

**OPPORTUNITIES  
GUIDE**  **2013**



**LINCOLN**<sup>TM</sup>  
**CHAMBER OF  
COMMERCE**

The Lincoln Chamber of Commerce is pleased to present its 2013 Sponsorship Opportunities. This guide contains information about sponsorship activities and is intended to serve as your primary point of reference as you plan your organization's support of events and publications through the year.

As a Lincoln Chamber of Commerce sponsor, your company will automatically gain the publicity and brand recognition it needs to compete in today's competitive environment. By sponsoring a Chamber program your organization will reach local businesses and community leaders who recognize and appreciate companies that help support sound economic development initiatives. Your recognition as a Chamber sponsor within the business community will ensure you make those important connections necessary for the future success of your business.

Thank you for your continued support. We appreciate your partnership in our efforts to enhance economic growth and expand opportunities in Lincoln.

**Jaime Henning**

Director of Events & Corporate Relations  
402.436.2366 • [jaimehenning@LCOC.com](mailto:jaimehenning@LCOC.com)

**“Today,  
it’s all about  
interacting  
with a brand.”**

The best way to deepen the emotional bond between a company and its customers is by creating a memorable experience.



# 2013 Opportunities Guide

## Why do companies sponsor?

- To increase brand loyalty
- Create awareness/visibility
- Change/reinforce image
- Drive retailer/dealer traffic
- Stimulate sales/trials/usage
- Community/corporate responsibility
- Platform for experiential branding
- Distribute/display products & services

## What do sponsors want and expect from events?

- Highly-targeted advertising placement across a variety of print and web media that is distributed to over 1,500 Chamber member businesses and over 150,000 contacts
- On site recognition
- Acknowledgement in programs and promotions
- Prominent presence on the Chamber website
- Participation in retailer promotion
- Complimentary attendance for member representatives

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**LOOKING FOR PUBLICITY...  
WHY PAY FOR ADVERTISING  
WHEN YOU CAN SPONSOR!**

Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business to your target market. To get the most out of a sponsorship, decide at the outset what your goal is.

If it's brand awareness you're after, select an event that draws a large crowd...a trade show is the perfect atmosphere to display your product and offer free samples.

If you want to drum up sales leads... focus on an event heavy on networking opportunities, where local business owners and community leaders will gather.

If it's prestige you seek...you might serve as a sponsor for an upscale event, such as a sit-down dinner with a prominent keynote speaker. You may wish to spotlight important initiatives, key executives or exciting accomplishments.

The unique one-on-one marketing aspects of the Chamber's events and programs provide companies access to dozens of new clients and customers.

Whatever your goal may be, the Lincoln Chamber can create the perfect sponsorship match for your business. Secure your event sponsorship today!

## ANNUAL LUNCH

January 31, 2013  
The Cornhusker,  
A Marriott Hotel

This event celebrates the accomplishments and highlights the success of your Chamber. Over 700 people traditionally attend to hear the State of the Chamber Address and receive the Chamber's Annual Report. Additionally, this event features a nationally known keynote speaker and has enjoyed a SOLD-OUT status for many years.

To express interest in sponsoring an event or publication, please contact Jaime Henning for more information at 402.436.2366 or [jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com)

Lunch Sponsor  
\$5,000 (Limit 4)

Lunch sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, lunch sponsors also receive a table for ten individuals at the event and will have their logo/company name recognized at the table. Lunch sponsors may also be engaged in the speaker selection process. Lunch sponsors will be invited to all preliminary and post event engagements featuring our speaker.

Speaker Sponsor  
\$2,500

Speaker sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, the speaker sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table. Speaker sponsors will be invited to all preliminary and post event engagements featuring our speaker.

Corporate Table Sponsor  
\$1,250

Corporate sponsors will receive recognition in our event program. Each sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

Individual Ticket \$50

# ANNUAL LUNCH PAST KEYNOTE SPEAKERS

**Steve Forbes**  
President & CEO  
Forbes Magazine

**Dr. Martin Regalia**  
Economist  
U.S. Chamber of Commerce

**Liz Claman**  
Anchor  
Fox Business Network

**Ken Schmidt**  
Past Director of Communication  
for Harley-Davidson

**Stuart Varney**  
Financial and Economic Journalist,  
TV Host

**Alison Levine**  
Leader of the First American  
Women's Everest Expedition

# 2013 KEYNOTE SPEAKER

**Jeff Zeleny**  
Political Correspondent  
The New York Times

# WOMEN IN BUSINESS CONFERENCE

April 2, 2013  
Country Club of Lincoln

This annual half day conference is held in cooperation with the University of Nebraska, Lincoln College of Business Administration and draws over 300 attendees.

This event gives women in the workplace an opportunity to educate themselves on issues within their organizations as well as network.

Corporate Sponsor  
\$2,000 (Limit 6)

Corporate sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, corporate sponsors also receive a table for ten individuals at the event and will have their logo/company name recognized at the table. Corporate sponsors will also be recognized during the program.

Lunch Sponsor  
\$1,000 (Limit 4)

Lunch sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, lunch sponsors also receive five tickets for individuals to attend the event.

Individual Ticket \$65



# CHAMBER CLASSIC GOLF OUTING

May 17, 2013

Hillcrest Country Club

Public relations opportunities like this don't come along every day! The Chamber's golf tournament is the - can't miss - golf event each year. Hillcrest Country Club and their staff provide a first-class experience that is enhanced by interactive networking activities at each tee box. Whether you love to play or are looking for a creative way to reach Lincoln executives, our tournament provides a unique opportunity for budgets of all sizes. Our tournament has enjoyed SOLD-OUT status for many years. Don't miss your chance to participate!

## Eagle Sponsor \$2,500 (Limit 4)

Eagle sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media. Eagle sponsors also receive two, four-person teams and a hole sponsorship.

## Birdie Sponsor \$1,500 (Limit 6)

Birdie sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media. Birdie sponsors also receive one, four-person team and a shared hole sponsorship. For this hole sponsorship, you may have a representative on-hand to pass out promotional materials, or you may choose to have the Chamber distribute a promotional item on your behalf.

## Par Sponsor \$750

Our Par Sponsors will receive two spots on a four-person team. Par sponsor businesses will enjoy their company logo and/or business featured throughout print and electronic media.

## Beverage Cart Sponsor \$1,500 (Limit 3)

Beverage cart sponsoring businesses will enjoy their company logo and/or business mention featured throughout all print and electronic media and on no less than three beverage carts that will be on the course throughout the day. Beverage cart sponsors also receive one, four-person team.

### Golf Cart Sponsor \$2,500 (Limit 1)

The golf cart sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and have company logo on all golf carts. The registration sponsor also receives one, four-person team.

### Golf Swag Bag Sponsor \$1,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the swag bag for all golfers. Handed out at the registration area, your business will be on display throughout the day and taken home by golfers. The swag bag sponsor will receive recognition in printed materials, electronic media and signage. The registration sponsor also receives two spots on a four-person team.

### Registration Sponsor \$1,000 (Limit 1)

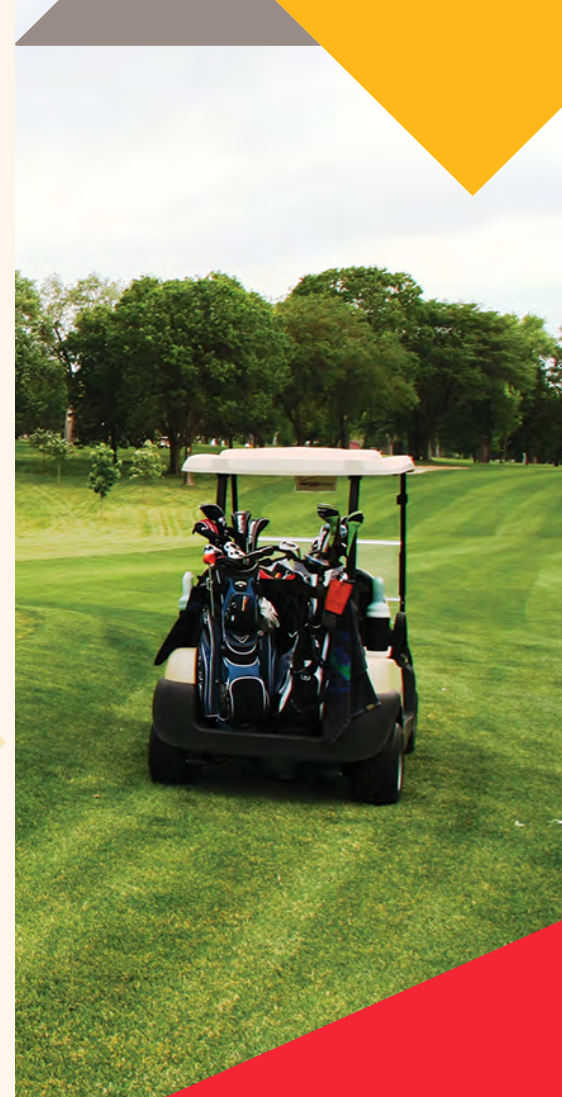
The registration sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and have company representatives at the registration desk to greet golfers. The registration sponsor also receives two spots on a four-person team.

### Hole Sponsor \$400 (Limit 15)

Fifteen holes throughout the course are available for sponsorship. Hole sponsor businesses will enjoy their company logo and/or business featured throughout print and electronic media. Sponsoring businesses should plan to have a fun activity or unique experience that showcases their business. Following play, golfers vote for their favorite hole sponsor. The winning business will be recognized at the awards reception and receive a trophy.

4 Person Team \$600

Individual Golfer \$175



# ECONOMIC DEVELOPMENT BREAKFAST

May 21, 2013

The Cornhusker, A Marriott Hotel

This is the Lincoln Partnership for Economic Development's annual breakfast event. Leaders in many different areas will be invited to discuss economic development, education, training, and workforce development. The Lincoln Area Development Partnership is a regional economic development organization made up of community and county E.D. groups dedicated to creating new economic opportunities for Southeast Nebraska.



## Breakfast Sponsor \$2,500 (Limit 4)

Breakfast sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, breakfast sponsors also receive a table for ten individuals at the event and will have their logo/company name recognized at the table. Breakfast sponsors will be invited to any and all pre and post-event engagements featuring our speaker.

## Corporate Table Sponsor \$750

Corporate sponsors will receive recognition in our event program. Each sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

## Individual Ticket \$50

## Past Keynote Speakers

### Clint! Runge

Lincoln Branding Launch

### Mary Walshok

Associate Vice Chancellor,  
Public Programs  
University of California, San Diego

### Rebecca Ryan

Founder  
Next Generation Consulting

### Angelos Angelou

Principal Executive Officer -  
Economic Development Division  
Angelou Economics

### Steve Vierck, CEcD

President & CEO - The New Mexico  
Economic Development Partnership

### Ronnie Bryant, CEcD, FM, HLM

President & CEO - Charlotte Regional  
Partnership



August, 2013  
Strategic Air & Space Museum

Don't miss your chance to participate in the foremost Public Policy event of the year. The Lincoln Chamber of Commerce along with a delegation of over 700 business, government and educational leaders from Lincoln and across Nebraska meet with the Nebraska Congressional delegation to be briefed on issues important to our communities. The lunch program will feature a keynote address.



**Patriot Sponsor**  
\$5,000

Patriot sponsors will receive recognition on all printed materials, electronic media & signage. Additionally, patriot sponsors will receive recognition during the breakfast & lunch program. This sponsorship includes 10 attendees to the event.

**Liberty Sponsor**  
\$3,000

Liberty sponsors will receive recognition on all printed materials, electronic media & signage. Additionally, liberty sponsors will receive recognition during the breakfast. This sponsorship includes five attendees to the event.



**Victory Sponsor**  
\$2,000

Victory sponsors receive recognition on all printed materials, electronic media & signage. Also includes two attendees to the event.

**Briefing Booklet Sponsor**  
\$2,000

Portfolio sponsors will be recognized on the custom booklets prepared for Fly-In attendees. Briefing booklet sponsors will also receive recognition in all printed materials, electronic media and signage.

**Lunch Corporate Table Sponsor**  
*(Admission to the Lunch Only)*  
\$1,000

This sponsor's logo will appear in the program, electronically and receive a table for ten individuals at the lunch.

**Individual Ticket \$95**



August 22, 2013

The Cornhusker, A Marriott Hotel

Savor the City is typically the largest after-hours event the Chamber hosts each year. This “taste of Lincoln” event features a wide variety of selections from Lincoln’s restaurant and catering businesses. Each year, attendees vote and choose the Best of Show who then receives the Golden Plate Award during the event. If you’re in the restaurant or catering business, this is the perfect opportunity to reach the business community and potential customers. If you love food, this is the place to be!

### Presenting Sponsor \$2,000 (Limit 1)

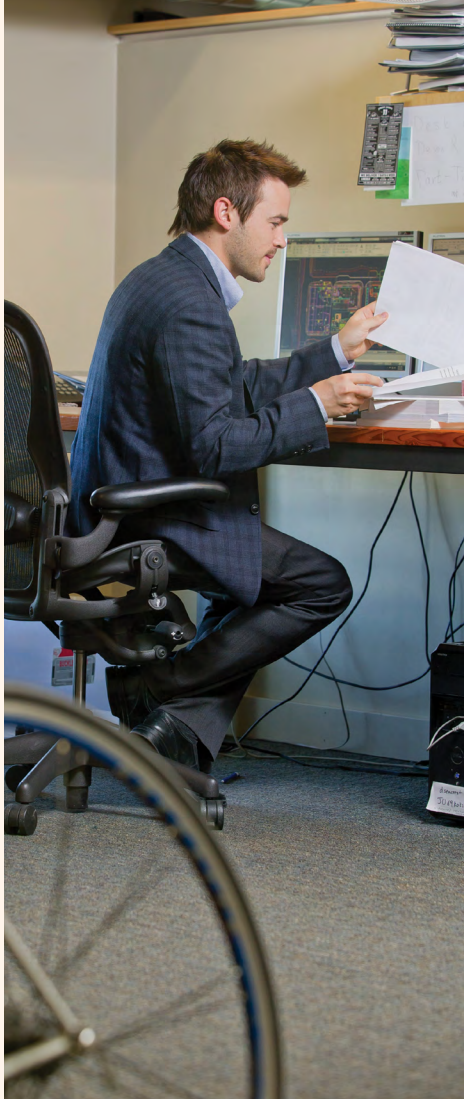
The presenting sponsor will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make comments during the program at this event.

- Sponsor will provide the cost of one complimentary drink per person plus two drinks for each exhibitor, approximately \$1,200
- The sponsoring organization is also invited to exhibit at this popular event
- Company recognition on signage, website and printed materials
- All employees are welcome to attend free of charge
- A double booth with premium placement
- One company identification sign
- Two 8 ft. black, skirted tables and two chairs
- Unlimited complimentary drink tickets for the networking reception

### Featured Restaurant or Caterer Free to Chamber Member Restaurants & Caterers (Limit 50)

All vendors will be promoted in an ad in the Lincoln Journal Star prior to the event and on all print and electronic media. Vendors will receive two complimentary drink tickets and free admission for their employees. Vendors will receive a skirted table, chairs, signage and staff name badges. Vendors should plan to provide complimentary food/drink samples and provide appropriate tableware for approximately 300 attendees.

- Skirted table and two chairs at the event
- Exhibitors will provide complimentary samples for all guests
- Two complimentary drink tickets
- Company recognition on the Chamber website and invitation
- Opportunity to showcase your products to over 300 potential customers, including local event and meeting planners
- All employees are welcome to attend free of charge



## talentLNK

### Summer 2013

The talentLNK program focuses on college students completing internships in Lincoln. College students who complete internships are more likely to stay in Lincoln after graduation. This program's initiatives are designed to motivate graduates to do just that: live and work in Lincoln.

The program runs for five afternoons in June. Each 2-3 hour session covers a different aspect of living and working in Lincoln.

### talentLNK Program Sponsorships \$1,500

Unlimited membership for your interns/student workers, company recognition and link on talentLNK website page and provide company recognition on signage at all events.

### Intern Participation \$75

## talentLNK Program

### Kickoff event – Pursuing Your Passion

This is an ice-breaker event with speakers and opportunities for everyone to get acquainted.

### Building Your Network & Business Etiquette

How to build a professional network, considerations of social media and business etiquette.

### Industries & Entrepreneurship

What types of businesses does Lincoln attract? What companies are headquartered here? If students are interested in starting their own business, what resources are available here?

### Local Government & Community Philanthropy

Who are Lincoln's leaders? What is our vision for Lincoln? How can students and young professionals engage in giving back.


### What you Get For the Money – Why Lincoln?

Demonstrate to students why Lincoln would be a good choice. Talk about our excellent schools, public safety, cost of living, nightlife and entertainment.

# CELEBRATE BUSINESS LUNCH & AWARDS

September 4, 2013  
The Cornhusker, A Marriott Hotel

This annual event celebrates the valuable contributions businesses make to our community and recognizes both business and individual lifetime achievement. Over 700 community leaders have attended this sold-out awards luncheon for the past 13 years. Nominations are accepted each year during June and July. After winners are chosen by a committee, they are contacted by Three Pillars Media. Their production team produces a unique video segment for each winner to be showcased during the luncheon.



## Corporate Sponsor \$ 2,500

Corporate sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, corporate sponsor logos will be featured in a full-page ad in the Lincoln Journal Star following our event. Each sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

## Corporate Table Sponsor \$ 1,000

Corporate sponsors will receive recognition in our event program. Each sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

## Marketing Sponsor \$1,200 (limit 1)

This sponsor's logo will appear in the program and electronically. The marketing sponsor will receive a table for ten individuals at the event.

## Individual Ticket \$40

# 2012 Celebrate Business Award Winners

Burnham Yates Citizenship Award  
**Nick Cusick**

Roger T. Larson Community Builder Award  
**Dr. Jane Snyder**

Cornerstone Award  
**Duncan Aviation**

Tourism Development Award  
**USA Roller Sports**

Small Business of the Year  
**Guardian Angels Homecare Inc.**

Entrepreneurial Spirit Award  
**Eric Dinger & Thought District**

Green Business of the Year  
**Assurity Life Insurance Company**

Manufacturer of the Year  
**Molex Incorporated**

# LEGISLATIVE FORUM BREAKFAST

October 23, 2013

The Nebraska Club

Held in conjunction with the Nebraska State Chamber this popular breakfast is held each fall to preview important issues for the upcoming legislative season. This forum also features comments from current and incoming senators. Held at the Nebraska Club each year, this event is traditionally attended by over 100 people.

## Legislative Forum Sponsor - SOLD

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials. Additionally, the company receives four tickets to attend and a representative from the sponsoring company is invited to speak briefly during the program.

Individual Ticket \$25



February 13

March 13

April 17

May 8

September 11

October 9

November 13

Face the Chamber luncheons provide a forum for public policy issues and topics of interest to our membership. Luncheons are traditionally held the second Wednesday of the month at the historic Country Club of Lincoln. Attendance at these events ranges between 150 - 250 people and is generally attended by our local media and many elected officials.

Presenting Sponsor \$2,500

Presenting sponsors will receive recognition in all printed materials, electronic media and mention during the program. Additionally, presenting sponsors also receive a table for ten individuals at the event and will have their company name recognized at the table. One representative from the presenting sponsor is invited to sit at the head table during the event.

Individual Ticket \$15 in advance  
\$20 day of event

## 2012 Face the Chamber Speakers

February

**Mayor Chris Beutler**

March

**Governor Dave Heineman**

April

**Attorney General Jon Bruning**

May

**Catherine D. Lang**

September

**Tom Casady, Public Safety  
Director**

October

**Ronnie Green, Ph.D.**

November

**Darin Erstad, UNL**



October, 2013

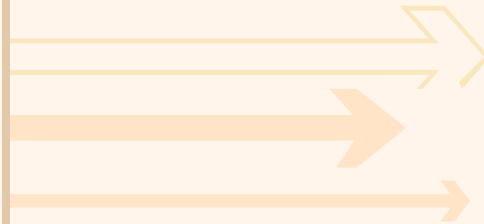
The Lincoln Chamber of Commerce is proud to host one of the region's largest trade shows. The Business to Business (B2B) Trade Show is Lincoln's premiere trade show with over 140 exhibitors and over 1,700 attendees. It's all about visibility. Become a 2013 sponsor and make sure that you'll stand out from the crowd. This is a great opportunity to gain exposure for your company and your products while enhancing your customer base. You will build your company's name recognition, extend your marketing reach, and gain prominent exposure at the Business to Business Trade Show. Take your place with the best booth in the house!

### B2B Title Sponsor \$3,500 (Limit 6)

Title sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media including billboards and radio/television spots. Title sponsors also receive a double booth including a complimentary skirted table, chairs, electrical and internet access. Title sponsor booths will be located in a premiere, high-traffic position at the show.

### B2B Junior Sponsor \$1,500 (Limit 10)

Junior sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media. Junior sponsors also receive a booth including complimentary skirted table, chairs, electrical and internet access. Junior sponsor booths will be located in a desirable position at the show.



## B2B Swag Bag Sponsor \$2,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the official Business to Business Trade Show swag bag for all attendees. Handed out at the registration area, your business will be on display throughout the show and taken home by attendees. The swag bag sponsor will receive recognition in printed materials, electronic media and signage. Additionally, this sponsor will receive a booth including complimentary skirted table, chairs, electrical and internet access.

## B2B Lanyard Sponsor \$3,000 (Limit 1)

The lanyard sponsoring business will have their logo featured on all attendee and exhibitor name tag lanyards used throughout the show. Handed out at the registration area, your business will be on display throughout the show and taken home by attendees. The lanyard sponsor will receive recognition in printed materials, electronic media and signage. Additionally, this sponsor will receive a booth including complimentary skirted table, chairs, electrical and internet access.

## B2B Exhibitor Cafe \$1,250 (Limit 1)

Our B2B exhibitors put in a long day. We have provided a room on each level of the show for exhibitors to get off their feet, have something to eat and drink, make phone calls or check e-mail. The business sponsoring our two exhibitor areas will be featured on signage in the room and is invited to provide staff and/or promotional materials throughout. Additionally, this sponsor will receive a booth including complimentary skirted table, chairs, electrical and internet access.

### 8 x 8 Booth \$450

### 8 x 10 Booth \$800

### Premium Booth \$850

#### (in prime location)

All booth sponsors will be promoted in the Lincoln Journal Star's B2B event program. Businesses will receive one complimentary lunch and 50 complimentary B2B admission tickets to use for clients, friends and family. Booth sponsors will receive an 8 x 8, draped booth, skirted table, chairs, booth signage and staff name badges. Extra lunches, electricity, internet access, extra tables and chairs may be purchased in advance.





Monthly Event  
Fourth Thursday of the month  
4:30 - 6:30 p.m.

This popular networking event is held the fourth Thursday of each month from, 4:30 to 6:30 p.m. and is one of the most popular sponsorships of the year. This event attracts over 250 Chamber members and is used by sponsors to give exposure to new or expanded facilities or partner with a new event venue. Sponsors provide one drink ticket per person and hors d'oeuvres, in addition to a \$500 sponsorship fee to the Chamber. Business After Hours is an exceptional opportunity to showcase your products, services and gain new customers. Traditionally, the Business After Hours host is also the sponsor. However, we have had great success using non-traditional venues and

partnering our Chamber member businesses together to provide a memorable experience for attendees. If your business is interested in hosting in 2013, please contact us!

**Presenting Sponsor**  
**\$500 plus (hors d'oeuvres & 1 drink ticket per person)**

Presenting sponsors will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make comments during the program at this event.



## 2013 Business After Hours

**January 24**  
NE Alumni Association

**February 28**  
Firespring & Cornerstone

**March 28**  
HIVE, Five Nines Technology Group & UNL Career Services

**April 25**  
Meet the Candidates

**May 16**  
Time Warner Cable

**June 20**  
Courtyard by Marriott  
Lincoln Downtown

**July 25**  
Still Available

**August 22**  
Savor the City

**September 26**  
TBD

**October TBD**  
B2B Trade Show

**November 21**  
Still Available

**December 19**  
Cline, Williams, Wright, Johnson & Oldfather

**BUSINESS AFTER HOURS**  
LINCOLN CHAMBER OF COMMERCE



## MEET THE CANDIDATES

April 25, 2013

This event features candidates for the upcoming election. Come on down and get to know the candidates in an informal setting with plenty of food and drink.

**Presenting Sponsor \$1,500**

The presenting sponsor will be recognized on all printed materials, electronic media and signage. All employees of the sponsoring business are welcome to attend.

**Individual Ticket \$10**



Meetings held the fourth Wednesday of each month at 8:00 a.m.

The public policy forum provides members with the opportunity to discuss issues related to the Chamber's core objective.

**Public Policy Sponsor \$2,000 (limit 3)**

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



## 2013 Public Policy Speakers

**January** – Sen. Bill Avery, Sen. Cathy Campbell, Sen. Tony Fulton, Sen. Amanda McGill

**February** – Doug Ewald, Nebraska Tax Commissioner

**March** – Sen. Colby Coash

**April** – Dr. David Hardin, Dean – College of Veterinary Medicine

**May** – John Huff – Chief, Lincoln Fire & Rescue Dept.

**June** – Steve Hubka, Director – Finance Dept. City of Lincoln, Rick Hoppe, Chief of Staff for Mayor Chris Beutler

**September** – Prof. John Anderson – University of Nebraska – Lincoln

**October** – Legislative Breakfast with Nebraska State Chamber of Commerce & Industry Combined Forums

**November** – Richard Baier, Nebraska State Chamber of Commerce & Industry

**December** – TBD

## SMALL BUSINESS NETWORK



Meetings held the second Friday of each month at 7:30 a.m.

Small Business Networking has been a part of our Chamber programming for many years. Meetings are held on the second Friday of each month from 7:30 to 9:00 a.m. Those who regularly attend seek increased company revenue (small business owners) or increased personal sales (company sales representatives). This meeting is designed to introduce them to other business people also looking to increase their market share.

**Small Business Network Sponsor \$100 (limit one per month)**

Sponsors will receive recognition in all printed materials and electronic media. Additionally, sponsors are invited to distribute promotional materials and have a representative make comments during the program. There may be opportunities to host the meeting at your location.

## 2013 Small Business Network

**January 11 (SBN Showcase)**

The Cornhusker, A Marriott Hotel

**February 8**

NAI FMA Realty

**March 8**

Lincoln Berean Church

**April 12**

Union College

**May 10**

Speidell/LUX

**June 14**

Southeast Community College

**July 12**

UNL Career Services/UNL Union

**August 9 - SBN Showcase**

**September 13**

NE Commission for the Blind & Visually Impaired

**October 11**

Nebraska Wesleyan University

**November 8**

Cheever Construction

**December 13 - Still Available**



Meetings held the first Wednesday of each month at 12:00 noon

The Ambassador Council is the official public relations arm and welcoming committee of the Chamber and is involved in member relations and retention. Ambassadors typically meet the first Wednesday of each month at noon. The Ambassador Council is comprised of 120+ volunteers.

**Ambassador Luncheon Sponsor \$100 (limit one per month)**

Lunch sponsors will receive recognition in all printed materials and electronic media. Additionally, lunch sponsors are invited to distribute promotional materials and have a representative make comments during the program.





Meetings held the first Wednesday of each month at 8:00 a.m.

The Lincoln Chamber invites local elected officials and business leaders to discuss issues impacting Lincoln. There is no cost to attend this event, which is open to the entire membership.

Chamber Coffee Sponsor  
\$2,000 (limit 3)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



## CHAMBER 101

Semi-Annually  
Chamber of Commerce

Orientation sessions are held twice a year. All new Chamber members are invited to attend an informative, interactive session to become familiar with all that the Chamber has to offer. There is no cost for members to attend.

New Member Orientation Sponsor  
\$1000

The new member orientation sponsor will receive company logo on all invitations and communication, recognition at the event and the opportunity to speak and/or distribute company info at the event.



Meetings held the third Wednesday of each month at 8:00 a.m.

The mission of this forum is to focus on three to four key transportation and public works issues impacting business growth and development in Lincoln/Lancaster County and help advance the Chamber position on such issues.

Transportation & Public Works  
Sponsor  
\$2,000 (limit 3)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.

## 2012 Transportation & Public Works

**January** – Monty Fredrickson,  
Director – Nebraska Department of  
Roads

**February** – Miki Esposito, Director –  
Public Works Dept. City of Lincoln

**March** – Kevin Wailes, CEO – Lincoln  
Electric System

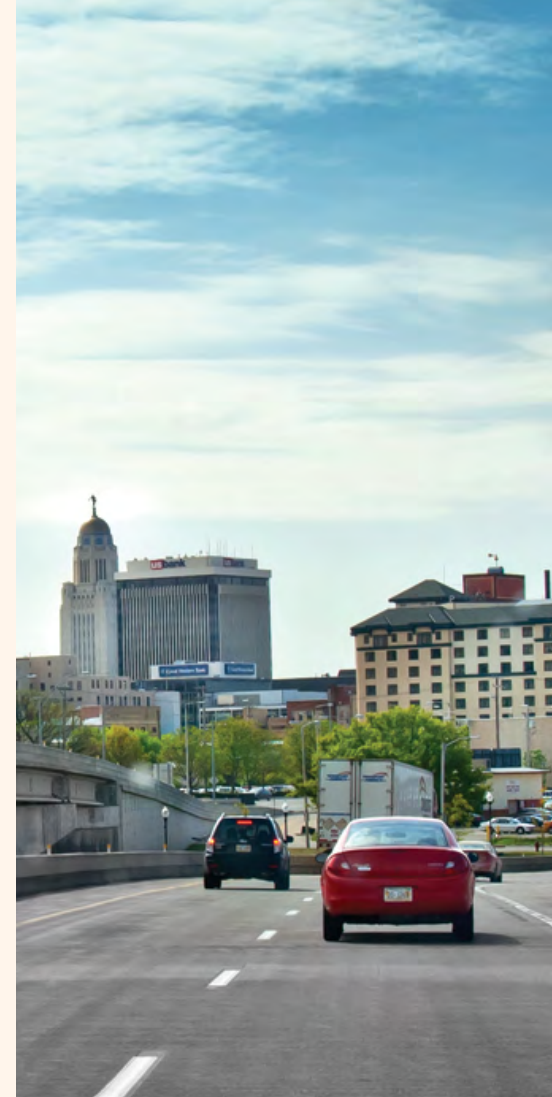
**April** – David Landis, Director – Urban  
Development Dept. City of Lincoln

**May** – Walt Zink, Airport Authority of  
Lincoln

**June** – Ron Snover, Alan Wood, Julie  
Burton – Lancaster Events Center

**September** – Fred Hoke, Director  
– Building and Safety Dept. City of  
Lincoln

**October** – Ed Kouma – Watershed  
Management Division, City of Lincoln



# BELTWAY REVIEW

Federal  
Policy  
Seminar



April 19, 2013  
Country club of Lincoln  
11:30 a.m. - 1:00 p.m.

The Lincoln Chamber of Commerce teams up with the U.S. Chamber to bring in “beltway insiders” for in-depth reviews of federal policy issues during this information packed event.

The luncheon will kick-off with a review of the U.S. and Lincoln Chamber’s federal policy objectives for 2013 concentrating on America’s energy policy.

## Event Sponsor \$2,500

The event sponsor will be recognized on all printed materials, electronic media and signage.



## NEW CEO WELCOME RECEPTION

To be determined

Receptions are held with the purpose of welcoming CEO’s, Presidents, General Managers and Officials to our community. Receptions are held at the Chamber and are attended by 75-100 business leaders and elected officials. Receptions are generally held twice a year. Dates are to be announced.

## Presenting Sponsor \$2,500

The presenting sponsor will be recognized on all printed materials, electronic media and signage. All employees of the sponsoring business are welcome to attend.



# LINCOLN CHAMBER OF COMMERCE WEBSITE

[www.LCOC.com](http://www.LCOC.com)

The Chamber website is the information source for our members. Don't miss your chance to gain visibility for your company with a web ad to our members. The site averages over 3,600 hits per month. Ads run for one year from date of purchase/art submittal. To advertise on [www.LCOC.com](http://www.LCOC.com), you must be a Lincoln Chamber member in good standing.

## Ad Specifications:

235 px wide x 75 px high  
4-color

Link ad to your website

Acceptable formats: PDF, JPG, GIF, PNG

## Home Page Website Ad (Limit 2) \$3,500

Ads will appear on the home page of [www.LCOC.com](http://www.LCOC.com).

## Membership Pages Website Ad

## Public Policy Pages Website Ad

## News & Events Pages Website Ad

## Relocation & Visiting Pages Website Ad

## (Limit 2/section) \$3,000

Ads will appear on the chosen section of [www.LCOC.com](http://www.LCOC.com) website

## Enhanced Listing in Business Directory (No Limit) \$150

The business listing receives preferred placement above standard membership listing, a link to your website.

## Web Link Only (No Limit) \$75

Visitors to our site will be able to access your web site with one click.

## Submit To:

Jenny Sundberg  
[jsundberg@selectlincoln.org](mailto:jsundberg@selectlincoln.org)

# FIRST CALL WEEKLY NEWSLETTER

First Call is the electronic newsletter sent to our members every Monday. Don't miss your chance to gain visibility for your company with an ad in First Call. The subscription list for the newsletter is over 5,200. Ads run for one month. To advertise, you must be a Lincoln Chamber member in good standing.

## Ad Specifications:

235 px wide x 75 px high  
4-color

Link ad to your website

Acceptable formats: PDF, JPG, GIF, TIFF, EPS, AI and PSD

## Submit To:

Jenny Sundberg  
[jsundberg@selectlincoln.org](mailto:jsundberg@selectlincoln.org)

## First Call Ad (Limit 1 per month) \$1,000

Ads will appear at the top of the electronic newsletter for the one month that is chosen by the advertiser.



## YPG PROGRAM SPONSOR

Established in 2007, Lincoln's YPG has quickly established itself as the premiere organization empowering young professionals in Lincoln to create an energetic and dynamic environment of learning, networking and entrepreneurship. Membership has reached 660+ young professionals in Lincoln. This is an opportunity to engage this audience and provide a meaningful professional development experience for your employees.



### YPG Program Sponsorships \$2,500

Company benefits include: unlimited membership for your employees, recognition and link on YPG website, exclusive presentation from leadership of YPG to register your employees and provide orientation, company recognition on signage at all events, and a table at the Annual Awards and Membership Lunch.



### What is in it for me?

- Create networking opportunities
- Contribute to and enrich the community
- Provide opportunities for educational and professional development
- Build awareness of governmental process and issues
- Provide an outlet for volunteer information and opportunities
- Provide understanding of the community
- Create and cultivate our future leaders
- Work to keep our young professionals in Lincoln
- Foster economic development and revitalization of the City of Lincoln



# LINCOLN'S YPG ANNUAL AWARDS & MEMBERSHIP LUNCH

April 30, 2013

Country Club of Lincoln

The YPG Annual Event celebrates the accomplishments and highlights successes of the organization. Members of the Young Professionals Group gather each year to award a Young Professional Employer of the Year and the Young Professional of the Year for their contributions. Join the YPG in empowering Young Professionals and engage in the future of Lincoln.



Presenting Sponsor  
\$2,000

Presenting sponsors will receive recognition on all printed materials, electronic media and signage. A table of ten at the luncheon with your company name and logo on the table. As well as the opportunity to network with over 400 Young Professionals.

Speaker Sponsor  
\$1,000

Speaker sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, the luncheon sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

Corporate Table  
\$500

Corporate table sponsors will receive recognition in our event program. Each sponsor also receives a table for ten individuals at the event and will have their logo/company name recognized at the table.

Individual Ticket \$25

## 2012 Award Winners

**2012 YPG Trailblazer Award**  
Eric Dinger, Thought District

**Corporate Ovation Award**  
State Farm Insurance Company

**Four Under Forty Awards**  
Andrea Aver, Union Bank & Trust Company

Amy Kloefkorn, Northwestern Mutual  
Jon Read, Union Bank & Trust Company  
Amanda Thonen, Design Data

**Young Professional of the Year**  
Chad Hood, United Way





## YPG GOLF TOURNAMENT

June 7, 2013

Crooked Creek Golf Course

This is a four person scramble with a shotgun start at 9:00 a.m. Join us for breakfast and registration at 8:00 a.m. with lunch to follow play.

### YPG Hole Sponsor

**\$250 (Limit 18)**

- Company name on signage at the hole
- Ability to place company representatives at the hole to provide a fun activity to network with the golfers

### YPG Breakfast Sponsor

**\$500 (Limit 2)**

- Sponsor receives recognition on all print media and signage.
- A representative is invited to be on-hand to promote the sponsoring business

### YPG Lunch Sponsor

**\$500 (Limit 2)**

- Sponsor receives recognition at event during program
- All sponsors to receive a list of all event participants

### YPG Individual Golfer

**\$75 (limit 144)**

- Cart
- 18 Holes
- Breakfast
- Lunch following play
- 3 Drink Tickets
- Eligible for Flag Prizes

**LINCOLN**<sup>™</sup>  
YOUNG  
PROFESSIONALS  
GROUP

# 2013 Lincoln Chamber of Commerce Opportunities Planner

EVENT	DATES
Annual Lunch	Jan. 31
Women in Business Conference	Apr. 2
Chamber Classic Golf Outing	May 17
Economic Development Summit	May 21
Legislative Summit	Aug. TBD
Savor the City Business After Hours	Aug. 22
talentLNK	Summer TBD
Celebrate Business Lunch & Awards	Sept. 4
Legislative Forum Breakfast	Oct. 23
Face the Chamber	Feb. 13, Mar. 13, Apr. 17, May 8, Sept. 11, Oct. 9, Nov. 13
Business to Business Trade Show	Oct. TBD
Business After Hours	4th Thurs. of the month 4:30 - 6:30 p.m.
Small Business Network	2nd Fri. of the month/7:30 am
Ambassador Council	1st Wed. of the month/noon
Chamber Coffee	1st Wed. of the month/8 am
Transportation & Public Works Forum	3rd Wed. of the month/8 am
Public Policy Forum	4th Wed. of the month/8 am
New CEO Welcome Reception	TBD
Meet the Candidates	Apr. 25
Chamber 101	Semi - Annually
YPG Annual Awards Lunch	Apr. 30
YPG Golf Tournament	June 7

## January

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## February

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## March

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24	25	26	27	28	29	30
31						

## April

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## May

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## June

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30						

## July

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21	22	23	24	25	26	27
28	29	30	31			

## August

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18	19	20	21	22	23	24
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## September

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15	16	17	18	19	20	21
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29	30					

## October

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## November

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3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

## December

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**RESERVE YOUR SPONSORSHIPS TODAY!**





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