

# OPPORTUNITIES GUIDE

20  
16

Member-exclusive  
sponsorship, advertising  
and public relations  
opportunities



# 2016 Opportunities Guide

Membership is 90% tax deductible

To be a chamber member means to be our partner. We honor that partnership by creating opportunities for growth and development, providing commitment from our team and doing our best to ensure every business thrives. We aim for the best environment for your business, but best means different things to different people. We understand each member has unique ideas and ambitions in mind, and we're here to provide your best opportunities to get the most of your membership.

## THE LINCOLN CHAMBER OF COMMERCE:

- Creates a strong business climate for our members
- Strengthens our foundation for growth
- Promotes and refers our members
- Serves as a business catalyst for positive community progress
- Empowers the next generation of leaders in Lincoln
- Promotes Lincoln as a vibrant city to live, work and play

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## **TAILOR A SPONSORSHIP OPPORTUNITY THAT IS SPECIFICALLY DESIGNED TO SHOWCASE YOUR BUSINESS.**

As a Chamber member, we provide exclusive opportunities for you to showcase your business to your target market and build relationships with professional audiences. Every event provides an experience. Every communication has the chance to connect. The key is to partner with opportunities that provide an experience people will associate positively with your brand, and you will find many options available to you in this guide.

Our calendar of diverse events provides several opportunities to showcase your business to your target audience. Consider utilizing our many networking events for sales leads and introductions, a trade show for building awareness or a sit-down lunch with a speaker to help acquaint people with what your brand can do. For every budget, for every business, we have a unique opportunity for you.

## **SHOWCASE YOUR BRAND**

**The best way  
to deepen  
the emotional  
bond between  
a company and  
its customers  
is by creating  
a memorable  
experience.**

**If you are interested in sponsoring an event or publication,  
please contact Jaime Henning for more information at 402.436.2366  
or [jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com).**

# ANNUAL LUNCH

February 24

Lincoln Cornhusker Marriott Hotel

This event celebrates the accomplishments and highlights the success of the Chamber and Lincoln. Over 700 people traditionally attend to hear the State of the Chamber Address and receive the Chamber's Annual Report. Additionally, this event features a nationally known keynote speaker and has enjoyed a sold-out status for many years.



## 2016 KEYNOTE SPEAKER

### Lieutenant General Michael Flynn

Former Director of the Defense Intelligence Agency and National Security and Cyber Security Expert

Lieutenant General Michael Flynn is a 33-year veteran of the U.S. Army who has led a long and distinguished intelligence career. One of the nation's foremost cyber security experts, he headed the Defense Intelligence Agency, which functions as the main foreign military espionage organization in the United States. There, Flynn was known for his relentless, no-nonsense approach to innovation and his drive and willingness to take risks. The top military intelligence officer in the Department of Defense, he successfully sought change and improvement in environments known for resisting both.

### Annual Lunch Sponsor \$5,000 (Limit 4)

Annual Lunch Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, Lunch Sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Lunch Sponsors will be invited to all preliminary and post event engagements featuring our speaker.

### Speaker Sponsor \$2,500

Speaker Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, the Speaker Sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Speaker Sponsors will be invited to all preliminary and post-event engagements featuring our speaker.

### Corporate Table Sponsor \$1,500

Corporate Table Sponsors will receive recognition in our event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

### Individual Ticket \$60

# WOMEN IN BUSINESS CONFERENCE

March 29  
Country Club of Lincoln

This annual half-day conference is held in cooperation with the University of Nebraska – Lincoln, College of Business Administration. The Women in Business Conference draws over 300 attendees. This event is geared toward visionary women who want to discover the tools for success, make strategic business connections and leave feeling empowered and inspired to take action.

## Corporate Sponsor \$2,000 (Limit 6)

Corporate Sponsor will receive recognition in all printed materials, electronic media and signage. Additionally, Corporate Sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Corporate Sponsors will also be recognized during the program.

## Lunch Sponsor \$1,000 (Limit 4)

Lunch Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, Lunch Sponsors also receive five tickets for individuals to attend the event.

## Individual Ticket \$65





# CHAMBER CLASSIC GOLF TOURNAMENT

May 13

Hillcrest Country Club

Public relations opportunities like this don't come along every day! The Chamber Classic Golf Tournament is the must-attend golf event each year. Hillcrest Country Club and their staff provide a first-class experience that is enhanced by interactive networking activities at each tee box. Whether you love to play or are looking for a creative way to reach Lincoln executives, our tournament provides a unique opportunity for budgets of all sizes. Our tournament has enjoyed SOLD OUT status for many years. Don't miss your chance to participate in this exciting event!

4 Person Team \$650  
Individual Golfer \$175

Eagle Sponsor  
\$2,500 (Limit 4)

Eagle Sponsor businesses will have their company logo and/or business featured throughout all print and electronic media and signage. Eagle Sponsor also receives (2) four-person teams and a hole sponsorship.

Birdie Sponsor  
\$1,500 (Limit 6)

Birdie Sponsor businesses will have their company logo and/or business featured throughout all print and electronic media. Birdie Sponsor also receive (1) four-person team and a shared hole sponsorship. For this hole sponsorship, you may have a representative on hand to pass out promotional materials, or you may choose to have the Chamber distribute a promotional item on your behalf.

Beverage Cart Sponsor  
\$1,500 (Limit 3)

Beverage Cart sponsoring businesses will have their company logo and/or business featured throughout all print and electronic media and on no less than three beverage carts that will be on the course throughout the day. Beverage Cart Sponsor also receive (1) four-person team.

### Golf Cart Sponsor \$2,000 (Limit 1)

Golf Cart Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and have company logo on all golf carts. The Golf Cart Sponsor also receive (1) four-person team.

### Golf Gift Bag Sponsor \$1,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the gift bag for all golfers. Handed out at the registration area, your business will be on display throughout the day and taken home by golfers. The Gift Bag Sponsor will receive recognition in printed materials, electronic media and signage. The Gift Bag Sponsor also receives two spots on a four-person team.

### Registration Sponsor \$1,000 (Limit 1)

Registration Sponsor will have their company logo and/or business featured throughout all print and electronic media. The company is welcome to have a representative stationed at the registration desk to distribute business cards or logo merchandise. The Registration Sponsor also receives two spots on a four-person team.

### Putting Green Sponsor \$1,000 (Limit 1)

Putting Green Sponsor will have their company logo and/or business featured throughout all print and electronic media and have company logo on the putting green. The company is welcome to have a representative stationed on the green to distribute promotional materials. The Putting Green Sponsor also receives two spots on a four-person team.


### Driving Range Sponsor \$1,000 (Limit 1)

Driving Range Sponsor will have their company logo and/or business featured throughout all print and electronic media and their logo on the driving range. The company is welcome to have a representative stationed on the range to greet and distribute promotional items. The Driving Range Sponsor also receives two spots on a four-person team.

### Hole Sponsor \$275 (Limit 18)

Eighteen holes throughout the course are available for sponsorship. Hole Sponsor businesses will have their company logo and/or business featured throughout print and electronic media. Sponsoring businesses should plan to have a fun activity or unique experience that showcases their business.





> Sponsorship  
Opportunities  
Available

> Contact Jaime Henning  
402.436.2366  
jaimehenning@lcoc.com

# GUARDIANS OF FREEDOM AIRSHOW

May 7 - 8

LINCOLN AIRPARK | LINCOLN, NEBRASKA

Brought to you by the Lincoln Chamber of Commerce, Nebraska National Guard and the Lincoln Airport Authority





# Corporate Partnership Opportunities

## Mission:

- To provide wholesome family entertainment while increasing military patriotism and recruitment.
- Through our Corporate Partnership program, provide businesses ample marketing opportunities as well as the occasion to provide hospitality to employees and/or customers while supporting a quality, community event that will have a positive economic impact on the State of Nebraska and surrounding areas.

**Major Performer:** U.S. Navy Blue Angels Jet Team

## Expected Attendance:

250,000 people over the two-day period coming from Nebraska, northern Kansas, southern South Dakota and eastern Iowa.

**The average air show spectator spends more than 4 hours on the Air Show grounds.**

Platinum Partnership Level \$20,000

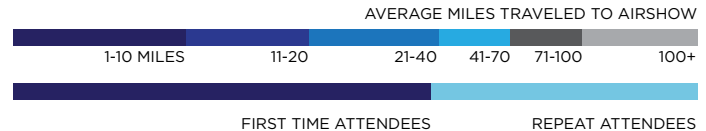
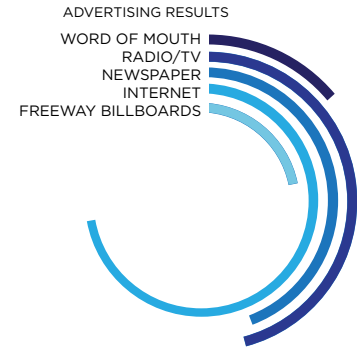
Gold Partnership Level \$10,000

Silver Partnership Level \$5,000

Bronze Partnership Level \$1,000

## Exclusive Specialty Sponsorships

Grand Stand Sponsor.....	\$10,000	Special Needs Show Sponsor....	\$5,000
Airshow Village Sponsor.....	\$10,000	Golf Cart Sponsor .....	\$5,000
Friday Night Celebration.....	\$10,000	Feed the Troops.....	\$5,000
Shuttle Sponsor .....	\$10,000	Medical Tent Opportunity	
Kid's Zone Sponsor .....	\$10,000	Commemorative U.S. Flags with Logo	



# ECONOMIC DEVELOPMENT BREAKFAST

May 24  
Lincoln Cornhusker  
Marriott Hotel

This event celebrates the success of our economic development efforts. Each year, Lincoln's leaders are invited to discuss workforce, talent, entrepreneurship and other economic development initiatives. This breakfast highlights our vision for future growth.

The Lincoln Partnership for Economic Development has chosen Steve Scheel is the company's Chairman of the Board. SCHEELS, an employee-owned, privately held business that owes its consistent success to its empowered associates, leaders and partners who think and make decisions for their individual stores and the entire company.



Breakfast Sponsor  
\$2,500 (Limit 4)

Breakfast Sponsor will receive recognition in all printed materials, electronic media and signage. Additionally, Breakfast Sponsor receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Breakfast Sponsors will be invited to any and all pre-and post-event engagements featuring our speaker.

Corporate Table Sponsor \$750

Corporate Sponsor will receive recognition in the event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

Individual Ticket \$35



**August 4**  
**Strategic Air Command**  
**& Aerospace Museum**

Don't miss your chance to participate in the Nebraska public policy event of the year. The Lincoln Chamber of Commerce along with a delegation of over 700 business, government and educational leaders from Lincoln and across Nebraska meet with the Nebraska Congressional delegation to be briefed on issues important to our communities. The lunch program will feature a keynote address.

**Patriot Sponsor**  
**\$5,000**

Patriot Sponsor will receive recognition on all printed materials, electronic media and signage. Additionally, Patriot Sponsors will receive recognition during the breakfast and lunch program. This sponsorship includes 10 attendees to the event.

**Liberty Sponsor**  
**\$3,000**

Liberty Sponsor will receive recognition on all printed materials, electronic media and signage. Additionally, Liberty Sponsor will receive recognition during the breakfast. This sponsorship includes five attendees to the event.

**Victory Sponsor**  
**\$2,000**

Victory Sponsor receives recognition on all printed materials, electronic media and signage. Also, sponsorship includes two tickets to the event.

**Program Booklet Sponsor**  
**\$2,000**

Program Booklet Sponsor will be recognized on custom booklets prepared for Summit attendees. The sponsor will also receive recognition in all printed materials, electronic media and signage.

**Lunch Corporate Table Sponsor**  
**\$1,000**

Corporate Table Sponsor will appear on all printed materials and electronic media as well as receive a table for 10 individuals at the Legislative Summit.

**Individual Ticket \$95**



August 18  
Champions Club

Savor the City is the largest Business After Hours event that the Chamber hosts each year. This "taste of Lincoln" features a wide variety of selections from Lincoln's restaurant and catering businesses. Non-members are welcome to this event. This is a great opportunity to reach the Lincoln community and potential customers.

**Presenting Sponsor**  
**\$2,500 (Limit 1)**

Presenting Sponsor will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make announcements during the program at the event.

*Presenting Sponsor must provide the cost of one complimentary drink per person plus two drinks for each exhibitor (at the cost of approximately \$1,200).*

The sponsoring organization is also invited to exhibit at this popular event. A double booth with premium placement is provided. Company recognition on the Chamber website, invitation and unlimited complimentary drink tickets for the networking reception.

**Restaurant or Caterer Booth**  
**FREE for Members (Limit 25)**

All vendors will be promoted in the *Lincoln Journal Star* prior to the event and on all print and electronic media.

*Vendors should plan to provide complimentary food/drink samples including appropriate tableware for approximately 350 attendees.*

- Two complimentary drink tickets
- Company recognition on the Chamber website, invitation and one company identification sign
- One black skirted table
- All employees are welcome to attend free of charge

Reserve your booth today. Contact Nichole Kaiser at [nkaiser@lcoc.com](mailto:nkaiser@lcoc.com)

## MARKETING MEET-UP



Fall 2016

The only constant in business is change. Join us at our new Marketing Meet-Up Seminar Series for insightful thinking and solutions to your latest marketing dilemma. Each of these events will focus on issues about marketing, branding, innovation, planning and digital media. You only get one shot to make it count!

**Corporate Sponsor \$2,500**

Corporate Sponsors will receive recognition in all printed materials, electronic media and signage. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

# CELEBRATE BUSINESS

LINCOLN CHAMBER OF COMMERCE

## 2015 AWARD WINNERS

**Burnham Yates Citizenship Award**

**Mark Hesser**

**Roger T. Larson Community Builder Award**

**Dr. Steve Joel**

**Cornerstone Award**

**Hudl**

**Tourism Development Award**

**James Arthur Vineyards**

**Small Business of the Year**

**Argyle Octopus Press**

**Entrepreneurial Spirit Award**

**NMotion & Brian Ardinger**

**Green Business of the Year**

**Nebraska Innovation Campus**

**Manufacturer of the Year**

**TMCO Inc.**

## CELEBRATE BUSINESS LUNCH & AWARDS

September 20

Lincoln Cornhusker Marriott Hotel

This annual event celebrates the valuable contributions businesses make to our community and recognizes both business and individual lifetime achievements. Over 700 community leaders have attended this sold out awards luncheon for the past 20 years. Nominations are accepted each year during June – July.

Individual Ticket \$40

Corporate Sponsor \$ 2,500

Corporate Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, corporate sponsor logos will be featured in a full-page ad in the Lincoln Journal Star following the event. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

Awards Sponsor

\$1,200 (Limit 1)

Award Sponsor logo will appear in the program, electronically and featured signage on the awards table. The award sponsor will receive a table for 10 individuals at the event.

Table Sponsor \$ 1,000

Table Sponsor will receive recognition in our event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

# Lincoln Business



October 18  
Pinnacle Bank Arena  
10:30 a.m. – 5:30 p.m.

The Lincoln Chamber of Commerce is proud to host one of the region's largest trade shows. The Lincoln Business Expo is the premiere trade show with over 130 exhibitors and over 1,500 attendees. It's all about visibility. Become a 2016 sponsor and make sure to stand out from the crowd. This is a great opportunity to gain exposure for your company and your products while enhancing your customer base. You will build your company's name recognition and extend your marketing reach. The sooner you become an exhibitor, the better your chance of selecting the booth of your choice.

## Title Sponsor

\$3,500 (Limit 6)

Title Sponsor businesses have their company logo featured throughout all print and electronic media including the Lincoln Journal Star tabloid cover and radio spots. Title sponsors also receive a double booth including a complimentary skirted table, two chairs, electrical and internet access. Title Sponsor booths will be located in a premiere, high-traffic position at the show.

## Junior Sponsor

\$1,500 (Limit 10)

Junior Sponsor businesses have their company logo featured throughout all print and electronic media. Junior sponsors also receive a booth including complimentary skirted table, two chairs, electrical and internet access. Junior sponsor booths will be located in a desirable position at the show.

## Electronic Billboard Sponsor

\$3,000 (Limit 2)

Electronic Billboard sponsoring business will have their logo featured on the billboard at the prime 10<sup>th</sup> & L street location. Your business logo will be visible to drivers, commuters and long distance travelers for four weeks, during football season, on the most desirable billboard in Lincoln. The Electronic Billboard Sponsor will receive recognition in printed materials, electronic media and signage, a booth including complimentary skirted table, two chairs, electrical and internet access.

## Lanyard Sponsor

\$3,000 (Limit 1)

Lanyard Sponsor will have their logo featured on all attendee and exhibitor name tag lanyards used throughout the show. The Lanyard Sponsor will receive recognition in printed materials, electronic media and signage, a booth including complimentary skirted table, two chairs, electrical and internet access.

## Swag Bag Sponsor

\$2,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the official trade show swag bag for all attendees. Handed out at the registration area, your business will be on display throughout the show and taken home by attendees. The swag bag sponsor will receive recognition in printed materials, electronic media and signage. Additionally, this sponsor will receive a booth including complimentary skirted table, two chairs, electrical and internet access.

## Expo Graphics Sponsor

\$2,000 (Limit 2)

Expo Graphics Sponsor will have their company logo featured on Chamber Expo advertising in the entrance and on the show floor, as well as throughout all print and electronic media. Graphics sponsors also receive a booth including complimentary skirted table, two chairs, electrical and internet access. Graphics sponsor booths will be located in a desirable position at the show.

## Exhibitor Cafe

\$1,250 (Limit 1)

Our Expo exhibitors put in a long day. We have provided a room for exhibitors to take a break, have something to eat and drink, make phone calls or check email. The business sponsoring the exhibitor area will be featured on signage in the room and is invited to provide staff and/or promotional materials throughout. Additionally, this sponsor will receive a booth including complimentary skirted table, two chairs, electrical and internet access.

**Premium Booth \$675 (Prime Location)**

**Member Booth \$450**

All booth sponsors will be promoted in the *Lincoln Journal Star* Expo event tabloid. Businesses will receive one complimentary lunch. Booth sponsors will receive a skirted table, two chairs, booth signage and staff exhibitor badges. Electricity, extra tables, linens and chairs may be purchased in advance of the show.





Event held on the fourth Thursday of each month from 4:30 - 6:30 p.m.

Business After Hours is an exceptional opportunity to showcase your products, services and gain new customers. Traditionally, the Business After Hours host is also the sponsor. However, we have had great success using non-traditional venues and partner our Chamber member businesses together to provide a memorable experience for attendees. Sponsors provide one drink ticket per person and hors d'oeuvres, in addition to a \$500 sponsorship fee. If your business is interested in hosting in 2016, please contact us!

*(Dates are subject to change around the holidays. Visit our website for the most up-to-date information)*

Presenting Sponsor  
\$500 plus (hors d'oeuvres and one drink ticket per person)

Presenting Sponsors will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make comments during the program at this event.



## 2016 BUSINESS AFTER HOURS LOCATIONS

**January 28 - Assemblage**

*(Sponsored by Lincoln Industries)*

**February 25 - Museum of American Speed**

*(Sponsored by Speedway Motors)*

**March 24 - UNICO Group**

**April 28 - Small Business Showcase  
Lincoln Cornhusker Marriott Hotel**

**May 26 - TBD**

**June 23 - TBD**

**August 18 - Savor the City  
Champions Club**

**September 22 - TBD**

**October 27 - Hillcrest Country Club  
*(Sponsored by Cheever Construction)***

**November 17 - TBD**

**December 15 - Country Club  
of Lincoln**





## STATE LEGISLATIVE BREAKFAST

October 26  
Nebraska Club

In conjunction with the Nebraska State Chamber, this popular breakfast is held each fall to preview important issues for the upcoming legislative season. This forum also features comments from current and incoming senators and is held at the Nebraska Club each year.

Legislative Forum Sponsor \$2,500  
(Limit 2)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials. Additionally, the company receives four tickets to attend the forum and a representative from the sponsoring company is invited to speak briefly during the program.

Individual Ticket \$25

Meeting held on the fourth Wednesday of each month at 8 a.m.

The Public Policy Forum provides members with the opportunity to discuss issues related to the Chamber's core objective.

Public Policy Sponsor  
\$2,000 (Limit 3)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.

Junior Sponsor  
\$500 (Limit 2)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



Meeting held on the third Wednesday of each month at 8 a.m.

The mission of this forum is to focus on three to four key transportation and public works issues impacting business growth and development in Lincoln and Lancaster County to help advance the Chamber's position on such issues.

Growth & Development Sponsor  
\$2,000 (Limit 3)

Junior Sponsor  
\$500 (Limit 2)



Meeting held on the first Wednesday of each month at 8 a.m.

The Lincoln Chamber invites local elected officials and business leaders to discuss issues impacting Lincoln. There is no cost to attend this event, which is open to the entire membership.

Chamber Coffee Sponsor  
\$2,000 (Limit 3)

Junior Sponsor  
\$500 (Limit 2)



Meeting held on the first Wednesday of each month at noon

The Ambassador Council is the official public relations arm and welcoming committee of the Chamber and is involved in member relations and retention. The Ambassador Council is comprised of 120+ volunteers.

Ambassador Luncheon Sponsor  
\$100 (Limit one per month)

Lunch Sponsor will receive recognition in all printed materials and electronic media. Additionally, the lunch sponsor is invited to distribute promotional materials and have a representative make comments during the program.

## NEW CEO WELCOME RECEPTION

April 21

Receptions are held with the purpose of welcoming new CEO's, Presidents, General Managers and officials to our community. Receptions are held at the Chamber and are attended by 75-100 business leaders and elected officials.

Presenting Sponsor \$2,500

The Presenting Sponsor will be recognized on all printed materials, electronic media and signage. All employees of the sponsoring business are welcome to attend the event.



February 10

March 9

April 20

May 11

September 14

October 12

November 9

Face the Chamber luncheons provide a forum for public policy issues and topics of interest to our membership. Luncheons are traditionally held the second Wednesday of the month at the Country Club of Lincoln. Attendance at these events range between 150 – 250 people and is generally attended by local media and elected officials.

### Presenting Sponsor \$3,500

Presenting Sponsor will receive recognition in all printed materials, electronic media and mentioned during the program. Additionally, presenting sponsor also receive a table for 10 individuals at the event and will have their company name recognized at the table. One representative from the presenting sponsor is invited to sit at the head table during the event.

Individual Ticket:  
\$15 in advance  
\$20 day of event

#### Former Speakers:

John Cook

Doug Peterson

Mayoral Forum

Mike Riley

Hank Bounds

Tom Casady

Governor Pete Ricketts



# talentLNK

## Need a little inspiration?

Date: TBD

The talentLNK program focuses on college students completing internships in Lincoln. The program provides the opportunity to connect young talent to professional leaders that are ready to inspire, educate and empower.

### talentLNK Program Sponsorship \$1,500

Unlimited membership for your interns/student workers, company recognition and hyperlink on the website and provide company recognition on signage at all events.

Lincoln is an entrepreneurial hub with institutional support, innovative spirit and creativity that drives connections, community engagement and provides access to vast resources for its businesses. Learn how to evaluate your strengths while choosing your career path. Hear from professionals as they share what they love about living and working, right here, in Lincoln.



## talentLNK Program

### Find answers to...

#### **Pursuing Your Passion**

What resources are available for starting a business in Lincoln?

#### **Building Your Network**

How do I build a professional network? What are the best practices for business etiquette and social media?

#### **Industries & Entrepreneurship**

What types of businesses does Lincoln attract? What companies are headquartered here?

#### **Local Government & Community Philanthropy**

Who are Lincoln's leaders? What is our vision for Lincoln? How can students and young professionals engage in giving back?

#### **Retention of YPs. Why Lincoln?**

Demonstrate to students why Lincoln is a good choice because of excellent schools, public safety, cost of living, nightlife and entertainment. How does Lincoln compare to other cities?

# ELECTRONIC MEDIA SPONSORSHIP OPPORTUNITIES

[LCOC.com](http://LCOC.com)

The Chamber website is the information source for our members. Don't miss your chance to gain visibility for your company with a web placement to our members. The site averages over 3,800 hits per month. Ads run for one year from date of purchase/art submittal. To advertise on LCOC.com, you must be a Lincoln Chamber member in good standing. Advertise on your choice of the following pages:

[Home Page](#)  
[Programs and Events](#)  
[Membership](#)  
[Advocacy - Public Policy](#)  
[About Us](#)  
[Welcome to Lincoln](#)  
[Newsroom](#)



## Sponsor \$3,500

- 280 px width x 155 px high
- Company Logo will be hyperlinked back to your website
- 30-word description of your company (*cannot be advertorial*)

## Junior Sponsor \$1,500

- 280 px width x 155 px high
- Company Logo will be hyperlinked back to your website

## Enhanced Listing in Business Directory (No Limit) \$150

The business listing receives preferred placement above standard membership listing, a link to your website.

## Web Link Only (No Limit) \$75

Visitors to our site will be able to access your web site with one click.

# FIRST CALL & EVENT HUB WEEKLY COMMUNICATIONS

First Call and Event Hub are electronic newsletters sent to our members every Monday and Wednesday, respectively. Don't miss your chance to gain visibility for your company. The subscription list for the e-newsletter is over 4,200. This reaches your fellow Chamber members as well as others in the Lincoln community.

## First Call Banner \$1,000

A banner will appear at the top of the electronic newsletter for the one month that is chosen by the advertiser.

## Event Hub Banner \$1,000

A banner will appear at the top of the electronic newsletter for the one month that is chosen by the advertiser.

## Submit To:

Jaime Henning  
402.436.2366

[jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com)



## LINCOLN YOUNG PROFESSIONALS GROUP SPONSOR

Established in 2007, Lincoln YPG has become the premier organization empowering young professionals to create a dynamic environment of learning, networking and entrepreneurial opportunities. YPG holds over 35 events annually and provides opportunities for professional development and community involvement. This is an opportunity to engage this young audience and provide a meaningful professional experiences for your employees.

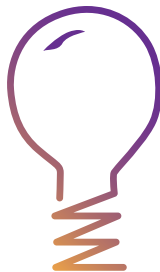
### YPG Program Sponsorship \$2,500

Company benefits include: unlimited membership for your employees, recognition and link on YPG website, exclusive presentation from leadership of YPG to register your employees and provide orientation, company recognition on signage at all events.



Every year the Lincoln Young Professionals Group hosts YP Week—a series of events that are a power source for young professionals to energize and invigorate their community. All the activities for YP Week are designed to enhance the various life facets of a young professional with functions that are educational to entertaining, illuminating and interactive. Seminars and workshops are provided to enhance various industry skills. Special preview parties and information sessions give active YP-ers a peek behind the curtain of what's to come, giving them access to the freshest perspectives.

Lincoln's young professional community is overflowing with potential. The goal of YP week is to transform that potential into kinetic energy—and happened before our very eyes. In 2015, founder and CEO of Girls Who Code, Reshma Saujani, gave the keynote address about the necessity of making women competitive in the technology industry. Girls Who Code's mission to equip young girls with computer programming skills captured the interest of YPs and inspired the creation of a Lincoln chapter of Girls Who Code. The Lincoln chapter is now active and fulfilling its mission to empower young women with skills to succeed in a rapidly growing technological landscape.



Lincoln Young Professionals Group  
**YPWEEK**

Fall 2016

## YP WEEK SPONSOR

### Presenting Sponsor \$5,000

YP Week Presenting Sponsor receives tickets to all exclusive events and activities, a table for 10 at the keynote speaker event, and recognition in the program and all other printed materials, electronic media and signage.

### Corporate Sponsor \$2,500

YP Week Corporate Sponsor receives tickets to events and activities, a table for 10 at the keynote speaker event, recognition in the program, printed materials, electronic media and signage.

### Keynote Speaker Sponsor \$1,000

YP Week's signature event. It draws young talent, business and community leaders, creative minds and entrepreneurs. The Keynote Speaker sponsor receives recognition on all printed materials, electronic media and signage.



# Lincoln Young Professionals Group **GOLF TOURNAMENT**

June 24 | HiMark Golf Course

YPG members are invited to grab their clubs and tee up for fun at a four-person scramble with Shotgun start at 9 a.m.



## YPG Golf Hole Sponsor \$250 (Limit 18)

Golf Hole Sponsor businesses will have their logo and/or business featured throughout all print and electronic media. Sponsors are encouraged to place a company representative at the hole and provide a fun activity to network with the golfers.

## YPG Breakfast Sponsor \$500 (Limit 2)

Breakfast Sponsor receives recognition on all print and electronic media. A representative is invited to be on hand to promote their business.

## YPG Lunch Sponsor \$500 (Limit 2)

Lunch Sponsor is featured on all print and electronic media and receives recognition during the program.

## YPG Individual Golfer \$75 (Limit 144)

- Cart
- 18 Holes
- Breakfast
- Lunch during play
- Appertizers following the round
- Eligible for Flag Prizes

***\*All sponsors receive a list of all event participants***



# 2016 EVENTS

## JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## FEBRUARY

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28	29					

## MARCH

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27	28	29	30	31		

## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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30	31					

## OCTOBER

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## NOVEMBER

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## DECEMBER

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23	24	25	26	27	28	29
30	31					

### ■ Signature Events

- 2/24 Annual Lunch
- 3/29 Women in Business
- 4/28 Small Business Showcase
- 5/7-8 Guardians of Freedom Airshow
- 5/13 Chamber Golf Classic
- 5/24 ED Breakfast
- 6/24 YPG Golf Tournament
- 8/11 Legislative Summit
- 8/18 Savor the City
- Fall YP Week
- 9/20 Celebrate Business Awards
- 10/18 Lincoln Business Expo
- 10/26 State Legislative Breakfast

### ■ Monthly Meetings

- Business After Hours
- Lincoln Young Professionals Group
- Face the Chamber
- Chamber Coffee
- Growth & Development Forum
- Public Policy Forum

# 2016 Lincoln Chamber of Commerce Opportunities Planner

## Monthly Networking Events

- **Business After Hours** - Typically the fourth Thursday of each month | 4:30 - 6:30 p.m. | Various Locations
- **Young Professionals Group (YPG)** - Typically the first Thursday of each month | Various Locations
- **Face the Chamber** - Feb. 10, Mar. 9, April 20, May 11, Sept. 14, Oct. 12, Nov. 9 | 12 - 1 p.m. | Country Club of Lincoln

## Monthly Meetings

- **Chamber Coffee** - First Wednesday of each month | 8 - 9 a.m. | LCOC Board Room
- **Growth & Development** - Third Wednesday of each month | 8 - 9 a.m. | LCOC Board Room
- **Public Policy Forum** - Fourth Wednesday of each month | 8 - 9 a.m. | LCOC Board Room

## Public Policy Events

- **Legislative Summit** - Aug. 11 | Strategic Air Command & Aerospace Museum
- **State Legislative Breakfast** - Oct. 26 | Nebraska Club

## Committee Meetings

- **Ambassador Council** - First Wednesday of each month | 12 - 1 p.m. | LCOC Board Room

## Signature Events

- **Annual Lunch** - Feb. 24 | Lincoln Cornhusker Marriott Hotel
- **Women in Business Conference** - Mar. 29 | Country Club of Lincoln
- **Guardians of Freedom Airshow** - May 7-8 | Lincoln Airpark
- **Small Business Showcase (Business After Hours)** April 28 | Lincoln Cornhusker Marriott Hotel
- **Chamber Classic Golf Tournament** - May 13 | Hillcrest Country Club
- **Economic Development Breakfast** - May 24 | Lincoln Cornhusker Marriott Hotel
- **YPG Golf Tournament** - June 24 | HiMark Golf Course
- **Savor the City (Business After Hours)** - Aug. 18 | Nebraska Champions Club
- **YP Week** - Fall 2016 | Visit [lincolnypg.com](http://lincolnypg.com) for events and locations
- **Marketing Meet-Up Seminar Series** - Fall 2016 | Visit [LCOC.COM](http://LCOC.COM) for times and locations
- **Celebrate Business Awards Luncheon** - Sept. 20 | Lincoln Cornhusker Marriott Hotel
- **Lincoln Business Expo** - Oct. 18 | Pinnacle Bank Arena

**Event dates are subject to change. For more information visit [www.lcoc.com/events](http://www.lcoc.com/events)**

Mail this form to the address below, fax or register online at [www.LCOC.com](http://www.LCOC.com). Checks should be made payable to the Lincoln Chamber of Commerce.



**ATTN: JAIME HENNING**  
 P.O. Box 83006  
 Lincoln, NE 68501  
 Phone: 402-436-2366  
 Fax: 402-436-2360

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Representative

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Organization's Contact for Coordination of Sponsorship:**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

# 2016 SPONSORSHIP OPPORTUNITIES ORDER FORM

Description	Price	QTY	Total
<b>TOTAL</b>			

**Payment Method**

Check  
  Master Card  
  Visa  
  Discover  
  American Express

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

**All sponsorships/advertising orders must be paid in full to ensure participation. The organization must be in good standing (dues paid) to participate in programs. All terms, dates, programs and events are subject to change. Sales tax included on all admissions. If you have any questions, please contact: Jaime Henning at 402-436-2366 or [jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com).**



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