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FOR IMMEDIATE RELEASE

JB's Burger Kitchen + Bar to Host Grand Opening Events

(Lincoln, NE) JB's Burger Kitchen + Bar will celebrate their Grand Opening with a ribbon cutting and reception on Thursday, March 30, 2017 beginning at 3:00pm.

The Lincoln Chamber of Commerce will be in attendance for an official ribbon cutting ceremony and reception from 3-5:30pm. There will be a public event to follow at beginning 5:30pm and the community is welcome to come on in and help kick off the opening of a great new restaurant! Food and drink specials will also be offered during the event, including Happy Hour specials on beer, wine and signature cocktails, and 25% off all burgers. Complete Music of Lincoln will be providing music for the event.

"We are extremely excited to open JB's Burger Kitchen + Bar here in Lincoln, NE," said Paul Curley, general manager. "As already successful hotel operators of the County Inn & Suites Lincoln North and Conference Center, we believe our new food & beverage concept will be a welcomed addition to the property."

JB's Burger Kitchen + Bar prides itself on providing specialty hand-crafted burgers, appetizers, salads and more to patrons. They offer menu options ranging from appetizers like Garlic Parmesan Truffle Fries and Corkscrew Shrimp to a wide variety of burgers and sandwiches – including their signature "Big Red" Burger. Their selections also include a kids' menu, Naan-za flatbreads, and desserts. The restaurant features a full bar and serves up a variety of tap and bottled beers, wines and signature cocktails, with Happy Hour specials Monday – Friday from 2-6pm.

JB's provides a laid-back, authentic American dining experience that offers something for the whole family. They live by the principle that this is America after all, a delicious burger is your right – perhaps even your responsibility!

"Whether you're meeting some friends before heading out for the night or just need to relax after a long day's work, JB's Burger Kitchen + Bar will have something for everyone," said Curley.

JB's Burger Kitchen + Bar is located at 5353 N 27th St in Lincoln, attached to the Country Inn and Suites Lincoln North and Conference Center. For more information about the restaurant, visit them online at jbsburgers.com, on their Facebook page (@JBsBurgerKitchenLincoln) or on Twitter (@JBsBurgers).

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