



The Lincoln Chamber of Commerce will continue its critical role as the primary business advocate for Lincoln's growth. We will be focused, issue-based and non-partisan while asserting the positive and essential role business plays to improve our community and expand opportunities for all citizens.

The Lincoln Chamber's key Local policy objectives for 2023:

CHAMBER LEADERSHIP – The Lincoln Chamber values the relationship it has established with our Mayor, City Council, Airport Authority Board, County Board and School Board members. We will continue developing positive and mutually beneficial working relationships with them.

HOUSING AFFORDABILITY – The Lincoln Chamber recognizes that housing affordability is one of the most important components to attracting and retaining a diverse workforce. A lack of housing is a significant barrier to increased entrepreneurship and economic development in our community. We will support community collaboration and public-private project pipelines that increase the efficiency and effectiveness of existing development tools and stimulate needed growth. This includes reducing unnecessary government policies and regulations that contribute to the problem, as well as supporting those policies and incentives that increase the availability of a diversity of housing types across the housing spectrum.

COMMUNITY INFRASTRUCTURE – The Lincoln Chamber believes infrastructure funding should be the top priority for Lancaster County and the City of Lincoln. As business needs evolve, issues such as high-speed broadband communications and other non-traditional assets are necessary for growth. The Chamber will advocate for not only road, water, sewer, energy and airport infrastructure; but also, technological upgrades to Lincoln's infrastructure that allow our community to remain globally competitive. We will continue working with the Mayor's advisors gathering information about past sustainability work, climate hazards, demographics, emergency preparedness, and key indicators for Lincoln. This includes continued dialogue about stormwater mitigation and securing a secondary water source. We will work to lessen the gap between the current revenues available for infrastructure and the current list of needs. We will also continue working to provide an additional level of oversight, collaboration, and advocacy regarding infrastructure investments funded by the quarter-cent sales tax for each year it is in effect. With the near completion of the South Beltway, we will work on closing the last mile of infrastructure connectivity. Construction of the East Beltway will continue to be an area of focus. We will continue encouraging the Nebraska Department of Transportation to fully fund the East Beltway in the second 10 years of the Build Nebraska Act.

ECONOMIC DEVELOPMENT & TALENT ATTRACTION – The Lincoln Chamber actively supports local initiatives designed to facilitate the economic vitality plan approved in 2023. Job growth and business expansion are critical components of a vibrant community. We are committed to supporting Lincoln's continued success as a place of business expansion, growing talent and economic vitality. We will ensure Lincoln is a top destination for business development, pursuing a career and entrepreneurship. We will ensure Lincoln is future-focused and globally competitive in workforce retention and attraction. We will continue to be a welcoming economy that highly values inclusion, diversity, and supports equal opportunity. We support public policy that supports a diverse workforce and community. There should be no room for discrimination of any kind in the workplace.

ENERGY & ENVIRONMENT -- The Chamber recognizes that energy is a catalyst for economic growth and job creation in southeast Nebraska. Demand for renewable energy is increasing, especially among Fortune 100 companies, and we are confident they will continue to drive demand. As we work to attract investments from many of these businesses to our community, we will continue engaging industry leaders across the energy spectrum to drive an advanced, reliable, affordable, diversified, and “all-of-the-above” energy economy.

TAX ALLOCATION & GOVERNMENT EFFICIENCY – The Lincoln Chamber encourages all local government entities to work collaboratively and efficiently. In this process, we encourage them to pursue varied sources of funding while not increasing the tax burden. As local elected officials develop effective and efficient budgets, we will advocate they limit property tax increases to inflation plus growth and reduce mill levies to offset the excess revenue windfall created by any significant increase in property valuations. We will also continue monitoring the implementation of American Rescue Plan Act initiatives adopted by the City of Lincoln and Lancaster County.

VISIT LINCOLN MISSION SUPPORT – Increasing the number of visitors to Lincoln will have a positive effect on Lincoln’s economy. More visitors translate into additional sales tax dollars that help off-set the community’s reliance on property tax dollars. These efforts will include developing high-end destination facilities and amenities to attract visitors and events such as the Lincoln Youth Complex project and creating a network of dynamic, connected mixed-use activity hubs across Lincoln.

SUSTAINING LINCOLN’S MOMENTUM – The Lincoln Chamber is committed to growing Lincoln. To that end, the Lincoln Chamber will continue to advocate for the completion of a Lincoln beltway transportation loop, the expansion of air service at the Lincoln Airport, the continued development of the West Haymarket area, and the development of the Air Park Rail Center/Industrial Park, South Haymarket, South of Downtown, East Downtown and the development of the University of Nebraska’s Innovation Campus. We will also be actively engaged in community conversations involving the possible relocation of the downtown library and post office and construction of the Lincoln Convention Center. We will continue working on improvements to the City’s development review system. All these initiatives represent the future of both Lincoln and the State of Nebraska.

Adopted: February 9, 2023.