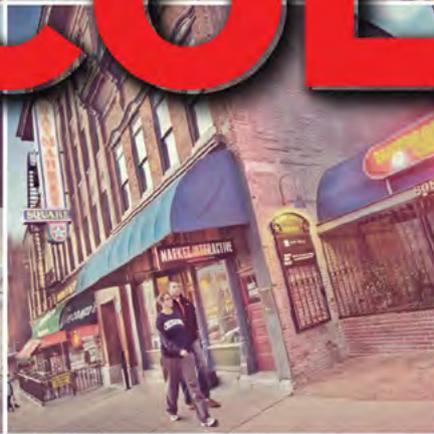




# LINCOLN



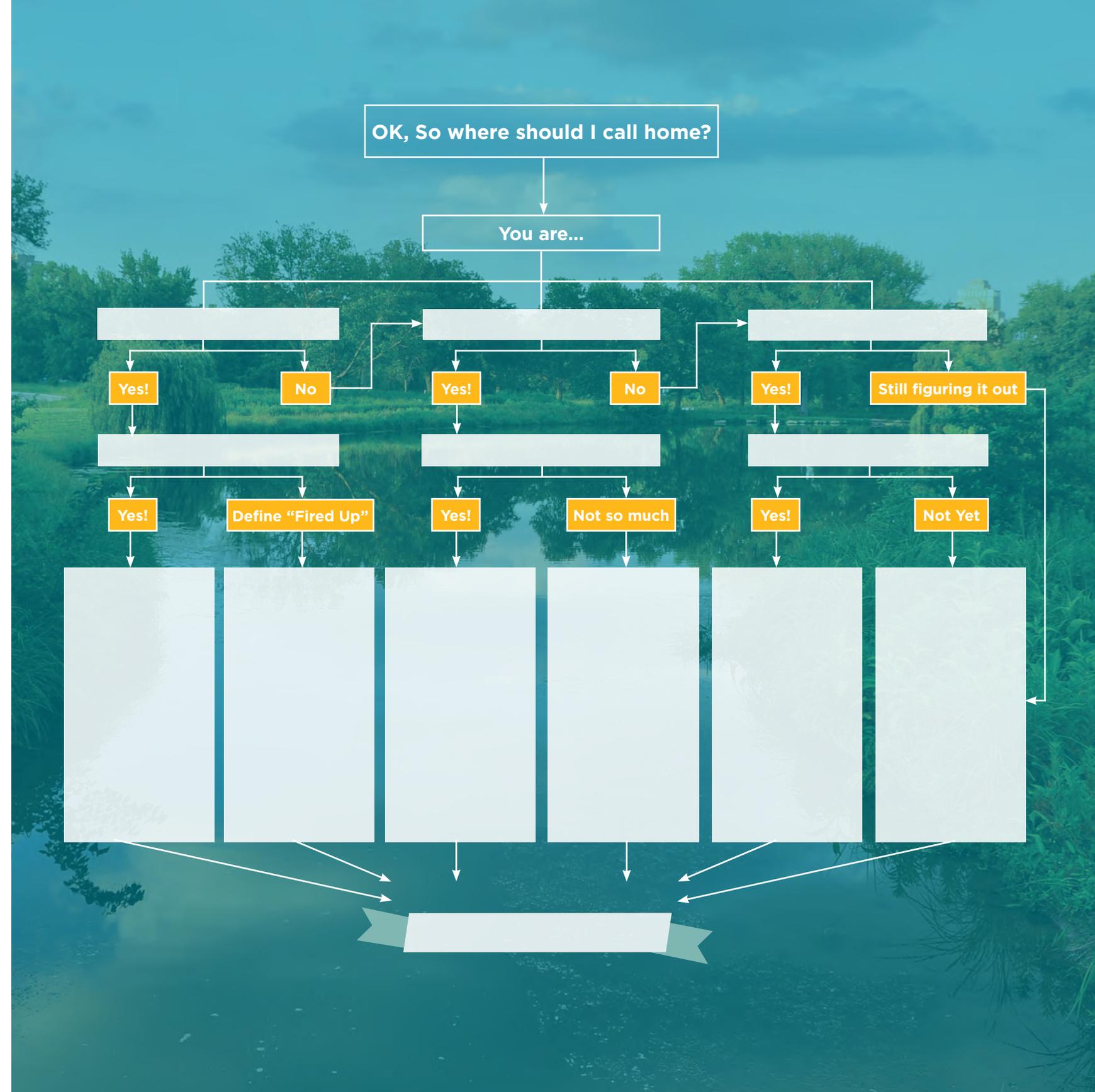


#1  
10 Most Exciting Places in Nebraska  
→ Next Cities

There's **no better time** to be in Lincoln, Nebraska. That's right, we said it - NEBRASKA! Move over NYC. Move over Silicon Valley. Lincoln is **the place to be**. We are a city full of charm, collaboration and creativity. With a sweet spot for balanced living, there is life after work with time and money to enjoy it. **You really can have it all.**



# LINCOLN





# LINCOLN

**#1**  
America's Best Cities  
For New Jobs  
→ Forbes.com

**Technology** has leveled the playing field. Geography doesn't matter anymore.

## You rise to the top!

Lincoln has a rawness to it that can't be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won't stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. **It's easy to live like royalty in Lincoln.**

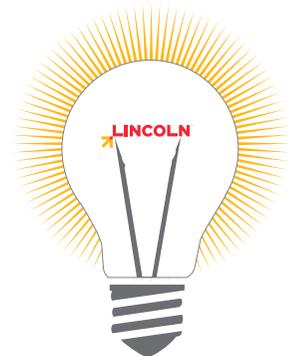
**#DreamersAndDoers**

IT'S GOOD TO



BE THE KING!

Write your story with a job that is both relevant and meaningful.



**Top 5** Emerging entrepreneurial hubs in the U.S.  
→ Entrepreneur Magazine

Median Household Income **\$66,222**

**2.5%** Unemployment Rate

Population **310,342**

**32.8**  
Median Age

**176,639**  
Labor Force

Average Commute Time  
**18 MINUTES**

**18**

## A great start!

You're sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you'll quickly find your place in this midwest incubator.

**#MakersGonnaMake**

# LINCOLN™

**HIGH**  
Quality of Life

**LINCOLN**

Cost of Living **9.7% below** national avg.  
Median Home Price **\$138,000**

**LOW**  
Cost of Living

You can get your concept out sooner and for much less cost. Your company has **time to grow in Lincoln.**

**Let's Compare...**

**AUSTIN**

Cost of Living **3.7% above** national avg.  
Median Home Price **\$302,000**

**MINNEAPOLIS**

Cost of Living **6.7% above** national avg.  
Median Home Price **\$216,800**

**NEW YORK**

Cost of Living **67.1% above** national avg.  
Median Home Price **\$501,500**

**PORTLAND**

Cost of Living **22.3% above** national avg.  
Median Home Price **\$288,300**

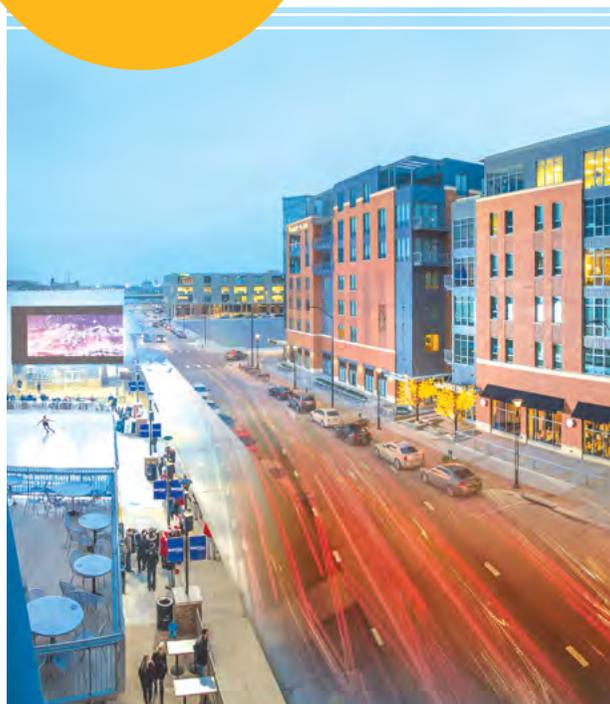
**SAN FRANCISCO**

Cost of Living **84.4% above** national avg.  
Median Home Price **\$750,900**



**#1**  
**Most Content City**  
 → 24/7 Wallstreet

Nebraska's rich culture and Lincoln's contribution to it are often taken for granted. The atmosphere is inviting and the community is keen to helping people reach their next goal. Those that live here recognize there's a certain charm to the capital city that is found throughout the local arts scene, the flourishing restaurant industry and the relaxed pace of life. It has become a cultural hub that is curating greatness.



**LINCOLN**



There's good news if you are a foodie.

Lincoln is cooking up a restaurant renaissance from burgers to thai. Lincoln sets the table for food lovers of all types, with cafes and bistros that fill the blocks. Here, digging into a delicious feast is more than just a meal, it's bringing people together. Stay awhile and you'll learn Lincoln is quickly becoming a culinary destination.

**#DoNotDeconstruct**



Uninhibited debauchery is one of life's greatest pleasures.

Find authentic tunes every night. The nights actually have life here with boundary pushing bands and collaborative venues - right in our backyard. Lovers of live music will enjoy the sweet sounds of funk, blues, rootsy, folk and hard rock from local musicians. Heard of James Valentine and Karmin? Yep, they're from Nebraska.

**#HearLincoln**



Creativity on Tap.

Sip & socialize at our local watering holes and taprooms. Raise a pint to the emergence of Lincoln as a pub hub and celebrate the craft and creativity of our local brew culture. Enjoy many unique flavor profiles and killer happy hours.

**#CraftBeerGeek**



Espresso yourself!

Lincoln boasts really great coffee shops that will help you start your days off right. Eating, drinking and living locally in Lincoln is a lifestyle that many express and say, "We just wouldn't have it any other way." At any given moment you are within sniffing distance of a cup of joe. Never go without your buzz.

**#OKButFirstCoffee**

Green light...  
 Knock to enter.

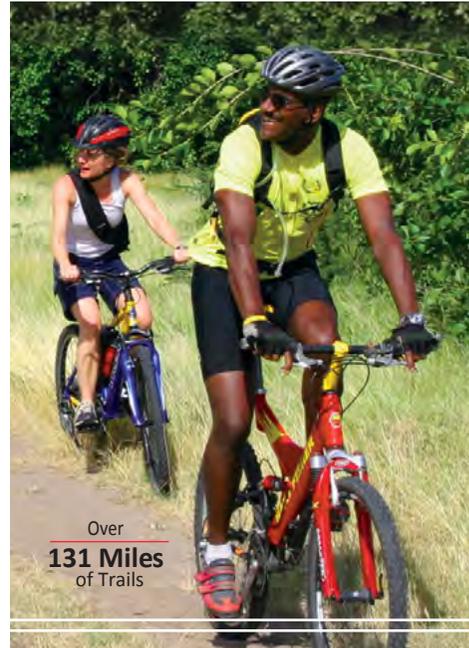
Get a sense of exhilaration when you walk down that dark alley, pass through a nondescript door with tinkling ice cubes and old secrets when you go to Lincoln's elusive speakeasy, **SHHHHHHHH!** You didn't hear it from us. Finding the rest of the adventure is your business.



**#NoTheOtherDoor**



Want to take on the challenge of Boston or New York? **The Lincoln Marathon** is a qualifier for both.



Over **131 Miles** of Trails



**#1**  
Healthiest City  
→ Daily Finance (Gallup), 2014

**You don't have to leave the city to get back to nature.** This bustling city still has room for open spaces with more than 125 Parks. Getting around town is a breeze and the culture is geared toward getting outside. You don't have to leave the city to embrace your rustic style and take a walk in the woods. You jealous? Thought so.



Lincoln is ranked at the very top as the happiest and healthiest city in America, so you are literally living in a less healthy and happy place at this very moment.

**#YouCouldBeHappierHere**



**Top 10** Best Cities for Health Affordability  
→ [Livability.com](http://Livability.com)

Game day is the one day we DO take seriously.

Be part of the greatest fans in college football, you won't be able to help yourself. Wear your finest red and white and follow the "Sea of Red" to Memorial Stadium. So, whether you beat us or join us, we'll welcome you no matter what.

**N** FOOTBALL  
**Go Big Red!**

**#GBR**

Lincoln is the first city in Nebraska to be named a **"Playful City."** Playful City USA is a national recognition program sponsored by **HUMANA FOUNDATION** in partnership with **KaBOOM!** The program honors communities that are taking bold steps to ensure that all children have easy access to balanced and active play in their communities.



The weather is completely unpredictable, yet amazing.

Nebraska can dish out some pretty freaky weather. You could fry an egg on the sidewalk one minute and freeze it the next. Don't let that dissuade you though, a beautiful day in Lincoln is totally unmatched by anything. Just think about it...you could snowshoe on Saturday and go biking on Sunday.

**#ParadoxicalSkies**

**LINCOLN**  
**LINCOLNJOB.COM**

You will know you are home when you consider "being happy" an everyday thing.

You don't take yourself too seriously after living underneath a sky this big. Stargaze on almost any given night and quickly realize just how lucky you are to be here.

**#MyLNK**

We are proud to say this guy is our Mayor.



**#MayorIsNotAStiff**

Take up cycling every Tuesday just so you can partake in The Nacho Ride. A bike ride dedicated to libations, socialization and of course, nachos.



**LIVE. LOVE. LINCOLN.**



**A heart warming tale of Lincoln's welcoming spirit.**

When I returned to Lincoln to continue my architecture career with DLR Group. I didn't know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, "It's crazy, but I like it," I'll meet some people and get my firm's name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.



**Daniel A. Siedhoff, Assoc. AIA,** Associate, DLR Group

**The City of Lincoln proudly holds 2 Guinness World Records!**



The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

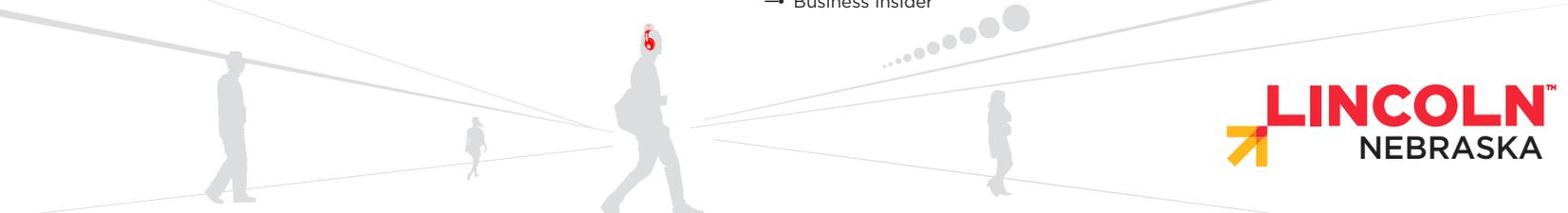
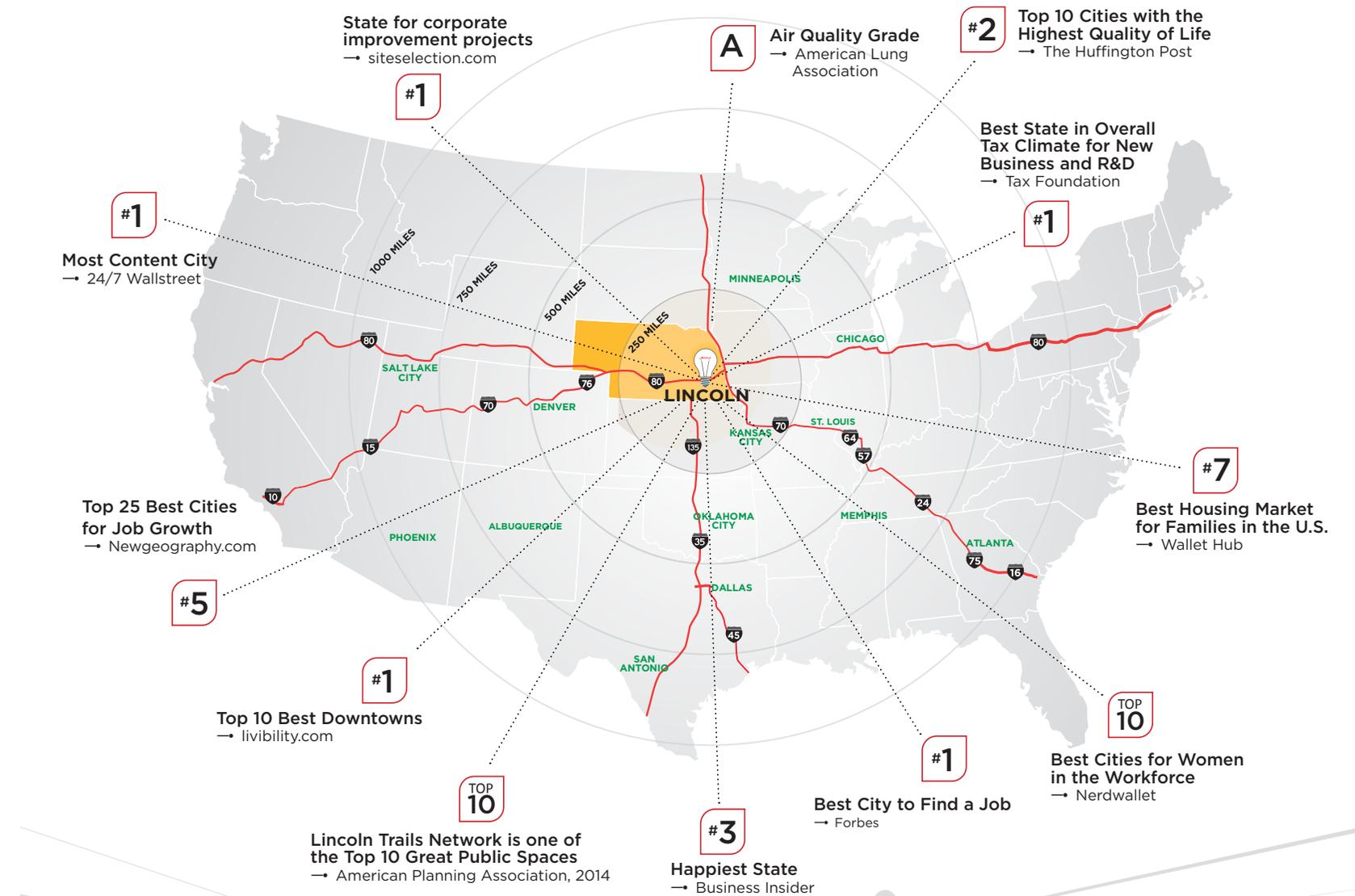


**We found our home in Lincoln.**

We moved to Lincoln from NYC to launch Firespring, and at one point considered relocating to San Francisco, Boulder or Austin. Looking back, it's impossible to imagine building our company anywhere but Lincoln. We always hear about the amazing work ethic here – but it's more than that. The workforce is loaded with talented people who are deeply committed to our community. There is no better place for people to plant roots and for a company to grow.

**Jay Wilkinson & Tawnya Starr-Wilkinson**  
Co-Founders of Firespring

**You are here!**



**Lincoln Partnership for Economic Development**  
402.436.2350 | info@selectlincoln.org | selectLincoln.org



Your career is waiting for you.



Lincoln Partnership for Economic Development  
402.436.2350 | [info@selectlincoln.org](mailto:info@selectlincoln.org) | [selectLincoln.org](http://selectLincoln.org)