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CHAMBERvision

Lincoln Chamber of Commerce



AUGUST 2008

CHAMBERvision

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THIS issue:

Perot Systems Announces Large Expansion
 Lincoln Chamber of Commerce Engages in Commerce Discussion
 Small Businesses: Let ChamberBlue Work for You
 Visitor Center Numbers on the Rise
 Lincoln Home of Senior Circuit Softball World Series
 Lancaster County Fair Home to Numerous Events
 Be An Intrapreneur!

PEROT SYSTEMS ANNOUNCES LARGE EXPANSION



Company to Consolidate, add 150 technology jobs to community

An international leader in software development has

LINCOLN
The Community of Opportunity

Join Our Mailing List!

CHAMBER events:

AUGUST, 2008

[Click Here](#) to register for events

August 1

10:00 a.m.

Chamber Classic Golf Tournament

Hillcrest Country Club
 9401 O Street

August 5

8:00 a.m.

LPED Investors Meeting

Chamber of Commerce,
 Lincoln Room

August 6

announced a major expansion in Lincoln.

Perot Systems announced today that it will be expanding its business at the University of Nebraska Technology Park. Perot Systems Corporation is a worldwide provider of information technology services and business solutions.

On hand for the announcement were Nebraska Gov. Dave Heineman, Lincoln Mayor Chris Beutler, leaders from the Lincoln Partnership for Economic Development, the University of Nebraska Technology Park and the City of Lincoln.

"This is tremendous news for our community," said Partnership President Wendy Birdsall. "This is another example of an internationally recognized company choosing to make a major investment in Lincoln and is a testament to the quality of technology-skilled workers in the community."

Birdsall said the project was a joint effort of Perot Systems, the Partnership, the Chamber of Commerce, the City of Lincoln, the Tech Park and the State of Nebraska.

Perot Systems will house roughly 750 of its current 990 Lincoln employees in a new 150,000 square foot office building on 21 acres at the Technology Park. An additional 150 new technical positions will be hired following completion of the new facility in 2009. These jobs are part of the company's infrastructure solutions division and will be new to Nebraska.

The estimated \$27 million project will make Lincoln one of Perot Systems' largest U.S. employment locations.

"We are excited about making the Technology Park our new home and are grateful for positive support and tireless efforts in making Lincoln an attractive, positive location to expand the company's home here," said Mike Kerry, Executive Vice President of Insurance and Business Process Solutions at Person Systems.

Perot Systems' Lincoln facilities currently provide technology and business process support to the life insurance and annuity industry. The new facility will leave room for the company to expand another 200 potential jobs in the insurance area. The facility will also allow the company's seven current locations into two offices.

8:00 a.m.

Chamber Coffee
Chamber of Commerce,
Lincoln Room

August 6

12:00 NOON

Ambassador Council
Chamber of Commerce,
Lincoln Room

August 8

7:30 a.m.

**Small Business
Network**
Chamber of Commerce,
Lincoln Room

August 15

9:00 a.m.

**Par-Tee: YPG Golf
Outing**
Crooked Creek Golf
Course
333 S 134th Street

August 20

8:00 a.m.

**Transportation and
Public Works**
Chamber of Commerce,
Lincoln Room

August 21

11:30 a.m.

**Celebrate Business
Luncheon**
Cornhusker Hotel
Ballroom
333 S 13th Street

August 26

4:00 p.m.

**YPG Event: Be an
Intrapreneur**
Talent Plus, Inc.
Between 56th & 70th on

In addition to the company's insurance and business solutions division, Perot Systems will also be expanding its infrastructure solutions division for the first time in Nebraska. Nearly 150 new Lincoln jobs will be created with an average wage of \$50,000.

Gov. Heineman said, "The jobs being created by Perot Systems in the coming years are exactly the kind of high-tech jobs we are trying to attract to Nebraska. This announcement presents a great opportunity to encourage more of our best and brightest students and professionals to remain in the state."

RESERVE YOUR SPOT TODAY

LINCOLN
The Community of Opportunity
Chamber of Commerce

celebrate
business

August 21, 2008
11:30 a.m. - 1:00 p.m.

[Click Here to download Registration Form](#)

LINCOLN CHAMBER OF COMMERCE ENGAGES IN COMMERCE DISCUSSION

The Lincoln City Council will hold a public hearing on Aug. 11 regarding the city's 2008-2009 budget. The Lincoln Chamber of Commerce will be there as the business community's voice amid the challenges that surrounds the appropriations process.

In July of 2005, the Chamber's Board of Directors unanimously adopted a resolution calling on each local government body to have a "general goal not to increase their property tax reliance more than the rate of

Pioneers

August 27

8:00 a.m.

Public Policy Meeting

Chamber of Commerce,
Lincoln Room

August 28

8:30 a.m.

Don't Show Up--Show Off!

Chamber of Commerce,
Lincoln Room

August 28

4:30 p.m.

Savor the Star City Business After Hours

Cornhusker Hotel
Ballroom

inflation". The Lincoln Chamber commends the Mayor and the City Council for their efforts in keeping our city's budget expenditures at a reasonable amount. We believe this reflects a good government model for both Lancaster County and Lincoln Public Schools to follow. We also believe this model keeps with the desires of the general public and business community for efficient and effective government operations.

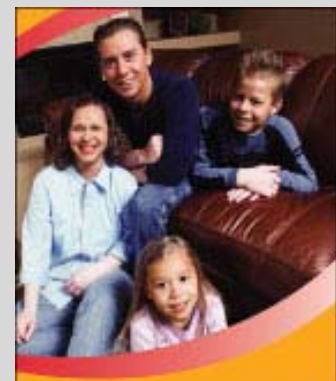
This year, the City Council and the Mayor are faced with a new and unique problem: "What to do with a surplus collected in a Special Assessment Revolving Fund"?

In regards to this fund, the Lincoln Chamber of Commerce endorses and will pursue the City Council to take the following actions:

- 1) We support this money principally being utilized for long-term economic development infrastructure needs;
- 2) We support a "Trust Fund" concept being utilized as has been suggested by both the Mayor and City Council to protect this funding;
- 3) With regard to criteria for expenditures from the "Trust Fund", we support developing pre-requisites which would include, but not necessarily be limited to: a) leveraging direct private investment; b) expanding and/or preserving local primary jobs, and; c) meeting the goals of the community's strategic plan for economic development.

We encourage all Lincoln Chamber members to get involved with their city and county government. The public hearing on the budget will start at 2:30 p.m. on Aug. 11 and last until about 8 p.m.

If you would like more information how the process works or what you need to do to get involved, contact your Chamber's Public Policy team at 436-2352.



ChamberBlue
Small Group
Health Plans



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spotlight
on a
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Charlie Calhoun

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Why do you renew your



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Federal Fly-In 2008
 Washington DC
September 16 - 18

Contact:
 Trevor Svoboda,
 TenDot Corporate Travel
 436-1011

CAPITAL
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SMALL BUSINESSES: LET CHAMBERBLUE WORK FOR YOU

Most businesses in Nebraska have fewer than 50 employees. Those small businesses make a tremendous contribution to the vitality of the state, and each has a significant impact on the state's economy.

Rising healthcare costs have forced many small business owners nationwide to remove health coverage from their employee benefit packages. The Lincoln Chamber of Commerce along with Blue Cross and Blue Shield of Nebraska recognizes the need for those employers to provide affordable insurance to their employees. These two organizations are working together to provide affordable healthcare to small businesses.

ChamberBlue is a group of health plans designed specifically for small businesses. There are 13 different options to choose from including four Health Savings Accounts-eligible high deductible health plans.

ChamberBlue is available to Chamber members with 2-50 employees. ChamberBlue has already provided relief for hundreds of small business owners and non-profit organizations in Eastern Nebraska - you could be next!

For more information about ChamberBlue, contact Ward Haessler at (402) 458-4813 Blue Cross and Blue Shield of Nebraska is an independent licensee of the Blue Cross and Blue Shield Association.

membership?

I renew my Chamber Membership because: It is important for local companies to be involved with an organization such as the Chamber. The Lincoln chamber is an excellent resource for business in the Lincoln area.

Key to success in business:

Never, under any circumstances, compromise your ethics.

How long in business:

Since 1888

Business Profile:

Charles "Charlie" Calhoun graduated from Pepperdine University in Malibu, CA in 1993 with a BA in public relations. After graduating, he moved to Birmingham, Alabama, where he met Anna Wall. In 1994, he returned to Lincoln to join Jacob North Printing, now Jacob North Companies. While at Jacob North, Calhoun worked in many areas learning the business and in 1996 was promoted to Executive Vice President. In November of 2002 he purchased the company from his family. In addition to the business, Calhoun is involved with Down Syndrome Association for Families, St. Peters Catholic Church, Downtown Lion's Club, University of Nebraska Medical Center Chancellor's Board of Counselors, Printing Industries of America Board of Directors, Printing Industries of America Government Affairs Committee, the St. Elizabeth's Regional Medical Center Foundation Board and Young Presidents Organization. In his free time, his primary hobby is spending time with his family. When time allows, he enjoys playing golf, working around

August 28, 2008

Business After Hours

SAVOR THE STAR CITY

Spotlighting Lincoln's Restaurant & Catering Businesses

CLICK HERE TO REGISTER TODAY



VISITOR CENTER NUMBERS ON THE RISE

The Lincoln Visitors Center, located in the Historic Haymarket, had a record high attendance in May and June, bucking a trend seen around the country.

According to Lincoln Convention and Visitor's Bureau officials, visitors information centers across the country are seeing a sharp decline in attendance this year. Some report drops as high as 30%. This is because of a variety of reasons but most attribute it to the economy and gas prices.

Advertising as well direct sales to markets interested in Lincoln is seen as the main reason for escalated interest in the Lincoln area.

LINCOLN HOME OF SENIOR CIRCUIT SOFTBALL WORLD SERIES



Lincoln will see an influx of nearly 1,000 "mature" softball enthusiasts this month.

From Aug. 2-10, some 60 teams from across the country will be competing in the 20th annual Senior Softball World Series. The North American Senior Circuit Softball is a non-profit

the house and spending time at the family cabin in Minnesota. He has been married to Anna since 1996 and has three children, Elyse 10, Megan 6 1/2 and Jeffrey, 4.

WELCOME new members:

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organization that allows men and women athletes from ages 55 to 80 to compete on a national and international level.

This year's tournament will be held at Fleming Fields, near 33rd & Huntington. Men, ages 65 to 80, will compete Aug. 3-6. Men, ages 50 to 60, and women, ages 50 to 65, will compete in the event.

"We are thrilled that this group chose Lincoln for this year's event," said Jeff Maul, Director of the Lincoln Convention and Visitor's Bureau. "We have worked hard to brand Lincoln as a center for national and international sporting events and this event helps us continue to build on that brand."

Maul added that the CVB was still looking for volunteers to assist in the event. If you would like to volunteer to help with this event, please contact Tracie Simpson, CVB Services Coordinator, at 434-5339.

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Get ready for the "Thrills, Squeals and Ferris Wheels!" at this year's Lancaster County Fair.

The event is scheduled for Aug. 6-10 at the Lancaster County Event Center. From the Figure 8 races on Wednesday night to the Kids Mutton Busting and Ranch Rodeo on Sunday night, you'll be sure to find a fun time for every interest. Don't miss out on the free Cactus Hill concert on Thursday at 9 p.m.

4-H and FFA Livestock shows are held Wednesday through Saturday. Admission and parking are free all week long so bring the whole family to the Lancaster Event Center, located at 84th & Havelock.



PAR-TEE!

Lincoln's YPG is hosting a two-person scramble which promises to be more than an average trip to the links.

Friday, August 15, 2008 – 9:00 AM
Crooked Creek Golf Club

Format: 2-Person Scramble
Entry Fee: \$65 per golfer
Includes: Continental breakfast, lunch, green fee, cart, range balls, drink tickets, and prizes.

CLICK HERE TO REGISTER

Or contact Stephanie Dostal at 436-2359 or sdostal@lcoc.com.

BE AN INTRAPRENEUR!

You go to work every day, do a good job, and collect a paycheck.

On an upcoming Young Professionals Group event, Mark Epp of Talent Plus, Inc. will inspire you to bring an entrepreneurial spirit to work with you. Using the same qualities that successful entrepreneurs practice everyday, learn how big-picture vision, innovative ideas, and assertiveness can propel your career.

On Aug. 26, join YPG at Talent Plus, Inc., located between 70th & 56th Street on Pioneers. This event is a great opportunity to better your networking skills and your career.

our mission stated is lived - not just words. "Creating environments where moments of joy, independence and wellness are the focus each and every day."

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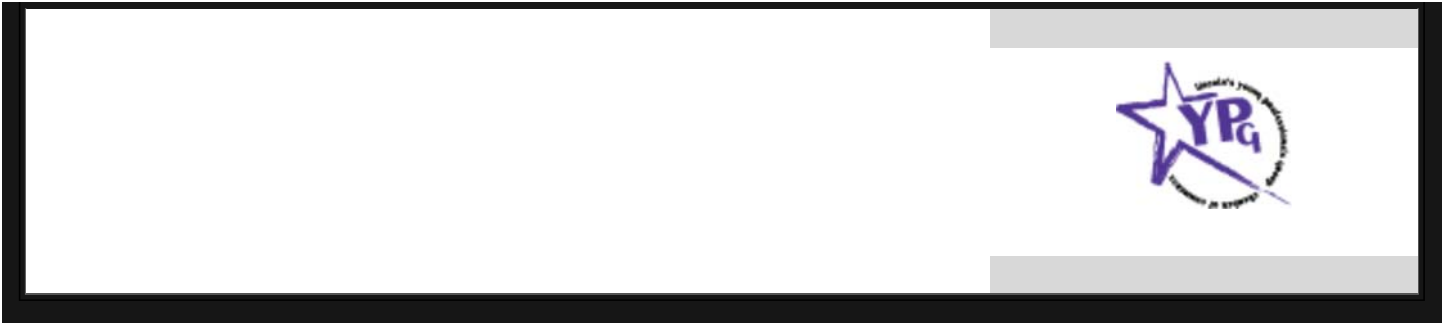
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