



**Get in the Game -**  
**Keep your business in the center of it all**



# vision

Foster a higher quality of life through business growth in Lincoln.

# mission

Promote a positive business climate in Lincoln, serving as the primary advocate for business growth and a constructive partner working with government and education.



# get in the game

*keeping your business in the center of it all*

The Lincoln Chamber of Commerce has the unique responsibility as a visionary organization to continuously help Lincoln grow more vibrant and be attractive to new businesses.

## **The Lincoln Chamber of Commerce:**

- Represents the entire Lincoln business community.
- Is led by all segments of our business community and city.
- Supports key allies such as the Lincoln Partnership for Economic Development, Lincoln Convention and Visitors Bureau and Lincoln's Specialty Care in their missions to create economic growth and diversity.
- Supports performance-based business incentives, fiscal responsibility at all levels of government and routine reviews of governmental efficiency and spending.
- Provides our members with a significant return on investment of their dues.





# Get in the Game -

## Keep your business in the center of it all

## **networking**

*expanding your  
circle of contacts  
at all levels of business*

Businesses that belong to the Lincoln Chamber of Commerce can benefit from opportunities to network with professionals at all levels of business. Networking is essential to revenue growth, recruiting employees, and understanding the local business climate. Join us at events such as Business After Hours, Face the Chamber, and Small Business Network.

# public policy

## *building a climate for job and investment growth*

The Lincoln Chamber of Commerce has a comprehensive public policy program that advocates for key issues at local, state, and federal levels of government. The Chamber is focused, issue-based, and non-partisan and asserts the positive and essential role business plays in improving our community and expanding economic opportunities for all citizens.

The Chamber's Public Policy team works constantly on local issues and has a staff person dedicated to representing pro-business issues at the state capitol. Chamber representatives also make several trips to Washington DC every year to engage Nebraska's federal delegation.

Members have the opportunity to participate in the process at several events each month including: Chamber Coffee, Face the Chamber, Transportation and Public Works Forum and our monthly Public Policy Forum.

Input from members is encouraged as the Chamber strives to make Lincoln a Community of Opportunity.





# leadership & professional development

*providing opportunities  
to make a difference in  
Lincoln*

Lincoln Chamber of Commerce members and associates can participate in seminars and leadership development programs to improve business skill sets.

The Ambassadors Council plays a supportive role in the strategic direction of the Chamber's membership services by serving as representatives of the Chamber. Council members meet and greet at Chamber events, attend ribbon cuttings, open houses, and ground breaking ceremonies.

The Young Professionals Group is designed for businessmen and women, ages 21 to 40-ish, to network, grow, and make a difference in their community. More than 1,300 young professionals attend philanthropic, political, educational, entrepreneurial, and networking events on throughout the year.



# exclusive member programs

*working to make chamber membership invaluable for your business*

“Chamber Blue” is a small business health insurance program designed for companies with 2 to 50 employees. Chamber Blue offers up to a dozen new group health plans at highly reduced rates.

Chamber members also receive community, demographic and business information, as well as access to mailing lists of all Lincoln Chamber of Commerce members.

A membership in the Lincoln Chamber of Commerce is an investment for member businesses, and it is 90% tax deductible as a business expense.





# marketing & advertising

*keeping your business  
competitive with cost  
effective programs*

The Chamber consistently works to promote opportunities for businesses to increase visibility and connections. Members receive extensive visibility in the annual membership directory, Chamber of Commerce website, Chamber Vision Newsletter advertisements, Ribbon Cuttings and event sponsorships.

The largest annual event is the Business to Business Tradeshow which showcases over 140 local businesses. The B2B Show is an excellent opportunity for companies to increase visibility in the community and to connect with over 2,000 potential customers in a single day.

Buy Lincoln First is a new program designed to shift money our businesses spend on goods with vendors outside of the Lincoln area to businesses in the Lincoln metro area.

The Lincoln Chamber of Commerce receives thousands of requests yearly for recommendations on where to purchase goods and services in Lincoln. We refer only Chamber members to callers, visitors, and the general public.

# convention & visitors bureau

*promoting Lincoln as a destination for economic development*

The Lincoln Chamber of Commerce is responsible for tourism in the region through the Lincoln Convention & Visitors Bureau (CVB). The CVB is the local tourism development organization established to promote Lincoln as a destination community for conferences and events. Added sales tax and lodging tax is brought in to our community for long term economic benefits by attracting and providing services to visitors in the region. The CVB works to raise the awareness of Lincoln's many attractions to visitors and local residents who seek additional entertainment opportunities closer to home.



## economic development

*growing Lincoln through recruiting and expanding businesses*

The Lincoln Partnership for Economic Development is constantly working to advance the economic vitality of Lincoln. The Lincoln Chamber of Commerce works closely with LPED in helping existing businesses expand and has attracted over 1,000 new jobs to Lincoln in the last year.

The Partnership is the only organization in Lincoln whose sole purpose is the creation and retention of quality jobs. Through the unique collaboration that brings the City of Lincoln together with the private sector, The Partnership is the only entity positioned to facilitate sustainable, high impact, economic expansion.

# MEMBERSHIP APPLICATION

**Main Contact** (Key individual to receive correspondence).

Name

Title

Address

City State Zip

Telephone Fax

Cell Phone

Email

Website

Mr.  Mrs.  Miss  Ms.

**Please note:** If your firm would like more than one person to receive our email communications, please provide us with information for the rest of your representatives on a separate sheet of paper.

Please provide us with a brief description of your company, not to exceed 30 words, to be included on the Chamber website.

Please check any of the following that apply to your firm:

- We have multiple locations
- This is a new firm to Lincoln
- We are a nonprofit organization
- We offer commercial/educational tours
- We are a club or organization

Please note: Your membership is 90% tax deductible as an ordinary and necessary business expense. It is not a charitable tax deduction. The Chamber is not a charity, but serves as an advocate for area businesses.

Firm/Parent Company

Doing Business As (Listed in Membership Directory)

Primary Officer (Listed in Membership Directory)

Title

Billing Address

City State Zip

Who would you like your billing statements sent to?

Type of Business (Directory Category) Date Established

Company E-Mail Address

# of Full-time Employees # of Part-time Employees

Signature Date

Title

Investment Amount \$

**Method of Payment:**  Check

Visa  MasterCard  Discover  American Express

Card Number

Exp. Date

3-digit Security Code

Name on Card (please print)

## Shop Lincoln

I would like to participate in this program - please send me more details

## Buy Lincoln First

I would like to participate in this program - please send me more details

## Committees & Forums

Please send me more information on these programs:  
(or contact our membership department at 402-436-2385)

- Ambassadors
- Business Executive Roundtable
- Chamber Coffee
- Military Affairs
- President's Council
- Public Policy Forum
- Small Business Network
- Transportation & Public Works Forum
- Lincoln's Young Professionals Group

Volunteer/Employee

Print Name



# LINCOLN

*The Community of Opportunity*

**Lincoln Chamber of Commerce**

1135 M Street, Suite 200

P.O. Box 83006

Lincoln, NE 68501-3006

402-436-2350

Fax: 402-436-2360



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[www.LCOC.com](http://www.LCOC.com)

**140,000**

Business Contacts

**3,614**

Hits on Chamber Website Monthly

**23**

Average Number of Employees at Member's Business

Keep Your Business in the center of it all -  
Join the Lincoln Chamber of Commerce

**15**

Networking Activities per Month

**5,000**

Business Directories Circulated Yearly

**12,260**

People attend Chamber events each year

LINCOLN CHAMBER OF COMMERCE  
COMMUNITY PROFILE AND MEMBERSHIP DIRECTORY