonines.com

*Five Nines is an IT support and consulting firm. With strong industry partners, Five Nines brings ideas from the server room to the board room. Lincoln's small and medium-sized businesses trust Five Nines for advanced networking, business process consulting, IP telephony and development services.*

**3005**  
**General Fire & Safety**

2431 Fairfield St.  
Lincoln, NE 68521  
476-4646

www.generalfiresafety.com

*General Fire and Safety is your one stop shop for all your safety and fire protection needs. We offer full services on fire extinguishers, fire alarms, clean ganet systems, restaurant suppression systems, mobile first aid service, and security systems for industry, business and home.*

**1007**  
**Great Western Bank**

1235 N Street  
Lincoln, NE 68508  
475-0521

www.greatwesternbank.com

**4008**  
**Green Furnance & Plumbing Co. Inc.**

4200 N 48th Street  
Lincoln, NE 68504  
467-4444  
www.callgreens.com

**5007**  
**Hall's Culligan Water Conditioning**

445 N 66th Street  
Lincoln, NE 68505  
476-3351

www.hallswater.com

*Culligan of Lincoln has been here since 1939. Culligan is the largest and #1 water treatment company in the world. We provide affordable water treatment options like water softeners and high quality drinking water systems/ bottled water. Unlike the competition we have our OWN qualified service technicians to provide great service on all our equipment. Experience Counts!*

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**Thank you**

**for printing the Business to Business Tradeshow Program.**

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JournalStar.com

**1006  
HBE Becker Meyer Love  
LLP, CPAs**

5944 Vandervoort Dr.  
Lincoln, NE 68516  
423-4343

[www.hbecpa.com](http://www.hbecpa.com)

*HBE Becker Meyer Love LLP is your resource for accounting, auditing, and tax planning and preparation. Offering an array of financial management, assurance, and consulting services, HBE provides premier service to businesses, individuals, not-for-profits and governmental entities. HBE is also dedicated to giving back to the Lincoln community through a variety of volunteer opportunities.*

**6011  
Hollywood Bowl**

920 N 48th Street  
Lincoln, NE 68504  
466-1911  
[www.48bowl.com](http://www.48bowl.com)

**3011  
HoriSun Hospice**

3883 Normal Boulevard, Suite 108  
Lincoln, NE 68506  
484-6444  
[www.horisunhospice.com](http://www.horisunhospice.com)  
*HoriSun Hospice is a standalone hospice company serving Lincoln and the surrounding communities within a 60 mile radius. HoriSun Hospice is here to listen, respond and help families in the very difficult time of end of life care for their loved one. We are here to help YOU.*

**3008  
HS Bank**

201 Sun Valley Blvd.  
5849 Fremont and S. 48th Street  
Lincoln, NE 68528  
474-2265  
At HS Bank, you enjoy the traditional banking character that lays the foundation for confidence, trust & integrity. Banking at HS Bank is straightforward, competitive, fair, accountable, responsive and yes, traditional. HS Bank located at 201 Sun Valley Blvd and 5849 Fremont with full service locations to meet all your banking needs. [www.hastingsstatebank.com](http://www.hastingsstatebank.com) 402-474-2265. Member FDIC, equal housing lender.

**In Kind Sponsor**

**5006  
i2rd / Vipa Solutions**  
6435 S. 56th St.  
Lincoln, NE 68516  
420-5022  
[www.vipasolutions.com](http://www.vipasolutions.com)  
*i2rd (Interactive Information R&D) develops software and web based solutions essential for business success.*

**7012  
Image Inflators**

14800 Yankee Hill Rd.  
Bennet, NE 68317  
890-4737  
[www.imageinflators.com](http://www.imageinflators.com)  
*Image Inflators is an indoor and outdoor event marketing company based in Lincoln, NE. We specialize in custom flags, signs, banners, helium products, window films and digital flooring.*

**5005  
Inerteq Information  
Technologies**

PO Box 85658  
Lincoln, NE 68501  
402-441-1545  
[www.inerteqIT.com](http://www.inerteqIT.com)  
*We are a company that specializes in the technology needs for Small Business. We provide BUSINESS IT CONSULTATION, SOLUTIONS/CONTRACTS, remote managed service, from complete system audit and documentation to preventive maintenance and disaster preparedness programs. We address all SECURITY issues, provide a full line of SERVICES, PRODUCTS AND REPAIR and provide INTERNET SERVICES from website design and hosting to full email server services. "Technology is the life blood of your business." It is more than just your computer system, it involves every aspect of your day to day operation. Give us the opportunity to serve you. Call Today! 402.441.1545*

**6004  
Infogressive, Inc.**

6200 S. 58th Street, STE A  
Lincoln, NE 68516  
261-0123  
[www.infogressive.com](http://www.infogressive.com)  
*Infogressive is a full-service information security consulting firm specializing in risk assessment and threat mitigation. Since 2006, Infogressive has focused on assisting clients in healthcare, government, energy, retail, manufacturing and finance. Additionally, Infogressive takes great pride in recommending solutions providing protection while addressing the operational needs of the business and the bottom line of their customers.*

**7008  
Information Analytics**

134 S 13th Suite, Suite 700  
Lincoln, NE 68508  
477-8300  
[www.4w.com](http://www.4w.com)  
*Information Analytics provides web site design and hosting, PC and network support, custom software development, ecommerce solutions, database management, and security consulting to over 450 companies from Nebraska to New York, Hawaii and Florida. Call 402-477-8033, today, for your free consultation. Or email [info@4w.com](mailto:info@4w.com).*

Nebraska is one of  
the Top 10 States  
Gaining Business  
~ US News & World Report

**3009  
Healthy Start and  
Wellness Chiropractic**

5445 Red Rock Lane  
Lincoln, NE 68516  
402-423-4325

[www.healthystartchiro.com](http://www.healthystartchiro.com)

*Healthy Start Chiropractic and Wellness believes that the entire family needs to be healthy. That is why we pride ourselves in not just working with adults but their children as well. We understand the dynamics that go into a happy family and we love doing our part to ensure that everyone is living with optimum health and gets a healthy start to their life!*

**3001  
Home Real Estate**

3355 Orwell St., Ste. 102  
Lincoln, NE 68516  
436-3303  
[www.homerealestate.com](http://www.homerealestate.com)  
*Home Real Estate strives to deliver an unparalleled experience to each and every customer to ensure customer satisfaction every step of the way throughout the entire home ownership life cycle.*

**6009****Interstate All Battery Center**

4310 N 27th Street  
Lincoln, NE 68521  
474-1991

*When you need a battery of any size for any device, come to Interstate All Battery Center. Watch Batteries? We've got 'em. Laptop and cellphone batteries? Yes and yes. Car batteries? Of course. Come in to see why Interstate has been a trusted brand for almost 60 years.*

**2004****J & S Audio Visual, Inc.**

P.O. Box 3562  
Omaha, NE 68103  
599-6490

[www.jsav.com](http://www.jsav.com)

*Audio, lighting, video equipment rental and show production.*

**3010****Jacob North Printing Company, Inc.**

3721 W Mathis  
Lincoln, NE 68524  
470-5335

[www.jacobnorth.com](http://www.jacobnorth.com)

*Jacob North has a long and proud history. For over 120 years, we've been a communications company. In addition to print and direct mail, we do email marketing, mobile messaging and web2print storefronts. From disk to distribution, we have the equipment, expertise and experience to handle all of your print and cross media campaigns.*

**103****Job Chamber**

1201 O Street, Suite 306  
Lincoln, NE 68508  
909-5202

[www.jobchamber.com](http://www.jobchamber.com)

*Job Chamber is the first local online job search website that knows how to communicate with the best talent in the Lincoln area. It's fun, educational, and interactive. Gone are the days people search for a job in the newspaper and forget other avenues to finding the perfect career opportunity.*

**6003****John Henry's Plumbing Heating and Air**

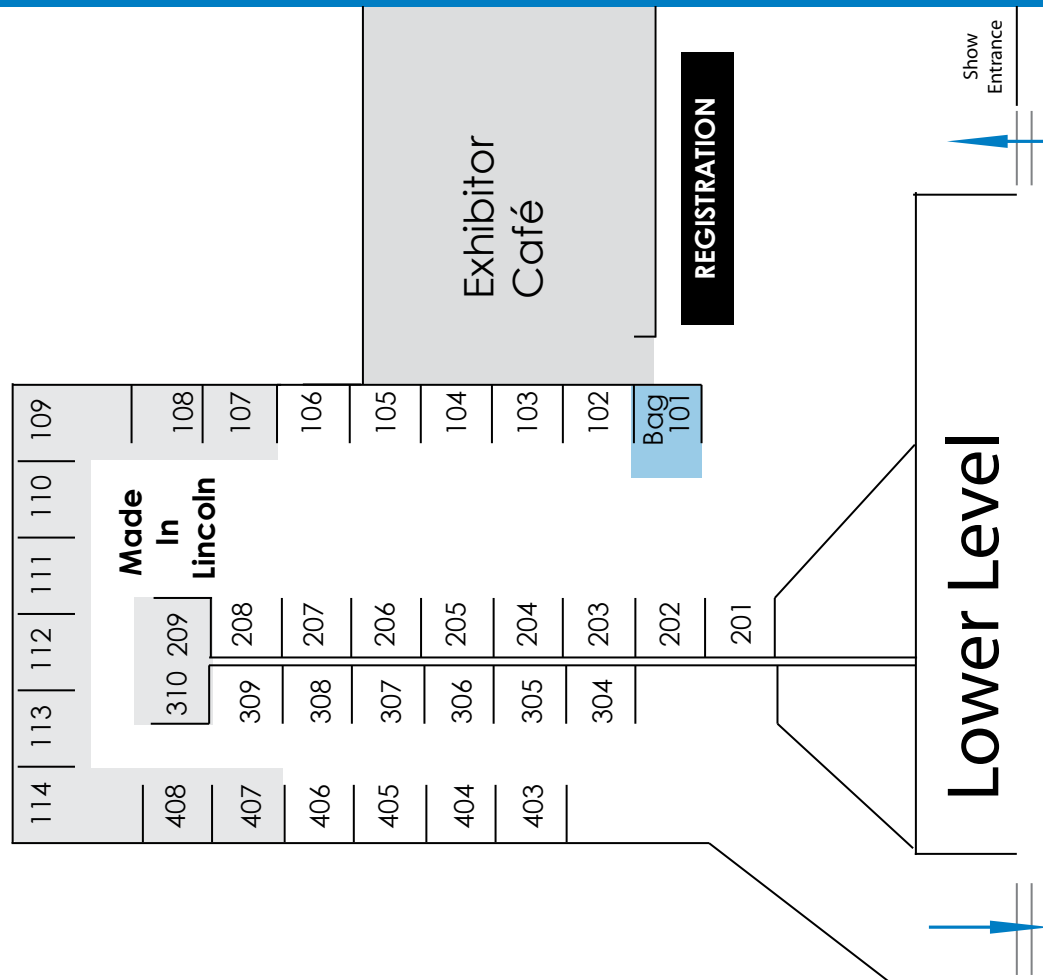
2949 Cornhusker Hwy.  
Lincoln, NE 68504  
435-5555

[www.jhlincoln.com](http://www.jhlincoln.com)

*John Henry's is dedicated to building and developing a team of outstanding individuals that provide premium quality products and services while sharing total commitment to regularly exceeding the expectations of our customers.*

# SHOW MAP

## LOWER LEVEL

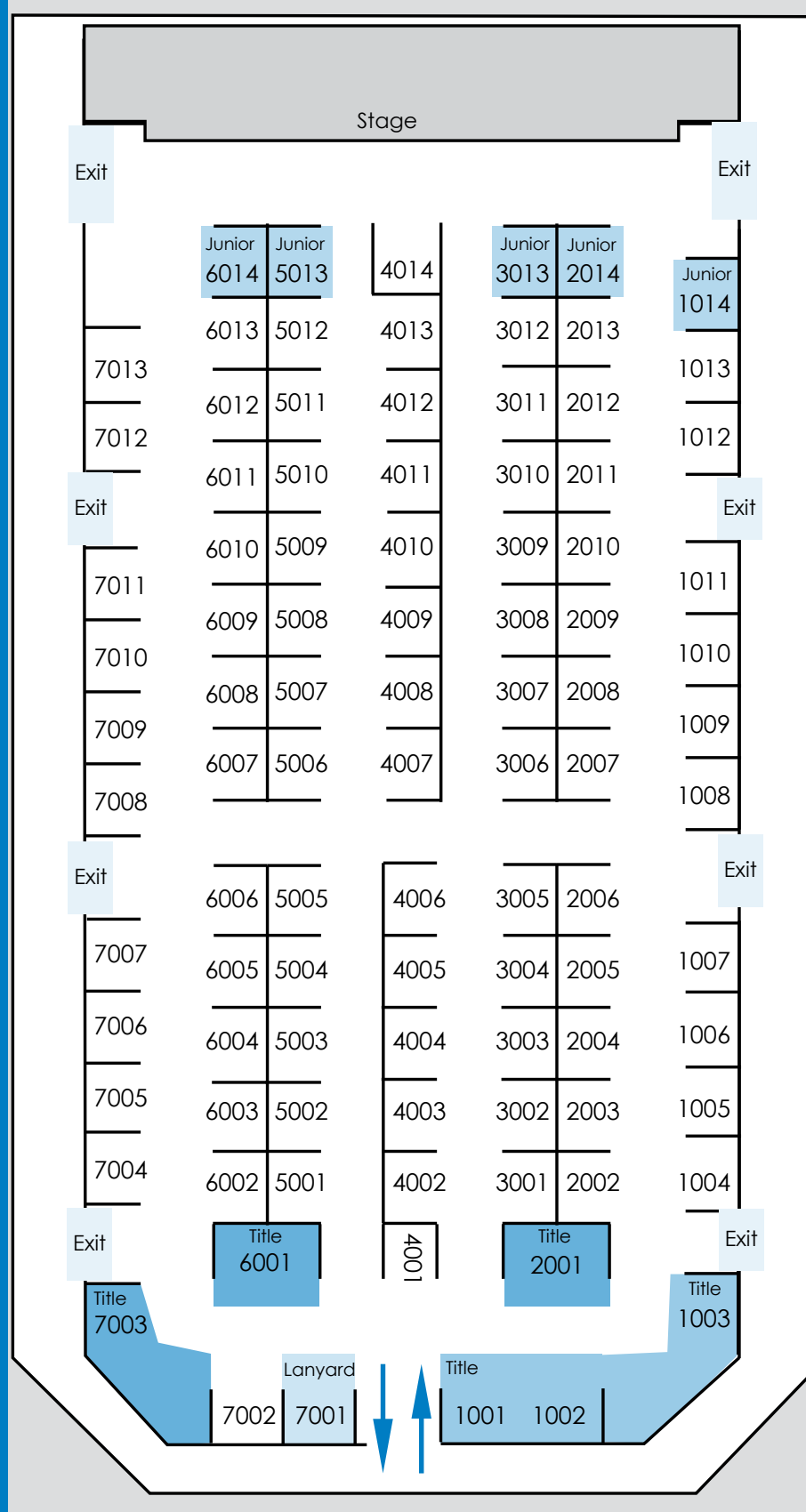


## TITLE SPONSORS:





## UPPER LEVEL

**6005****Johnson Chiropractic & Acupuncture**

5251 R Street, Suite 4  
Lincoln, NE 68504  
464-0444

[www.drjkj.com](http://www.drjkj.com)

*Dr. Johnson is trained in both Chiropractic and Acupuncture and specializes in treatment of headaches, neck pain, shoulder pain and stiffness, and wrist problems. Through specialized testing and proven treatment procedures, he can help you to feel better, function better, and stay better!*

**2005****Kaplan University-Lincoln**

1821 K Street  
Lincoln, NE 68508  
437-2100

[www.ku-lincoln.com](http://www.ku-lincoln.com)

*Relationships! The backbone of business and what makes companies successful. Through PNG's bi-weekly meetings, quarterly socials and donations back to the community, PNG has established relationships with some of the most influential movers in town. Once you get plugged into our networking community, you'll be able to impact the bottom line on your business through these relationships like never before.*

**MADE IN LINCOLN****113 & 114****Kawasaki Motors Manufacturing Corp., U.S.A**

6600 NW 27th Street  
Lincoln, NE 68524  
476-6600

[www.kawasakilincoln.com](http://www.kawasakilincoln.com)

*Kawasaki Motors Manufacturing Corp., U.S.A. is the American company that brings Kawasaki quality to a variety of products for both the U.S. and world markets. Our product line includes all-terrain vehicles, Jet Ski® personal watercraft, utility vehicles, recreation utility vehicles and passenger rail cars.*

**4009****Kidwell**

3333 Folkways Circle  
Lincoln, NE 68504  
475-9158

[www.kidwell.us.com](http://www.kidwell.us.com)

*Founded in 1948, Kidwell has evolved into a very diverse technology company. Kidwell specializes in areas such as healthcare solutions, security, IP telephony, carrier services, data center design, server virtualization and IT managed services.*

**5011****LaRue Coffee**

2631 S. 156th Cr.  
Omaha, NE 68130  
333-9099, Ext. 110

[www.laruecoffee.com](http://www.laruecoffee.com)

*La Rue Coffee provides customized beverage solutions to meet the needs of your business, no matter what the size. We offer commercial grade equipment along with scheduled friendly and personalized service. "Roaster direct coffee" means you will always receive the freshest product available without the added middleman costs. Big enough to serve, small enough to care.*

**2010 & 2011****Liberty First Credit Union**

501 N. 46th Street  
Lincoln, NE 68503  
402-465-1000

[www.libertyfirstcu.com](http://www.libertyfirstcu.com)

*Liberty First Credit Union is a financial institution that puts ownership in members' hands. We strive to provide members with products designed for them like completely Free Checking, Savings, Certificates, IRA's, Auto Loans, Mortgages, Reverse Mortgages, Home Equity Loans, Credit Cards, Youth Accounts and much more. Come visit with Liberty First. Better Banking for everyone. Member NCUA. Equal Housing Lender.*

**PRESENTING SPONSOR****2001****Lincoln Chamber of Commerce**

1135 M Street, Suite 200  
Lincoln, NE 68508  
402-436-2350

[www.LCOC.com](http://www.LCOC.com)

*The Lincoln Chamber of Commerce is the right choice for your business. We provide the opportunity to network through various committees and events throughout the year, resulting in new business connections/new customers. The Chamber offers your business representation on public policy, economic growth as well as referrals, designed to help your business prosper.*

**MADE IN LINCOLN****111 & 112****Lincoln Industries**

600 West E Street  
Lincoln NE 68522  
473-3706

[www.lincolnindustries.com](http://www.lincolnindustries.com)

*Lincoln Industries is the nation's leading supplier of products requiring high-performance metal finishing. We have achieved this position by focusing first on our customers' problems—corrosion, wear, aesthetics, heat, lubricity—and then applying our unmatched capabilities to create the optimum solution. Many companies make similar claims, but we back it up with long-term relationship with some of the most admired companies in the world (Harley-Davidson Motor Company, PACCAR, Tenneco Automotive, Pella and John Deere) and over 20 years of 15% annual growth. We invite you to dig deeper and find out more about what we do and how we do it.*

**JUNIOR SPONSOR****2014****Lincoln Journal Star**

926 'P' Street  
Lincoln, NE 68508  
475-4200

[www.lincolnjournalstar.com](http://www.lincolnjournalstar.com)

*The Lincoln Journal Star is the premier news and information source in Southeast Nebraska. Our newspaper and website combined reaches over 86% of adults in the Lincoln market. Along with the area's leading daily newspaper, we publish several niche publications, and now also offer curbside recycling in Lincoln, Seward, Waverly, Eagle and Milford.*

**4010****Lyp Schtick**

1629 N 21st Street  
Lincoln, NE 68503  
440-8902

[www.lypschtick.com](http://www.lypschtick.com)

*Lyp Schtick is a versatile improvisational comedy troupe that performs their unique style of live, interactive entertainment for special events, private parties, fundraisers and corporate functions. They also provide comprehensive communication workshops for businesses to maximize the creative potential of employees and help nurture ideas and solutions in a safe, collaborative environment.*

**3003****Metabolic Research Center**

2855 S 70th Street, Suite 100  
Lincoln, NE 68506  
489-1033

[www.emetabolic.com](http://www.emetabolic.com)

*Every step of your program will be supervised by experienced weight loss professionals. Professionals who understand the behaviors and attitudes of nutrition and health; guiding you to immediate weight loss of 2-5 pounds per week while preparing you for long-term weight control.*

**4003****Midlands Financial Benefits**

7101 S. 82nd Street  
Lincoln, NE  
434-8050

[www.midfin.com](http://www.midfin.com)

*Midlands Financial Benefits has been caring for our client's health and financial future since 1969. Midlands staff of benefit and financial service professionals are eager to assist with your group insurance and retirement plans; individual financial planning and wealth accumulation; as well as corporate benefits consulting. Let us show you how we can provide Simple Solutions to Complex Problems.*

**5009****Milestone Local Surfaces**

245 North 3rd Street  
Lincoln, NE 68508  
770-5408

[www.milestonelocalsurfaces.com](http://www.milestonelocalsurfaces.com)

*Milestone Local Surfaces has been recycling local glass, mirror, and porcelain since 2008. Our goal since that time has been to utilize locally recycled materials to create a solid surface produce that is also installed locally. This year alone, we have diverted over 30,000 lbs of glass from the landfill.*

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2662 Cornhusker Highway  
Lincoln, NE 68521  
465-0077

**104****Mutual of Omaha Bank**

1001 S. 70th Street, Suite 100  
Lincoln, NE 68510  
434-2849

[omahabank.com](http://omahabank.com)

*Mutual of Omaha Bank is quickly becoming a national leader in the banking industry. With approximately \$4 billion in assets, Mutual of Omaha Bank has full-service locations in Nebraska, Colorado, Arizona, Nevada, Texas and California. Whether you're running a business or a household, as a Mutual of Omaha Bank customer you'll get the best of both worlds - the resources you need and the service you deserve.*

**7006****NBDC - Lincoln**

1320 Q Street  
Lincoln, NE 68588  
402-472-5222

[www.nbdc.unomaha.edu](http://www.nbdc.unomaha.edu)

*NBDC is a non-profit that provides FREE business consulting assistance to small business owners or potential business owners. This business assistance consist of business plan reviews, financial projections development, loan application assistance, government contracting, workshops, etc.*

**1012****Nebraska Department of Labor**

1010 N Street, Ste. 150  
Lincoln, NE 68508  
402-471-4481

[www.dol.nebraska.gov](http://www.dol.nebraska.gov)

*Nebraska Department of Labor offers a range of services to help you compete in a changing marketplace. As Your Employment Resource, we offer the tools and services to help you succeed. Including but not limited to: Posting Resumes, Job Search 24/7 <https://neworks.nebraskagov>, Recruiting and Referral Service, Worker Training Program Grants, and (OJT) On-The-Job Training.*

*For additional information contact Ruth Liedle Business Services Supervisor at 402-471-4481.*

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## Lincoln ranks 9<sup>th</sup> in Cost of Doing Business

~ Forbes

### 4012 Nebraska Technology and Telecommunications, Inc.

Lincoln, NE  
402-405-0123  
www.nttservices.com  
Nebraska Technology & Telecommunications, Inc. (NT&T) has been operating as a competitive telephone carrier based in Nebraska since 1997. NT&T has always had a strong philosophy and proven track record of delivering quality services and customer support. We are pleased to offer expanded services to the greater Lincoln area, see us today to discuss your telephone and Internet needs.

### 102 NEXT STEP Coaching

1700 S 24th Street, Suite 3  
Lincoln, NE 68502  
601-5641  
www.NEXTSTEPCoaching.com  
NEXT STEP Coaching specializes in leadership, business, and personal coaching. We offer workshops, seminars, keynote speaking, mastermind groups, and coaching, aiding your personal and professional growth. Our Professional Coaches are members of the International Coaching Federation (ICF), are Founding Partners of the John Maxwell Team, and attended the Academy of Coaching Excellence. We can be reached at NEXTSTEPCoaching.com.

### 205 P & L Technology

129 N. 10th St. Suite 108  
Lincoln, NE 68508  
742-0118  
www.pltechnology.com  
P&L Technology is a managed IT Services firm that provides 100% Accountable network support for small to midsize businesses throughout the Lincoln and Omaha areas. P&L's subscription based service addresses business technology needs through network design, monitoring, and support for end-to-end computing.

### 3012 Pacific and Maine

1339 O Street, Suite 3  
Lincoln, NE 68508  
402-476-0376  
Pacific and Maine, downtown Lincoln's newest fashion retail store, now offers custom apparel. Whether it's for a group, work, or recreation, we can print almost anything on about everything. With over 30 years of custom apparel experience, Pacific and Maine offers extremely fast turnaround at unbeatable prices.

### JUNIOR SPONSOR

### 3013 Pinnacle Bank

1401 N Street  
Lincoln, NE 68508  
434-3127  
www.pinnbank.com  
Pinnacle Bank has been serving commercial, individual and agricultural customers in Nebraska since 1938. They offer the latest in banking technology while focusing on personal customer relationships and active community involvement. With 53 locations across the state, including 11 in Lincoln, Pinnacle Bank has the resources to meet your business banking needs. Member FDIC.

### 5010 Prairie Life Fitness

1305 S. 70th St. & 330 West P Street  
Lincoln, NE 68510 - Lincoln, NE 68528  
483-2322 - 475-3386  
www.prairielifitness.com  
The Prairie Life Mission: Fitness for the entire family. Our mission is to meet the health and fitness goals of our members and guests in an environment that is friendly, clean, welcoming and enjoyable for all ages.

### 7010 Production Creek Specialty Advertising

1227 Lincoln Mall, 3rd Fl.  
Lincoln, NE 68508  
476-8935  
www.productioncreek.com  
Our Business is to Promote YOUR Business through imprintable promotions. Our in-house quality custom embroidery and screen-printing along with over 800,000 promotional products will make your business stand out from your competition. Other services we offer are fulfillment, inventory, fold and individually bag by employee, company web stores, personal certified consultants, graphic design, and marketing.

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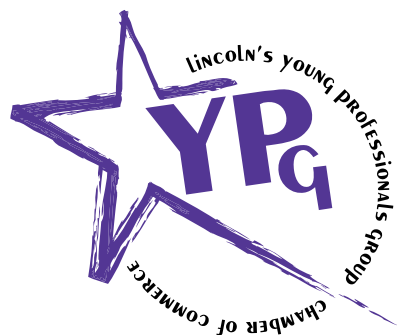
Begin now. Today's the day to do something new.

To develop a fresh talent.

To differentiate yourself.

To make the connection that lands the job.

Today's the day to begin!



www.LincolnYPG.com



### 1011 Professional Networking Group

285 S 68th St #316

Lincoln, NE 68510

402-499-9292

[www.pnglincoln.com](http://www.pnglincoln.com)

*Relationships! The backbone of business and what makes companies successful. Through PNG's bi-weekly meetings, quarterly socials and donations back to the community, PNG has established relationships with some of the most influential movers in town. Once you get plugged into our networking community, you'll be able to impact the bottom line on your business through these relationships like never before.*

### 5003 Quadis Technology

210 Gateway, Suite 120

Lincoln, NE 68505

423-4660, Ext. 108

[www.quadistech.com](http://www.quadistech.com)

*Quadis Technologies is a Microsoft Gold Certified Partner providing implementation and support services for Dynamics GP (formerly Great Plains) and Dynamics CRM. Our unique blend of CPAs and Microsoft Certified Professionals along with our expertise in accounting and technology enables us to provide customized accounting and reporting systems for increased usability and improved management decisions.*

### 5001 Saint Elizabeth Regional Medical Center

555 S 70th Street

Lincoln, NE 68510

219-8000

[www.saintelizabethonline.com](http://www.saintelizabethonline.com)

*Saint Elizabeth Regional Medical Center is ranked as a Top 100 Hospital® in the nation by Thompson as well as being recognized as a Magnet hospital for excellence in nursing. The region's most innovative and wholistic care is available through association with more than 475 physicians, 92% of whom are board certified, as well as a physician network of convenient family and specialty care clinics, two stand-alone urgent care centers and three physical therapy clinics, home care and hospice services and a wellness center—all located in Lincoln, NE and surrounding communities.*

### 7006 SCORE Lincoln

285 South 68th Place, Suite 530

Lincoln, NE 68510

437-2409

[www.lincoln.scorechapter.org](http://www.lincoln.scorechapter.org)  
*business SCORE is a non-profit organization helping Lincoln business get started and grow through face-to-face counseling, local workshops and online templates and training.*

### IN KIND SPONSOR

#### 201 & 202 Signs Now of Lincoln, LLC

5555 S. 48th St., Suite B

Lincoln, NE 68516

441-9383

[www.SignsNowNebraska.com](http://www.SignsNowNebraska.com)

*We are a full-service sign company, providing to both outdoor and indoor solutions, full-color, large-format digital printing to cut vinyl graphics. We can take care of all of your business needs including tradeshow exhibits, directional signs, vehicle graphics, site signs, real estate signs, magnetic signs and more! Let us help you "Stand Out In a Crowded World"!*

#### 2008 Silverhawk Investigation

6121 S 58th Street, Suite C

Lincoln, NE 68516

421-7780

[www.silverhawkinvestigation.co](http://www.silverhawkinvestigation.co)

*Serving Nebraska, the USA, and the world. Aviation fuel, jet fuel, charter services, aviation service & repair, avionics, service & repair, aircraft management & guidance, pilot training & referral, full service Fixed Base Operator, Factory Authorized Service Center for Cessna, Cirrus, and Mooney Aircraft.*

#### 7007 SolutionOne

7407 O St.

Lincoln, NE 68510

402.861.4016

[www.SolutionOneNow.com](http://www.SolutionOneNow.com)

*SolutionOne provides customized solutions for the printing and document management technology needs of our valued customers. As the recipient of the 2009 BBB Integrity Award, SolutionOne focuses on ethical business practices that include customers, employees, and the community we serve. We are motivated by a 74 year commitment to present the best possible customer experience and deliver world class service with knowledge and expertise.*

## Lincoln ranks 12<sup>th</sup> in Best Places for Business & Careers

~ Forbes

### TITLE SPONSOR

#### 1001 & 1002 Southeast Community College

301 S 68th Street Place

Lincoln, NE 68510

402 437-2714

[www.southeast.edu](http://www.southeast.edu)

*Southeast Community College provides customized training to companies and organizations. The training addresses the specific needs of the organization. A trained workforce is essential for maintaining a competitive edge and achieving growth and profitability. Our goal is to be your first choice should you have a training need. Contact: Ron Snyder, 402-437-2714, e-mail: [rsnyder@Southeast.edu](mailto:rsnyder@Southeast.edu)*

#### 2007 Strictly Business

2103 N Cotner Boulevard

Lincoln, NE 68505

466-3330

[www.strictly-business.com](http://www.strictly-business.com)

*Strictly Business is a direct mailed monthly business magazine that reaches over 50,000 readers each month in Lincoln.*

### 4011

#### Sun Valley Lanes

321 Victory Lane

Lincoln, NE 68528

475-3469

[www.sunvalleylanes.com](http://www.sunvalleylanes.com)

*Lincoln's largest and most modern bowling center with 32 lanes, a full service lounge, grill and pro shop. Other amenities include our exclusive Bowler Entertainment System, automatic bumpers by bowler, a meeting room with projector, catering services, Xtreme glow bowling with music videos. Party packages available for groups of all sizes.*

### JUNIOR SPONSOR

### 5013

#### Sutton Ryan Aesthetic Center

1710 S. 70th Street

Lincoln, NE

484-0900

[www.suttonryan.com](http://www.suttonryan.com)

*At Sutton Ryan Aesthetic Center, our board certified dermatologists and staff are dedicated to enhancing the appearance of your skin in a professional, yet comfortable environment. As skin care specialists, we utilize proven scientific methods to give your skin a healthier, vibrant appearance. To schedule a FREE consultation, call 484-0908 or view our website at [www.suttonryan.com](http://www.suttonryan.com).*



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\*Lincoln Journal Star Audience Report by  
Thoroughbred Research January - December 2010

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1710 S. 70th Street  
Lincoln, NE  
484-0900

[www.suttonlinder.com](http://www.suttonlinder.com)

*The doctors at Sutton, Linder & Sutton have always provided their patients with the latest LASIK technology. We offer an All-Laser LASIK procedure which is the safest and most up to date laser technology available, while giving excellent vision results. Call for a FREE evaluation at 484-0900 or visit our website at [www.suttonlinder.com](http://www.suttonlinder.com).*

**206 & 207****T.O. Haas Tire**

2400 O Street  
Lincoln, NE 68501  
323-4223

[www.tohaastire.com](http://www.tohaastire.com)

*Established in 1947, T.O. Haas Tire & Auto is one of the oldest and most recognized retailers in the industry. They offer a large selection of tire brands and automotive services. With 7 Lincoln locations and 26 locations in all the company has garnered numerous awards including the Better Business Bureau Integrity Award, Best of Lincoln, Reader's Choice and the Safety and Health Award Recognition Program.*

**203****Taken to the Cleaners**

PO Box 5372  
Lincoln, NE 68505  
802-2061

[www.takentothecleanersinc.biz](http://www.takentothecleanersinc.biz)

*We are Lincoln's ONLY next day dry cleaning delivery service. We have the highest quality, quickest return, and best prices. Why pay more to take it in yourself, when you can be "Taken to the Cleaners" for less. Call today to get your service started. If you're not being "Taken to the Cleaners"... you should be!*

**4013****The Landing @  
Williamsburg Village**

10757 Newport Ave. Suite 200  
Omaha, NE 68152  
829-2928

[www.immanuelcommunities.com](http://www.immanuelcommunities.com)

*The Landing at Williamsburg Village is Lincoln's premier senior living community and features independent and assisted living and memory support apartment homes. The Landing is part of the Immanuel Communities, which owns and operates five independent and assisted living retirement campuses in Omaha, Papillion and Lincoln. All build on our 120-year legacy of providing Christ-centered services, and allow anyone to become a part of something bigger without ever losing themselves.*

**7011****The Law Offices of Glen  
D. Witte, PC, LLO**

6120 Havelock Avenue, Suite C  
Lincoln, NE 68507  
467-5080

[www.wittelawoffice.com](http://www.wittelawoffice.com)

*The Law Office of Glen D. Witte offers a range of services. Practice areas include: Business Law, Estate Planning and Probate Law, Real Estate Law, Criminal Defense and Litigation.*

**MADE IN LINCOLN  
SPONSOR****310****Thought District**

134 S 13th Street, Suite 900  
Lincoln, NE 68508  
486-3200

[www.thoughtdistrict.com](http://www.thoughtdistrict.com)

*Thought District is a Brand and Sales Strategy firm with a specialization in manufacturing. Clients include Smeal Fire Apparatus, Lincoln Industries, Lincoln Machine and over a dozen additional manufacturers based in the region. An ever-expanding company, Thought District is also developing a strong competency in work for franchising organizations, with clients including Complete Nutrition and Hobbytown. Our job is to help our clients use their marketing resources to create revenue growth.*

**6002****Three Pillars Media, Inc.**

440 The Apothecary - 140 N 8th  
Street  
Lincoln, NE 68508  
430-0743

[www.threepillarsmedia.com](http://www.threepillarsmedia.com)

*Three Pillars Media is the regional leader in spectacular showcase Photography, Video Production, and Web Design.*

**2006****Time Warner Cable**

5400 S 16th Street  
Lincoln, NE 68512  
421-0330

[www.timewarnercable.com](http://www.timewarnercable.com)

*Offering advanced cable television and telephone services, including digital cable, HDTV high speed internet access, and digital telephone service.*

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**2013****Turbine Interactive**

PO Box 81544  
Lincoln, NE 68501  
402-540-1077

[www.thisisturbine.com](http://www.thisisturbine.com)

*Turbine Interactive helps businesses power websites by energizing online brands. The company specializes in helping clients use interactive technology, such as websites, social media and mobile phone applications, as powerful, profitable fuel for strategic marketing plans. Turbine Interactive becomes each company's strategic partner for meeting interactive technology needs.*

**1005****Turning Pointe Chiropractic**

5757 S 34th Street, Suite 300  
Lincoln, NE 68516  
323-8833

[www.turningpointechiro.com](http://www.turningpointechiro.com)

*Dr. Linn Erickson and his team provide care focused on correction on underlying problems and wellness for the entire family. Vision: to bring people closer to their inborn, God-given potential than they ever thought possible. Mission: To consistently deliver results that people can see and feel through: Education and Empowerment, Technology and Research, Lifestyle Choices and Coaching, The Power of the Chiropractic Adjustment. Attend a free informational talk any Tuesday at 6:15 p.m.*

## Lincoln ranks 3<sup>rd</sup> in Cities that Embody the American Dream

~ The Street

**7009****Two Men & a Truck**

6400 Cornhusker Highway, Suite 225  
Lincoln, NE 68507  
466-4669

[www.twomen.com](http://www.twomen.com)

Two Men And A Truck provides residential and commercial moving and packing services within Lincoln, across Nebraska and beyond. Check into our booth on Facebook, FourSquare or other social media of your choice, like our Facebook Page, or follow us on Twitter while you're at the show and be entered to win a prize!

**3006****Tyrrell Consulting, LLC**

6912 Kings Court  
Lincoln, NE 68516  
421-7770

*Suzanne Tyrrell of Tyrrell Consulting, L.L.C., provides services to businesses and nonprofit organizations. Companies receive help with all phases of Human Resources, including making good hiring choices, evaluating employees, disciplining in a better way, and putting together a personnel handbook. Companies also get help with their organizational issues and learn to run more efficiently.*

**TITLE SPONSOR****7003****U.S. Bank**

233 South 13th Street  
Lincoln, NE 68508  
434-1690

[www.usbank.com](http://www.usbank.com)

*U.S. Bank provides comprehensive financial products and services to consumers and businesses. Business services include lending, depository, treasury management, international banking and leasing. The Private Client Group offers Trust and Estate Planning services as well as a personalized approach to meet the financial needs of business professionals. All of US serving you!*

**JUNIOR SPONSOR****6013 & 6014****Union Bank & Trust Co.**

3643 S 48th St  
Lincoln, NE 68506  
323-1777

[www.ubt.com](http://www.ubt.com)

*Union Bank & Trust Company is a privately owned, Nebraska-based bank offering complete banking, lending, investment and trust services. The bank has thirty-six full service and loan production offices in Nebraska and Kansas, including 15 Lincoln locations.*

**3004****United Country First State**

4131 Pioneer Woods Dr, Ste 105  
Lincoln, NE 68506  
402-261-4508

[www.UCNebraska.com](http://www.UCNebraska.com)

*No One Knows The Country Like We Do. Featuring regional and national exposure to buyers. We specialize in residential homes, land, historical and recreational properties. With our confidential list of thousands of interested buyers for all types of properties, we may already have a buyer for you. Let us help you "FIND YOUR FREEDOM".*

**2002****UNL College of Business Administration MBA Program**

PO Box 88045  
Lincoln, NE 68588-0405  
472-9841

[mba.unl.edu](http://mba.unl.edu)

*The University of Nebraska-Lincoln AACSB accredited MBA program equips business leaders with skills required to succeed in the business world of today and tomorrow. The program emphasizes managerial skills, team building, ethics and leadership. Case analysis and presentation skills are incorporated in the curriculum to prepare you to make a difference in your career.*

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**TITLE SPONSOR****1003****Verizon Wireless Business Sales**

9140 West Dodge Road Suite 285  
Omaha, Nebraska, 68114  
800-922-0204

VerizonWireless.com

Verizon Wireless operates the nation's largest 4G LTE network and largest, most reliable 3G network. The company serves 106.3 million total wireless connections, including 89.7 million retail customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit [www.verizonwireless.com](http://www.verizonwireless.com).

**1010****Waddell & Reid**

1001 S. 70th St., Suite 201  
Lincoln, NE 68510  
484-7526

[www.wradvisors.com](http://www.wradvisors.com)

Founded in 1937, Waddell & Reed today has grown to more than 250 registered offices nationwide. The company offers a wide array of investment products and services, as well as a variety of insurance products through arrangements with outside insurance companies. For more information about Waddell & Reed, contact John W. Oestreich, Managing Principal at 800-399-4468.

**4014****Wells Fargo**

1248 O St., 3rd Fl.  
Lincoln, NE 68508  
402-434-4747

[www.wellsfargo.com](http://www.wellsfargo.com)

In 1852, Wells Fargo began carrying gold across the West. After years of reaching each station without losing a penny of their customers' money, a reputation was forged. Over 150 years later, Wells Fargo is still that trusted source. Today, Wells Fargo has grown into a leading financial institution with solid values and a clear vision of the future. With integrity, Wells Fargo continuously works with customers' best interests in mind. That's why, for over 150 years, Wells Fargo's mission has remained the same.

**6006****Whitehead Oil Company**

2537 Randolph Street  
Lincoln, NE 68510  
435-3509

[www.u-stop.com](http://www.u-stop.com)

**TITLE SPONSOR****6001****Windstream Communications**

401 S. 21st St., Ste. 100  
Lincoln, NE 68510  
877-303-0343

[www.windstream.com](http://www.windstream.com)

Windstream is an S&P 500 company that provides digital phone, high-speed Internet and high-definition video and entertain net services to residential and business customers in 16 states including 250,000 customers in southeast Nebraska. Windstream has 420 employees in Nebraska. The company has approximately 3.1 million access lines and about \$3.2 billion in annual revenues. For more information, visit [www.windstream.com](http://www.windstream.com).

**3002****Woods Bros Realty**

3355 Orwell St., Ste. 102  
Lincoln, NE 68516  
434-3709

[www.woodsbro.com](http://www.woodsbro.com)

Woods Bros. continues to find new and productive ways to help our clients and Sales Associates. We have more than 280 agents in seven sales offices who are ready to help customers with any real estate needs.

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