

# OPPORTUNITIES GUIDE



## EMBRACE THE FUTURE



# 2015 Opportunities Guide

Membership is 90% tax deductible

At the Lincoln Chamber of Commerce, our goal is to make doing business in Lincoln, Nebraska the very best it can be. We provide a commitment to your business and opportunities to help you flourish. It's important that we ensure every member thrives. Our members are the best and brightest companies in the region who are investing in Lincoln's future. We can accomplish so much more together.

### THE LINCOLN CHAMBER OF COMMERCE:

- Creates a strong business climate for our members
- Strengthens our foundation for growth
- Promotes and refers our members
- Serves as a business catalyst for positive community progress
- Empowers the next generation of leaders in Lincoln
- Promotes Lincoln as a vibrant city to live, work and play



### MEMBER ENGAGEMENT

We understand each member has different ideas and goals in mind and we're here to provide you with the best opportunities to ensure you get the most of your membership. By engaging with our 1,600 members and the Lincoln community, you have the ability to collaborate on topics you are passionate about.

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## WHY PAY FOR ADVERTISING... WHEN YOU CAN SPONSOR!

Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business to your target market. To get the most out of a sponsorship, decide at the outset what your goal is.

If it's brand awareness you're after, select an event that draws a large crowd. A trade show is the perfect atmosphere to display your product and offer free samples.

If you want to drum up sales leads, focus on an event heavy on networking opportunities, where local business owners and community leaders will gather.

If it's prestige you seek, serve as a sponsor for an upscale event, such as a sit-down lunch with a prominent keynote speaker. You may wish to spotlight important initiatives, key executives or exciting accomplishments.

The unique one-on-one marketing aspects of the Chamber's events and programs provide companies access to dozens of new clients and customers. Whatever your goal may be, the Lincoln Chamber can create the perfect sponsorship match for your business. **Secure your event sponsorship today!**

## SHOWCASE YOUR BRAND

The best way to deepen the emotional bond between a company and its customers is by creating a memorable experience.



**If you are interested in sponsoring an event or publication,  
please contact Jaime Henning for more information at  
402.436.2366 or [jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com).**



## 2015 KEYNOTE SPEAKER

**Daymond John**

- Founder, President, and CEO of FUBU
- Branding Expert, Author and Business Consultant
- Cast member of Shark Tank on ABC

# ANNUAL LUNCH

**February 17**

**The Cornhusker, A Marriott Hotel**

This event celebrates the accomplishments and highlights the success of the Chamber and Lincoln. Over 700 people traditionally attend to hear the State of the Chamber Address and receive the Chamber's Annual Report. Additionally, this event features a nationally known keynote speaker and has enjoyed a sold out status for many years.

# SHARK TANK

**Annual Lunch Sponsor  
\$5,000 (Limit 4)**

Lunch Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, lunch sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Lunch sponsors will be invited to all preliminary and post event engagements featuring our speaker.

**Speaker Sponsor \$2,500**

Speaker Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, the speaker sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Speaker sponsors will be invited to all preliminary and post event engagements featuring our speaker.

**Corporate Table Sponsor \$1,500**

Corporate Sponsors will receive recognition in our event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

**Individual Ticket \$60**

**This event is SOLD OUT.**

# WOMEN IN BUSINESS CONFERENCE

March 31  
Country Club of Lincoln

This annual half-day conference is held in cooperation with the University of Nebraska-Lincoln, College of Business Administration. Women in Business draws over 300 attendees. This event is geared toward visionary women who want to discover the tools for success, make strategic business connections and leave feeling empowered and inspired to take action.

## Corporate Sponsor \$2,000 (Limit 6)

Corporate Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, corporate sponsors also receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Corporate sponsors will also be recognized during the program.

## Lunch Sponsor \$1,000 (Limit 4)

Lunch Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, lunch sponsors also receive five tickets for individuals to attend the event.

## Individual Ticket \$65





## CHAMBER CLASSIC GOLF TOURNAMENT

May 15

Hillcrest Country Club

Public relations opportunities like this don't come along every day! The Chamber Classic Golf Tournament is the must-attend golf event each year. Hillcrest Country Club and their staff provide a first-class experience that is enhanced by interactive networking activities at each tee box. Whether you love to play or are looking for a creative way to reach Lincoln executives, our tournament provides a unique opportunity for budgets of all sizes. Our tournament has enjoyed SOLD OUT status for many years. Don't miss your chance to participate in this exciting event!

Eagle Sponsor  
\$2,500 (Limit 4)

Eagle Sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media and signage. Eagle sponsors also receive two, four-person teams and a hole sponsorship.

Premium Scramble Gift Sponsor  
\$2,000 (Limit 1)

The Scramble Gift Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media. The company provides a premium gift to tournament participants that will provide quality brand recognition. The Premium Scramble Gift sponsor receives a four-person team.

Birdie Sponsor  
\$1,500 (Limit 6)

Birdie Sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media. Birdie sponsors also receive one, four-person team and a shared hole sponsorship. For this hole sponsorship, you may have a representative on hand to pass out promotional materials, or you may choose to have the Chamber distribute a promotional item on your behalf.

### Beverage Cart Sponsor \$1,500 (Limit 3)

Beverage Cart sponsoring businesses will enjoy their company logo and/or business featured throughout all print and electronic media and on no less than three beverage carts that will be on the course throughout the day. Beverage cart sponsors also receive one, four-person team.

### Golf Cart Sponsor \$1,500 (Limit 1)

The Golf Cart Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and have company logo on all golf carts. The golf cart sponsor also receives one, four-person team.

### Golf Gift Bag Sponsor \$1,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the gift bag for all golfers. Handed out at the registration area, your business will be on display throughout the day and taken home by golfers. The gift bag sponsor will receive recognition in printed materials, electronic media and signage. The gift bag sponsor also receives two spots on a four-person team.

### Registration Sponsor \$1,000 (Limit 1)

The Registration Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media. The company is welcome to have a representative stationed at the registration desk to distribute business cards or logo merchandise. The registration sponsor also receives two spots on a four-person team.

### Putting Green Sponsor \$1,000 (Limit 1)

The Putting Green Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and have company logo on the putting green. The company is welcome to have a representative stationed on the green to distribute promotional materials. The putting green sponsor also receives two spots on a four-person team.

### Driving Range Sponsor \$1,000 (Limit 1)

The Driving Range Sponsor will enjoy their company logo and/or business featured throughout all print and electronic media and their logo on the driving range. The company is welcome to have a representative stationed on the range to greet and distribute promotional items. The driving range sponsor also receives two spots on a four-person team.

### Pink Squirrel Competition Sponsor \$1,000 (Limit 1)

Each group of four players in a scramble has a pink ball that rotates among players, changing after each hole. One of the scores must be from the player playing the pink ball. The Pink Squirrel Competition Sponsor will enjoy their company logo and/or business featured on all print and electronic media and two spots on a four-person team.

### Par Sponsor \$750

Our Par Sponsors will receive two spots on a four-person team. Par sponsor businesses will enjoy their company logo and/or business featured throughout print and electronic media.

### Hole Sponsor \$250 (Limit 18)

Eighteen holes throughout the course are available for sponsorship. Hole Sponsor businesses will enjoy their company logo and/or business featured throughout print and electronic media. Sponsoring businesses should plan to have a fun activity or unique experience that showcases their business.

### 4 Person Team \$650 Individual Golfer \$175

# ECONOMIC DEVELOPMENT BREAKFAST

June 30

The Cornhusker, A Marriott Hotel

This event celebrates the success of our economic development efforts. Each year, Lincoln's leaders are invited to discuss workforce, talent, entrepreneurship and other economic development initiatives. This breakfast highlights our vision for future growth. This year's event will feature keynote speaker, Angelos Angelou.

Lincoln has undergone the longest period of sustainable growth in its history. Everyone asks, "What's next?" and we want to work together to answer that question.

Through a competitive process, the Lincoln Partnership for Economic Development has chosen Angelou



Economics to lead a community vision study to guide the next chapter of economic growth for Lincoln. Angelou Economics is known world-wide for creating economic development plans to transform communities. This Lincoln Vision Plan will provide a road map; unifying the goals of LPED, the City and its citizens. We believe there has never been a better time to seek the answer to... **"What's next for Lincoln?"**

## Breakfast Sponsor \$2,500 (Limit 4)

Breakfast Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, breakfast sponsors receive a table for 10 individuals at the event and will have their logo/company name recognized at the table. Breakfast sponsors will be invited to any and all pre-and post-event engagements featuring our speaker.

## Corporate Table Sponsor \$750

Corporate Sponsors will receive recognition in the event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

## Individual Ticket \$35





August 2015  
Strategic Air & Space Museum

Don't miss your chance to participate in the Nebraska public policy event of the year. The Lincoln Chamber of Commerce along with a delegation of over 700 business, government and educational leaders from Lincoln and across Nebraska meet with the Nebraska Congressional delegation to be briefed on issues important to our communities. The lunch program will feature a keynote address.

Patriot Sponsor  
\$5,000

Patriot Sponsors will receive recognition on all printed materials, electronic media and signage. Additionally, patriot sponsors will receive recognition during the breakfast and lunch program. This sponsorship includes 10 attendees to the event.

Liberty Sponsor  
\$3,000

Liberty Sponsors will receive recognition on all printed materials, electronic media and signage. Additionally, liberty sponsors will receive recognition during the breakfast. This sponsorship includes five attendees to the event.

Victory Sponsor  
\$2,000

Victory Sponsors receive recognition on all printed materials, electronic media and signage. Also includes two tickets to the event.

Program Booklet Sponsor  
\$2,000

The Program Booklet Sponsor will be recognized on custom booklets prepared for Summit attendees. The sponsor will also receive recognition in all printed materials, electronic media and signage.

Lunch Corporate Table Sponsor  
\$1,000

The Table Sponsor will appear on all printed materials and electronic media as well as receive a table for 10 individuals at the Legislative Summit.

Individual Ticket \$95

# Savor the City

Business After Hours  
Spotlighting Lincoln's Restaurant & Catering Businesses

August 27  
Champions Club

Savor the City is the largest after-hours event that the Chamber hosts each year. This “taste of Lincoln” features a wide variety of selections from Lincoln’s restaurant and catering businesses. Non-members are welcome to this event. This is a great opportunity to reach the Lincoln community and potential customers.



## Presenting Sponsor \$2,500 (Limit 1)

The Presenting Sponsor will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make announcements during the program at the event.

*\* Sponsor must provide the cost of one complimentary drink per person plus two drinks for each exhibitor at the cost of approximately \$1,200.*

- The sponsoring organization is also invited to exhibit at this popular event. A double booth with premium placement is provided
- One company identification sign
- Company recognition on the Chamber website and invitation
- Two black skirted tables and two chairs
- Unlimited complimentary drink tickets for the networking reception

## Featured Restaurant or Caterer Free to Chamber Members Restaurants & Caterers

All vendors will be promoted in an ad in the Lincoln Journal Star prior to the event and on all print and electronic media.

*\* Vendors should plan to provide complimentary food/drink samples, including appropriate tableware, for approximately 350 attendees.*

- Two complimentary drink tickets
- Company recognition on the Chamber website and invitation
- Opportunity to showcase your products to over 350 potential customers, including local event and meeting planners
- One company identification sign
- Two black skirted tables and two chairs
- All employees are welcome to attend free of charge

# CELEBRATE BUSINESS

LINCOLN CHAMBER OF COMMERCE

## 2014 AWARD WINNERS

Burnham Yates Citizenship Award  
**Tom Henning**

Roger T. Larson Community Builder Award  
**Tom Lorenz**

Cornerstone Award  
**Olsson Associates**

Tourism Development Award  
**Lied Center for Performing Arts**

Small Business of the Year  
**Zipline Brewing Co.**

Entrepreneurial Spirit Award  
**Paul and Stephanie Jarrett  
& Bulu Box**

Green Business of the Year  
**Sadoff Iron and Metal Company**

Manufacturer of the Year  
**Hexagon Lincoln**

## CELEBRATE BUSINESS LUNCH & AWARDS

September 15  
The Cornhusker, A Marriott Hotel

This annual event celebrates the valuable contributions businesses make to our community and recognizes both business and individual lifetime achievements. Over 700 community leaders have attended this sold out awards luncheon for the past 20 years. Nominations are accepted each year during June and July. After winners are chosen by a committee, they are contacted by Three Pillars Media to produce a unique video segment to be showcased during the luncheon.

Individual Ticket \$40

### Corporate Sponsor \$ 2,500

Corporate Sponsors will receive recognition in all printed materials, electronic media and signage. Additionally, corporate sponsor logos will be featured in a full-page ad in the Lincoln Journal Star following the event. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

### Marketing Sponsor \$1,200 (Limit 1)

This sponsor's logo will appear in the program and electronic media. The marketing sponsor will receive a table for 10 individuals at the event.

### Awards Sponsor \$1,200 (Limit 1)

This sponsor's logo will appear in the program, electronically and featured signage on the awards table. The award sponsor will receive a table for 10 individuals at the event.

### Table Sponsor \$ 1,000

Corporate Sponsors will receive recognition in our event program. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.



# MARKETING MEET-UP

Spring/Fall 2015

The only constant in business is change. We know that businesses and organizations are always looking for answers to their questions about trends and the future. They are looking to their membership organizations to keep them up-to-speed on what's next.

Join us at our new Marketing Meet-Up Seminar Series for insightful thinking and solutions to your latest marketing dilemma. Each of these events will focus on issues about marketing, branding, innovation, planning and digital media. You only get one shot to make it count!



## Corporate Sponsor \$2,500

Corporate Sponsors will receive recognition in all printed materials, electronic media and signage. Each sponsor also receives a table for 10 individuals at the event and will have their logo/company name recognized at the table.

## Individual Ticket: \$60

Whether you are sending associates or providing tickets to clients, this event is not to be missed. Earn the chance to share best practices with Lincoln's sharpest marketing minds.





February 11

March 11

April 8 @ The Cornhusker, A Marriott Hotel

May 13

September 9

October 14

November 11

Face the Chamber luncheons provide a forum for public policy issues and topics of interest to our membership. Luncheons are traditionally held the second Wednesday of the month at the Country Club of Lincoln. Attendance at these events range between 150 - 250 people and is generally attended by local media and elected officials.

### Presenting Sponsor \$3,500

Presenting Sponsors will receive recognition in all printed materials, electronic media and mentioned during the program. Additionally, presenting sponsors also receive a table for 10 individuals at the event and will have their company name recognized at the table. One representative from the presenting sponsor is invited to sit at the head table during the event.

### Individual Ticket:

\$15 in advance

\$20 day of event

## Past Face the Chamber Speakers

**February:** LPS Superintendent Steve Joel

**March:** Governor Dave Heineman

**April:** Mayor Chris Beutler

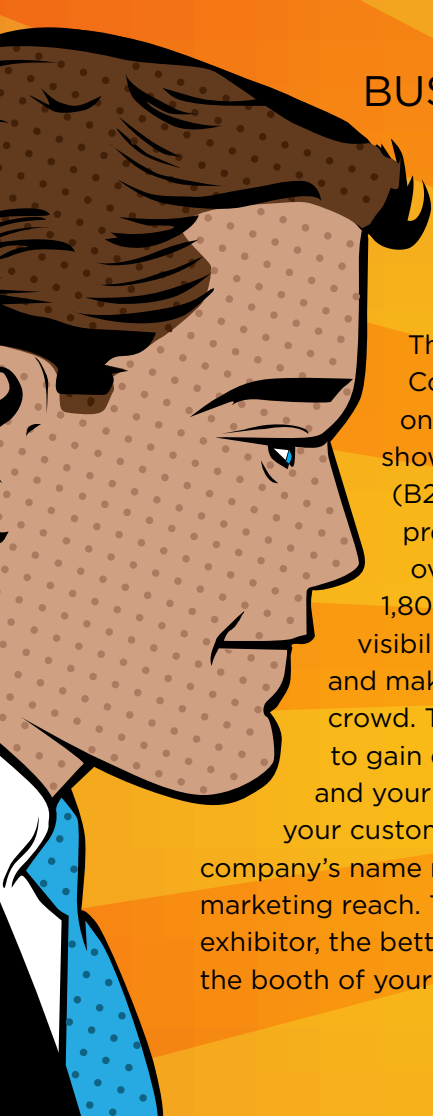
**May:** Connie Yori

**September:** UNL College of Business Administration  
Dean Donde Plowman

**October:** Lincoln Public Safety Director Tom Casady

**November:** Governor Elect Pete Ricketts





# BUSINESS TO BUSINESS TRADE SHOW

October 21  
Pinnacle Bank Arena

The Lincoln Chamber of Commerce is proud to host one of the region's largest trade shows. The Business to Business (B2B) Trade Show is Lincoln's premiere trade show with over 140 exhibitors and over 1,800 attendees. It's all about visibility. Become a 2015 sponsor and make sure to stand out from the crowd. This is a great opportunity to gain exposure for your company and your products while enhancing your customer base. You will build your company's name recognition and extend your marketing reach. The sooner you become an exhibitor, the better your chance of selecting the booth of your choice.

## **B2B Title Sponsor**

\$3,500 (Limit 6)

Title sponsor businesses will enjoy their company logo and/or business featured throughout all print and electronic media including the Lincoln Journal Star tabloid cover, billboards (printed only) and radio spots. Title sponsors also receive a double booth including a complimentary skirted table, two chairs, electrical and internet access. Title sponsor booths will be located in a premiere, high-traffic position at the show.

## **B2B Junior Sponsor**

\$1,500 (Limit 10)

Junior Sponsor businesses will enjoy their company logo featured throughout all print and electronic media. Junior sponsors also receive a booth including complimentary skirted table, two chairs, electrical and internet access. Junior sponsor booths will be located in a desirable position at the show.

## **B2B Electronic Billboard Sponsor** \$3,000 (Limit 2)

The Electronic Billboard sponsoring business will have their logo featured at the prime sold-out 10<sup>th</sup> & L street location. Your business logo will be visible to drivers, commuters and long distance travelers for four weeks, during football season, on the most desirable billboard in Lincoln. The billboard sponsor will receive recognition in printed materials, electronic media and signage, a booth including complimentary skirted table, two chairs, electrical and internet access.

## **B2B Lanyard Sponsor**

\$3,000 (Limit 1)

The Lanyard Sponsoring business will have their logo featured on all attendee and exhibitor name tag lanyards used throughout the show. Your business will be on display during the show and taken home by attendees. The lanyard sponsor will receive recognition in printed materials, electronic media and signage, a booth including complimentary skirted table, two chairs, electrical and internet access.

**Business is better  
face to face.**

### **B2B Swag Bag Sponsor**

\$2,500 (Limit 1)

With this sponsorship, your company logo and information will be featured prominently and individually on the official Business to Business Trade Show swag bag for all attendees. Handed out at the registration area, your business will be on display throughout the show and taken home by attendees. The swag bag sponsor will receive recognition in printed materials, electronic media and signage. Additionally, this sponsor will receive a booth including complimentary skirted table, two chairs, electrical and internet access.

### **Trade Show Graphics Sponsor**

\$2,000 (Limit 2)

The Graphics Sponsor will enjoy their company logo featured on Chamber B2B advertising in the entrance and on the show floor, as well as throughout all print and electronic media. Graphics sponsors also receive a booth including complimentary skirted table, two chairs, electrical and internet access. Graphics sponsor booths will be located in a desirable position at the show.

### **B2B Exhibitor Cafe**

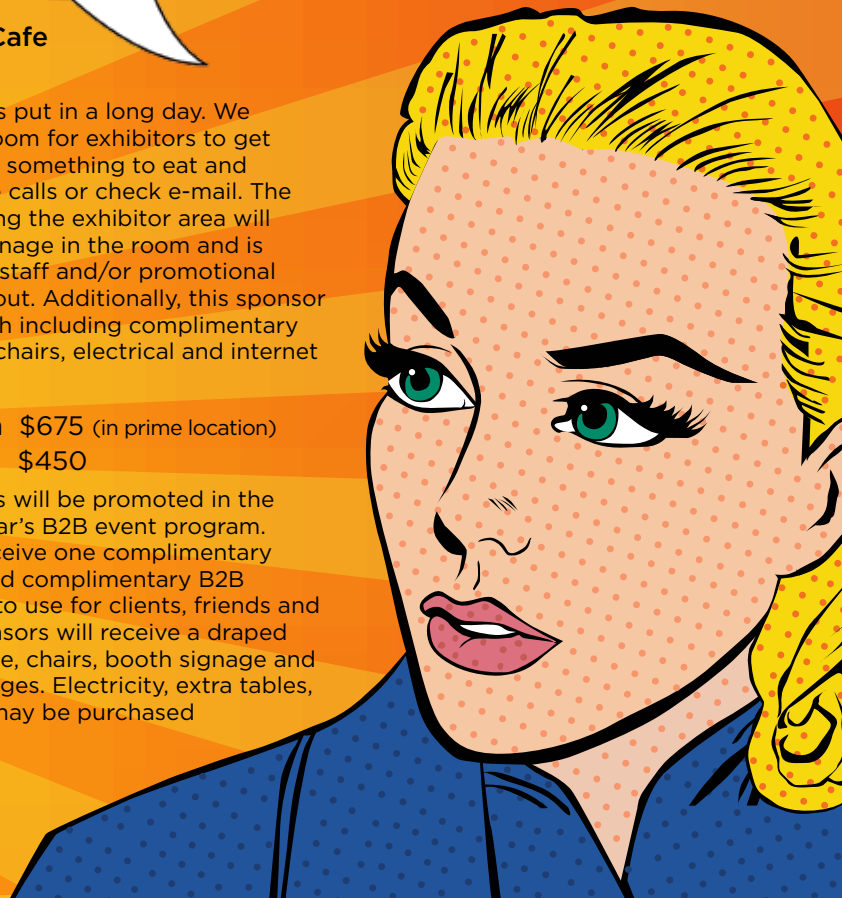
\$1,250 (Limit 1)

Our B2B exhibitors put in a long day. We have provided a room for exhibitors to get off their feet, have something to eat and drink, make phone calls or check e-mail. The business sponsoring the exhibitor area will be featured on signage in the room and is invited to provide staff and/or promotional materials throughout. Additionally, this sponsor will receive a booth including complimentary skirted table, two chairs, electrical and internet access.

**Premium Booth** \$675 (in prime location)

**Member Booth** \$450

All booth sponsors will be promoted in the Lincoln Journal Star's B2B event program. Businesses will receive one complimentary lunch and unlimited complimentary B2B admission tickets to use for clients, friends and family. Booth sponsors will receive a draped booth, skirted table, chairs, booth signage and staff exhibitor badges. Electricity, extra tables, linens and chairs may be purchased in advance.





Monthly event held on the fourth Thursday of each month  
4:30 - 6:30 p.m.

Business After Hours is an exceptional opportunity to showcase your products, services and gain new customers. Traditionally, the Business After Hours host is also the sponsor. However, we have had great success using non-traditional venues and partner our Chamber member businesses together to provide a memorable experience for attendees. Sponsors provide one drink ticket per person and hors d'oeuvres, in addition to a \$500 sponsorship fee. If your business is interested in hosting in 2015, please contact us!

*(Dates are subject to change around the holidays. Visit our website for up-to-date information)*

Presenting Sponsor  
\$500 plus (hors d'oeuvres and one drink ticket per person)

Presenting Sponsors will receive recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative will be invited to make comments during the program at this event.



## 2015 BUSINESS AFTER HOURS

**January 22 - Innovation Campus**

**February 26 - Rodizio**

**March 26 - The Cornhusker,  
A Marriott Hotel**

*(Small Business Showcase)*

**April 23 - Talent +**

*(Meet the Candidates)*

**May 28**

**June 25 - Rembolt-Ludtke**

**August 27 - Champions Club**

*(Savor the City)*

**September 24**

**October 21 - Pinnacle Bank Arena**

*(B2B Trade Show)*

**November 19**

**December 10 - Country Club  
of Lincoln**





Meetings held on the fourth  
Wednesday of each month  
8:00 a.m.

The Public Policy Forum provides members with the opportunity to discuss issues related to the Chamber's core objective.

**Public Policy Sponsor**  
\$2,000 (Limit 3)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.

**Junior Sponsor**  
\$500 (Limit 2)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



## LEGISLATIVE FORUM BREAKFAST

October 28  
The Nebraska Club

In conjunction with the Nebraska State Chamber, this popular breakfast is held each fall to preview important issues for the upcoming legislative season. This forum also features comments from current and incoming senators and is held at the Nebraska Club each year.

**Legislative Forum Sponsor \$2,500**

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials. Additionally, the company receives four tickets to attend the forum and a representative from the sponsoring company is invited to speak briefly during the program.

**Individual Ticket \$25**



Meetings held on the third  
Wednesday of each month  
8:00 a.m.

The mission of this forum is to focus on three to four key transportation and public works issues impacting business growth and development in Lincoln/Lancaster County and help advance the Chamber's position on such issues.

**Growth & Development Sponsor**  
\$2,000 (Limit 3)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.

**Junior Sponsor**  
\$500 (Limit 2)

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



Meetings held the first Wednesday of each month at 8:00 a.m.

The Lincoln Chamber invites local elected officials and business leaders to discuss issues impacting Lincoln. There is no cost to attend this event, which is open to the entire membership.

**Chamber Coffee Sponsor**  
**\$2,000 (Limit 3)**

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.

**Junior Sponsor**  
**\$500 (Limit 2)**

The logo of the sponsoring business will be featured prominently in all electronic media and printed materials.



Meetings held the first Wednesday of each month at Noon

The Ambassador Council is the official public relations arm and welcoming committee of the Chamber and is involved in member relations and retention. The Ambassador Council is comprised of 120+ volunteers.

**Ambassador Luncheon Sponsor**  
**\$100 (Limit one per month)**

Lunch Sponsors will receive recognition in all printed materials and electronic media. Additionally, lunch sponsors are invited to distribute promotional materials and have a representative make comments during the program.

## NEW CEO WELCOME RECEPTION

Date: TBD

Receptions are held with the purpose of welcoming CEO's, Presidents, General Managers and Officials to our community. Receptions are held at the Chamber and are attended by 75-100 business leaders and elected officials. Receptions are generally held twice a year. Dates are to be determined.

**Presenting Sponsor \$2,500**

The Presenting Sponsor will be recognized on all printed materials, electronic media and signage. All employees of the sponsoring business are welcome to attend.

# talentLNK

Date: TBD

The talentLNK program focuses on college students completing internships in Lincoln. The program provides the opportunity to connect young talent to professional leaders that are ready to inspire, educate and empower.

**talentLNK Program Sponsorships  
\$1,500**

Unlimited membership for your interns/student workers, company recognition and hyperlink on talentLNK website page and provide company recognition on signage at all events.



## Need a little inspiration?

Lincoln is an entrepreneurial hub with institutional support, innovative spirit and creativity that drives connections, community engagement and provides access to vast resources for its businesses. Learn how to evaluate your strengths while choosing your career path. Hear from professionals as they share what they love about living and working, right here, in Lincoln.

**LIVE. LOVE. LINCOLN.**

## talentLNK Program

### Find answers to...

#### **Pursuing Your Passion**

What resources are available for starting a business in Lincoln?

#### **Building Your Network**

How do I build a professional network? What are the best practices for business etiquette and social media?

#### **Industries & Entrepreneurship**

What types of businesses does Lincoln attract? What companies are headquartered here?

#### **Local Government & Community Philanthropy**

Who are Lincoln's leaders? What is our vision for Lincoln? How can students and young professionals engage in giving back?

#### **Retention of YPs. Why Lincoln?**

Demonstrate to students why Lincoln is a good choice because of excellent schools, public safety, cost of living, nightlife and entertainment. How does Lincoln compare to other cities?

# LINCOLN CHAMBER OF COMMERCE ELECTRONIC MEDIA ADVERTISING OPPORTUNITIES

[LCOC.com](http://LCOC.com)

The Chamber website is the information source for our members. Don't miss your chance to gain visibility for your company with a web ad to our members. The site averages over 3,800 hits per month. Ads run for one year from date of purchase/art submittal. To advertise on LCOC.com, you must be a Lincoln Chamber member in good standing. Advertise on your choice of the following pages:

[Home Page](#)

[Programs and Events](#)

[Membership](#)

[Advocacy - Public Policy](#)

[About Us](#)

[Welcome to Lincoln](#)

[Newsroom](#)



## Partners \$3,500

- 280 px width x 155 px high
- Company Logo will be hyperlinked back to your website
- 30 word description of your company (*cannot be advertorial*)

## Friends \$1,500

- 280 px width x 155 px high
- Company Logo will be hyperlinked back to your website

## Enhanced Listing in Business Directory (No Limit) \$150

The business listing receives preferred placement above standard membership listing, a link to your website.

## Web Link Only (No Limit) \$75

Visitors to our site will be able to access your web site with one click.

## Submit To:

Jaime Henning

402-436-2366

[jaimehenning@lcc.com](mailto:jaimehenning@lcc.com)



## FIRST CALL & EVENT HUB WEEKLY COMMUNICATIONS

First Call and Event Hub are electronic newsletters sent to our members every Monday and Wednesday. Don't miss your chance to gain visibility for your company. The subscription list for the e-newsletter is over 4,200. This reaches your fellow Chamber members as well as others in the Lincoln community.

### First Call Ad \$1,000

Ads will appear at the top of the electronic newsletter for the one month that is chosen by the advertiser.

### Event Hub Ad \$1,000

Ads will appear at the top of the electronic newsletter for the one month that is chosen by the advertiser.

## LINCOLN, NEBRASKA MOBILE WEB APP

Mobile APP Sponsorship is only \$2,500 If you sponsor you can...

- Be part of new technology that showcases the best of Lincoln for all to discover, access and share
- Gain exposure to hundreds of visitors and local Lincoln residents
- Help organizations, residents and students share the best places and events in Lincoln
- Access a daily user-friendly tool for finding the nearest places for things they need
- Be part of something that is a must-have for visitors to guide them in exploring the city
- Be part of the city's event calendar where upcoming events are placed and users are able to add events to their personal calendars

The Lincoln, Nebraska Mobile Web app guides residents and visitors around the community and empowers them to stay up-to-date on all of Lincoln's best offerings. Lincoln is experiencing more growth than ever before and is flourishing with exciting new places to eat, shop, and explore. The Lincoln Chamber is proud to be part of this brilliant mobile web app for the community. For detailed instructions on how to access the web app and add it to your home screen, visit [www.lcoc.com/lincolnnebraskaapp](http://www.lcoc.com/lincolnnebraskaapp).

Upcoming events will be prominently placed under the Events tab; all users will be able to add events to their personal calendars. The Places tab will highlight Lincoln's local dining scene, entertainment venues, and art galleries among others - providing GPS functionality to help residents and visitors locate the places they want to experience.



YP WEEK  
2015



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A week-long series of carefully curated events, discussions and celebrations that showcase the work, passion and potential of young professionals in Lincoln, Nebraska

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# LINCOLN YOUNG PROFESSIONALS GROUP SPONSOR

Established in 2007, Lincoln YPG has quickly established itself as the premier organization empowering young professionals to create a dynamic environment of learning, networking and entrepreneurial opportunities. YPG holds over 35 events annually and provides opportunities for professional development and community involvement. This is an opportunity to engage this audience and provide a meaningful professional development experience for your employees.

## YPG Program Sponsorships \$2,500

Company benefits include: unlimited membership for your employees, recognition and link on YPG website, exclusive presentation from leadership of YPG to register your employees and provide orientation, company recognition on signage at all events.

# YP WEEK SPONSOR

September 21-26, 2015

A week-long series of events, discussions and celebrations that showcase the work, passion and potential of Young Professionals in Lincoln.

## Presenting Sponsor \$5,000

YP Week Presenting Sponsors receive tickets to all exclusive events and activities, a table for 10 at the keynote speaker lunch, and recognition in the program and all other printed materials, electronic media and signage.

## Corporate Sponsor \$2,500

YP Week Corporate Sponsors receive tickets to events and activities, a table for 10 at the keynote speaker lunch, and recognition in the program and all other printed materials, electronic media and signage.

## Keynote Speaker Sponsor \$1,000

This is YP Week's signature event. It draws young talent, business and community leaders, creative minds and entrepreneurs. The Keynote Speaker sponsor receives recognition on all printed materials, electronic media and signage.

Each year YPG celebrates the accomplishments and highlights successes of the organization. Recognition is given to one individual and one company.

## 2014 YPG Award Winners

**Young Professional of the Year**  
**Kayla McElroy**

**Corporate Leader of the Year**  
**Firespring**



# Lincoln Young Professionals Group **GOLF TOURNAMENT**

June 12 | Wilderness Ridge

The YPG Golf Tournament is a four-person scramble with a shotgun start at 9:00 a.m. Join us for breakfast and registration at 8:00 a.m. with lunch to follow play.



## YPG Golf Hole Sponsor      \$250 (Limit 18)

Golf Hole Sponsor businesses will enjoy their logo and/or business featured throughout all print and electronic media. Sponsors are encouraged to place a company representative at the hole and provide a fun activity to network with the golfers.

## YPG Breakfast Sponsor    \$500 (Limit 2)

Breakfast Sponsor receives recognition on all print and electronic media. A representative is invited to be on hand to promote their business.

## YPG Lunch Sponsor      \$500 (Limit 2)


The Lunch Sponsor is featured on all print and electronic media and receives recognition during the program.

***\*All sponsors receive a list of all event participants***

## YPG Individual Golfer      \$75 (Limit 144)

- Cart
- 18 Holes
- Breakfast
- Lunch following play
- Three Drink Tickets
- Eligible for Flag Prizes



- 
- A blue fighter jet is silhouetted against a sunset sky. The jet is viewed from the front, with its wings spread. The background shows a horizon line with some distant lights.
- > Sponsorship Opportunities Available
  - > Contact Jaime Henning  
402.436.2366  
jaimehenning@lcoc.com

# GUARDIANS OF FREEDOM AIRSHOW

May 7-8, 2016

LINCOLN AIRPARK | LINCOLN, NEBRASKA

Brought to you by the Lincoln Chamber of Commerce, Nebraska National Guard and the Lincoln Airport Authority



# 2015 Lincoln Chamber of Commerce Opportunities Planner

## Monthly Networking Events

- **Business After Hours (BAH)** - Typically the 4<sup>th</sup> Thursday each month 4:30 - 6:30 p.m./visit [lcoc.com](http://lcoc.com) for locations
- **Young Professionals Group (YPG)** - visit [lincolnypg.com](http://lincolnypg.com) for monthly events
- **Face the Chamber** - Feb. 11, Mar. 11, Apr. 8 (*at The Cornhusker, A Marriott Hotel*), May 13, Sept. 9, Oct. 14, Nov. 11, 12 - 1 p.m./Country Club of Lincoln

## Monthly Meetings

- **Chamber Coffee** - 1<sup>st</sup> Wednesday each month 8 - 9 a.m./LCOC Board Room
- **Growth & Development** - 3<sup>rd</sup> Wednesday each month 8 - 9 a.m./LCOC Board Room
- **Public Policy Forum** - 4<sup>th</sup> Wednesday each month 8 - 9 a.m./LCOC Board Room

## Public Policy Events

- **Legislative Summit** - Aug. 2015, 8 a.m./Strategic Air and Space Museum
- **Legislative Forum Breakfast** - Oct. 28, 7:30 a.m./The Nebraska Club

## Signature Events

- **2015 Annual Lunch** - Feb. 17/The Cornhusker, A Marriott Hotel
- **Women in Business Conference** - Mar. 31/Country Club of Lincoln
- **Chamber Classic Golf Tournament** - May 15/Hillcrest Country Club
- **Marketing Meet-Up Seminar Series** - Spring & Fall/TBD
- **YPG Golf Tournament** - June 12/Wilderness Ridge
- **Economic Development Breakfast** - June 30/The Cornhusker, A Marriott Hotel
- **Savor the City** - Aug. 27/Nebraska Champions Club
- **Celebrate Business Awards Luncheon** - Sept. 15, 11:15 a.m. - 1 p.m./The Cornhusker, A Marriott Hotel
- **YP Week** - Sept. 21-26/visit [lincolnypg.com](http://lincolnypg.com) for events and locations
- **Business to Business Trade Show (B2B)** - October 21/Pinnacle Bank Arena

## Committee Meetings

- **Ambassador Council** - 1<sup>st</sup> Wednesday each month 12 - 1 p.m./LCOC Board Room

**Events are subject to change. More information and details are available at:** [www.lcoc.com/events](http://www.lcoc.com/events)

Mail this form to the address below,  
 fax or register online at [www.LCOC.com](http://www.LCOC.com).  
 Checks should be made payable to the  
 Lincoln Chamber of Commerce.



**ATTN: JAIME HENNING**  
 P.O. Box 83006  
 Lincoln, NE 68501  
 Phone: 402-436-2366  
 Fax: 402-436-2360  
[www.LCOC.com](http://www.LCOC.com)

\_\_\_\_\_  
 Company Name

\_\_\_\_\_  
 Company Representative

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

**Organization's Contact for  
 Coordination of Sponsorship:**

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Company Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

## 2015 SPONSORSHIP OPPORTUNITIES ORDER FORM

Description	Price	QTY	Total
<b>TOTAL</b>			

**Payment Method**

check  
  Master Card  
  Visa  
  Discover  
  American Express

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

**All sponsorships/advertising orders must be paid in full to ensure participation. The organization must be in good standing (dues paid) to participate in programs. All dates, programs and events are subject to change. Sales tax included on all admissions. If you have any questions, please contact: Jaime Henning at 402-436-2366 or [jaimehenning@lcoc.com](mailto:jaimehenning@lcoc.com).**



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